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# **Air China and Global Eagle Entertainment Partner to Launch High-Speed Internet Connectivity Trial**

LOS ANGELES, Feb. 18, 2014 (GLOBE NEWSWIRE) -- Air China Limited ("Air China") and Global Eagle Entertainment (Nasdaq:ENT) have signed an agreement to launch a trial of Global Eagle's high-speed, Ku-band satellite-based connectivity service. This program marks Air China's first launch of Ku-band powered services.

The trial will enable Air China's passengers to access the Internet and stored content on approved handheld devices, in accordance with applicable Chinese regulations. The trial will commence aboard a 777-200 aircraft in 2014.

Global Eagle will provide its complete Ku-band connectivity solution as well as support for aeronautical certifications, training, and program management.

"We are honored Air China has selected Global Eagle to support such an important program for the airline," said John LaValle, Chief Executive Officer of Global Eagle Entertainment. "As China's Flag Carrier, Air China is known around the world for their superior and innovative services, and Global Eagle appreciates the wonderful opportunity to work with them on providing their newest service enhancement to benefit passengers."

Air China and Global Eagle are in the process of completing various certification processes, and will gain all required authorizations to operate services on the 777-200 aircraft, in accordance with the relevant regulations and policies.

## **About Global Eagle**

Global Eagle Entertainment Inc. is the leading full service provider of content and connectivity to the worldwide airline industry. Through its combined content, distribution and technology platforms, Global Eagle provides airlines and the millions of travelers they serve with the industry's most complete offering of in-flight video content, e-commerce and information services. Global Eagle provides airline passengers with Internet access, live television, shopping, and travel-related information. Global Eagle has the largest number of satellite-based inflight connectivity systems operating in the world today, with installations on over 500 aircraft. In addition, Global Eagle provides film and television content, games and applications to more than 150 airlines worldwide. Global Eagle is headquartered in Los Angeles, California and maintains offices and support personnel around the world. Find out more at [www.globaleagleent.com](http://www.globaleagleent.com).

## **About Air China**

Air China is China's only national flag carrier and a member of the world's largest airline

network - Star Alliance. By October 2013, Air China had a fleet of 488 passenger aircrafts and freighters of mainly Boeing and Airbus families. It operates 291 routes, including 68 international routes, 14 regional routes and 209 domestic routes. It serves 150 cities in 30 countries and regions, including 45 international cities, 3 regional cities and 102 domestic cities. Every week, Air China offers over 1.3 million seats on over 7,000 flights per week. Utilizing its extensive network and its hub in Beijing, especially after its admission to the Star Alliance, Air China can fly passengers to 1,328 airports in 195 countries. For more information, visit Air China's official website <http://www.airchina.com.cn>.

## **Forward-Looking Statements**

We make forward-looking statements in this press release within the meaning of the Securities Litigation Reform Act of 1995. These forward-looking statements relate to expectations or forecasts for future events, including without limitation our earnings, revenues, expenses or other future financial or business performance or strategies, or the impact of legal or regulatory matters on our business, results of operations or financial condition. These statements may be preceded by, followed by or include the words "may," "might," "will," "will likely result," "should," "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "continue," "target" or similar expressions. These forward-looking statements are based on information available to us as of the date they were made, and should not be relied upon as representing our views as of any subsequent date. These forward-looking statements are subject to a number of risks and uncertainties, including without limitation those risks and uncertainties described in our most recent annual report on Form 10-K and subsequently filed reports on Form 10-Q. As a result, our actual results or performance may be materially different from those expressed or implied by these forward-looking statements. We do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

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