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Global Eagle Entertainment Partners With Magzter to Enable Passengers to Read Digital Magazines on Airlines

Agreement With Global Digital Newsstand Magzter Provides Access to Thousands of Publications to Airlines

LOS ANGELES, April 3, 2014 (GLOBE NEWSWIRE) -- Global Eagle Entertainment (Nasdaq:ENT) today announced a new partnership with the world's fastest growing, cross platform digital newsstand, Magzter, to provide a catalogue of thousands of regional and international digital magazines for inflight entertainment.

Magzter, which currently is available as an app (iOS, Google Play, Windows 8, Kindle Fire, among others) and a web portal to buy and read digital magazines and books, features over 3,500 North American and International magazines from more than 1,000 of the world's leading publishers. Global Eagle Entertainment's market leading provider of digital reading publication software, DTI, will distribute the new content to airline customers worldwide via its popular eReader platform, which is compatible with seatback and wireless inflight entertainment systems.

The offering from Magzter will allow Global Eagle Entertainment to offer airlines an extensive selection of North American and International magazines from the world's leading magazine publishers.

"Our eReader platform represents a truly cutting-edge solution for airlines, and our ability to leverage this platform with the most engaging content available provides an added-value to our customers' inflight entertainment program," said Dave Davis, Chief Operating Officer at Global Eagle Entertainment. "Our partnership with Magzter represents our continued success in seeking out and delivering relevant content solutions for our airline customers while answering the market's growing need for innovative solutions that operate in both wireless and connected environments."

"At Magzter, we are consistently dedicated to increasing publisher's exposure to the global magazine consumer. This partnership with Global Eagle Entertainment augurs well as a step forward in achieving that mission," added Aaron Wall, Director of Strategic Alliances at Magzter. "The magazines on our platform cover a variety of categories including entertainment, sports, lifestyle, travel and news which are all very popular with leisure and business travellers. Magzter's extensive international coverage will also allow airlines to offer popular local and regional magazines which can be route-specific and complementary to their regional audio and video inflight entertainment programming."

About Global Eagle Entertainment

Global Eagle Entertainment Inc. is the leading full service provider of content and connectivity to the worldwide airline industry. Through its combined content, distribution and technology platforms, Global Eagle provides airlines and the millions of travelers they serve with the industry's most complete offering of in-flight video content, e-commerce and information services. Global Eagle provides airline passengers with Internet access, live television, shopping, and travel-related information. Global Eagle has the largest number of satellite-based inflight connectivity systems operating in the world today, with installations on over 500 aircraft. In addition, Global Eagle provides film and television content, games and applications to more than 150 airlines worldwide. Global Eagle is headquartered in Los Angeles, California and maintains offices and support personnel around the world. Find out more at www.globaleagleent.com.

About Magzter

Magzter, Inc is the fastest growing global digital newsstand with more than 18M users from over 175 countries. The Magzter APP is on virtually every device, including: Apple iOS, Android (Google Play), Windows 8, etc. Magzter's growing publisher network includes 3500+ global magazines titles, 1000+publishers and other e-book publishers. Many of the world's top publisher's include: Hearst, Conde Nast, Dennis Publishing, Haymarket, Future Publishing, Forbes, Newsweek, Bloomberg, American Media, Media24, India Today Group, Singapore Press Holdings and many more. Find out more at www.magzter.com.

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