

August 16, 2013



China Satellite Communications Co. Ltd Signs Memo of Understanding With Global Eagle Entertainment to Support In-Flight Connectivity Services in the People's Republic of China

Partnership to Support Chinese Airlines Seeking to Operate In-Flight Connectivity Service as Well as Offer High-Quality, Approved Connectivity to All Airlines Flying Into and Over China

WESTLAKE VILLAGE, Calif. and BEIJING, Aug. 16, 2013 (GLOBE NEWSWIRE) -- Global Eagle Entertainment Inc. (Nasdaq:ENT), the leading provider of satellite-based inflight WiFi and device-based entertainment for airlines around the world, and China Satellite Communications Co. Ltd (Chinasatcom), the core operating subsidiary of China Aerospace Science and Technology Corporation, entered into an Memo of Understanding (MOU) to jointly develop, implement and support in-flight connectivity solutions for Chinese airlines, as well as to support non-Chinese airlines that fly into and over the People's Republic of China.

Global Eagle and Chinasatcom recognized the need for a strong support infrastructure for Chinese airlines to enable these airlines to provide an inflight connectivity service that is reliable and meets the needs of passengers, and also enables airlines to provide a service that reflects their respective preferences. As respected leaders in satellite-based connectivity and satellite communications, Global Eagle and Chinasatcom will meet the needs of non-Chinese airlines that fly into and over China as well.

"Chinasatcom is an elite organization that will make available a wide variety of unique resources and skills to support airlines' in-flight connectivity programs," said John LaValle, Chief Executive Officer of Global Eagle Entertainment. "Our partnership will put in place a highly specialized infrastructure so that airlines can enable and reliably provide their in-flight connectivity offerings to the millions of passengers they serve."

Under the MOU, Global Eagle Entertainment subsidiary Row 44 will provide its world-leading, satellite-based in-flight connectivity platform, including hardware and software. Row 44 will also provide its expertise in efficient program management and in the development and operation of advanced in-flight services to increase passenger loyalty and airline revenues.

Chinasatcom owns and operates 13 satellites and four earth stations, and maintains strong relationships with satellite owners worldwide. It will offer airlines a variety of services that include global satellite connectivity, network security and policy compliance management,

and partner management support. These services can be utilized individually or integrated as needed in order to help airlines maximize the productivity of its in-flight connectivity solution.

In addition, Chinasatcom will also provide satellite and network services within China for Global Eagle's non-Chinese airline customers.

"Global Eagle is a leading innovator in in-flight connectivity services around the world, and we are pleased to be working with such a reputable organization," said Chai Yong, GM of Department of Aircom of Chinasatcom. "Chinasatcom has a long-standing reputation for providing exceptional quality and service to our customers, and are well-situated to enable the growth and progress of China's fast-growing in-flight connectivity industry alongside Global Eagle."

About Global Eagle

Global Eagle Entertainment Inc. is the leading full service platform offering both content and connectivity for the worldwide airline industry. Through its combined content, distribution and technology platforms, Global Eagle provides airlines and the millions of travelers they serve with the industry's most complete offering of in-flight video content, e-commerce and information services. Find out more at www.globaleagleent.com.

About China Satellite Communications Co. Ltd:

China Satellite Communications Co. Ltd (Chinasatcom) is the core operating subsidiary of China Aerospace Science and Technology Corporation (CASC), and owns 13 satellite resources, four well-developed earth stations and reliable TTC systems. Its main business covers the operation of satellites and the delivery of related services. As the only satellite operator in mainland China, it will provide the services of enterprise network, TV exchange, content delivery and distribution, in-flight communications, and Internet access, which has won them the satisfaction and reliance of their customers.

CONTACT: Media Contact:
Karin Pellmann - Global Eagle Entertainment/Row 44
kpellmann@row44.com
646-515-6933

Source: Global Eagle Entertainment