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Global Eagle Entertainment is First to Launch Satellite-Based Connectivity in South East Asia, Providing Nok Air With Inflight WiFi

LOS ANGELES and BANGKOK, Thailand, June 16, 2014 (GLOBE NEWSWIRE) --[Global Eagle Entertainment](#) Inc. (Nasdaq:ENT), a worldwide leading provider of content and connectivity solutions for airlines, is delighted to announce that it has been selected to equip Nok Air, Thailand's premium low cost airline, with satellite-based connectivity and content services across its entire fleet.

This is a first for a South East Asian carrier, with Nok Air being the first airline to benefit from a partnership between [Global Eagle Entertainment](#) (GEE) and Thaicom Public Company Limited (THAICOM). In addition to Nok Air, GEE and THAICOM will jointly develop, implement and support inflight connectivity solutions for airlines in Thailand and across South East Asia.

"We're thrilled to provide market-leading connectivity and content solutions to Nok Air and its passengers," said John LaValle, Chief Executive Officer of Global Eagle Entertainment. "GEE's connectivity service operates over both land and water, making it the ideal solution for airlines such as Nok Air that have numerous over-water routes. Supported by our partnership with THAICOM, we remain focused on further expanding our presence across the growing South East Asia region."

"As the truly Thai low-cost airline owned by Thais, Nok Air strives to differentiate its services by enabling passengers to be both productive and entertained when they fly," said Patee Sarasin, Chief Executive Officer of Nok Airlines Plc. "The quality and reliability of GEE's service, combined with Nok Air's commitment to providing innovative services, will further enhance our brand and strengthen our offering to passengers."

About Global Eagle Entertainment

Global Eagle Entertainment Inc. (Nasdaq:ENT) is a worldwide provider of media content, technology, and connectivity solutions to the travel industry. Through the industry's most comprehensive product and services platform, Global Eagle Entertainment provides airlines with a wide range of inflight solutions. These include Wi-Fi, movies, television, music, interactive software, as well as portable IFE solutions, content management services, e-commerce solutions and original content development. Serving over 150 airlines worldwide, Global Eagle Entertainment delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North

America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at www.globaleagleent.com

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About Nok Air

Nok Air is Thailand's homegrown premium low cost airline, and the leading domestic carrier with the most extensive coverage plan. Established in 2004, Nok Air operates from Bangkok's Don Mueang International Airport with a fleet of 15 Boeing 737-800 and 2 ATR 72-500 aircraft, serving 22 domestic routes and 1 international route. Fleet expansion is in place with confirmed orders for 6 Bombardier Q400 NextGen, and 8 Boeing 737-800 Next-Generation and 7 Boeing 737 Max aircraft. Nok Air passengers enjoy complimentary services such as seat selection, inflight snack, 15kg of luggage, a cutting-edge distribution and payment channel, and upcoming Wi-Fi onboard. For more information, please visit: www.NokAir.com

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