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# **Global Eagle Entertainment Wi-Fi Service on Southwest Airlines Now Available Gate to Gate**

## **Southwest is First and Only Carrier in the U.S. to Offer the Service to Passengers**

LOS ANGELES, Nov. 21, 2013 (GLOBE NEWSWIRE) -- Global Eagle Entertainment Inc. (Nasdaq:ENT) announced today the availability of its Wi-Fi service to passengers gate to gate on Southwest Airlines (NYSE:LUV). Southwest is the first and only airline to offer its passengers a gate-to-gate Wi-Fi service because the airline uses Global Eagle's satellite-based connectivity platform, which was optimized from the beginning to work in all phases of flight, including on the ground.

On October 31<sup>st</sup>, the U.S. Department of Transportation's Federal Aviation Administration (FAA) ruled that airlines can safely expand passenger use of Portable Electronic Devices (PEDs) during all phases of flight. The inflight Wi-Fi service provided to Southwest by Global Eagle harnesses the power of Ku-band satellite connectivity, which was designed for continuous operation at all phases of flight.

Now available on more than 435 Wi-Fi-equipped Southwest aircraft, the design of the system supported an immediate roll-out, making it available for use by more than 100 million passengers each year.

"Southwest has always been exceptional in terms of providing the services that both differentiate them within the market and truly provide a better experience for the millions of loyal Customers they serve," said John LaValle, Chief Executive Officer of Global Eagle Entertainment. "As the only domestic carrier with active satellite-based Wi-Fi, they have yet again raised the bar. We are proud to provide the service that allows their passengers to stay connected to the web, and use their portable electronic devices to access the entertainment they love through all phases of flight."

"Our ability to provide the best Customer Experience possible is now even more enhanced with our ability to offer onboard Wi-Fi from gate-to-gate," said Kevin Krone, Southwest Airlines Chief Marketing Officer. "Global Eagle has been an outstanding partner, and their ability to offer the service in such an expedited and efficient manner has been a tremendous asset. Our inflight entertainment service is truly unmatched in the business."

### **About Global Eagle**

Global Eagle Entertainment Inc. is the leading full service platform offering both content and connectivity for the worldwide airline industry. Through its combined content, distribution and

technology platforms, Global Eagle provides airlines and the millions of travelers they serve with the industry's most complete offering of in-flight video content, e-commerce and information services. Through its Row 44 subsidiary, Global Eagle utilizes Ku-band satellite technology to provide airline passengers with Internet access, live television, shopping and travel-related information. Currently installed on more than 500 aircraft, Row 44 has the largest fleet of connected entertainment platforms operating over land and sea globally. In addition, through its AIA subsidiary, Global Eagle provides film and television content, games and applications to more than 130 airlines worldwide. Global Eagle is headquartered in Los Angeles, California and maintains offices and support personnel around the world. Find out more at [www.globaleagleent.com](http://www.globaleagleent.com).

## **About Southwest Airlines Co**

In its 43rd year of service, Dallas-based Southwest Airlines (NYSE:LUV) continues to differentiate itself from other carriers with exemplary Customer Service delivered by more than 45,000 Employees to more than 100 million Customers annually. Southwest is the nation's largest carrier in terms of originating domestic passengers boarded, and including wholly-owned subsidiary, AirTran Airways, operates the largest fleet of Boeing aircraft in the world to serve 96 destinations in 41 states, the District of Columbia, the Commonwealth of Puerto Rico, and five near-international countries. Southwest is one of the most honored airlines in the world, known for its triple bottom line approach that takes into account the carrier's performance and productivity, the importance of its People and the communities it serves, and its commitment to efficiency and the planet. The 2012 Southwest Airlines One ReportTM can be found at [southwest.com/citizenship](http://southwest.com/citizenship).

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