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Global Eagle Entertainment and China Telecom Satellite Communications Co. Ltd Announce Partnership to Offer In-flight Connectivity Services in the People's Republic of China

Chinese Airlines Seeking to Operate In-flight Connectivity Service Will Benefit From Partnership's Support

All Airlines Flying Into and Over China Can Access High-Quality Connectivity

WESTLAKE VILLAGE, Calif. and BEIJING, July 10, 2013 (GLOBE NEWSWIRE) -- A memorandum of understanding (MOU) to jointly develop, implement and support in-flight connectivity solutions for Chinese airlines was signed between Global Eagle Entertainment Inc. (Nasdaq:ENT), the leading provider of satellite-based in-flight WiFi and device-based entertainment for airlines around the world, and China Telecom Satellite Communications Co. Ltd, the wholly-owned subsidiary of China Telecom that specializes in satellite communications operations. The MOU also offers support to non-Chinese airlines that fly into and over the People's Republic of China.

The partnership between these respected leaders in satellite-based in-flight connectivity and satellite communications is designed to provide strong support to help Chinese airlines develop and operate a unique, reliable and enjoyable in-flight connectivity service that reflects the preference of the airlines and its' passengers. Moreover, the partnership will extend high-quality connectivity services to non-Chinese airlines that have travel routes into and over China.

"China Telecom Satellite is a prestigious and professional organization that represents innovation and excellence in satellite communications," said John LaValle, Chief Executive Officer of Global Eagle Entertainment. "We look forward to a partnership that takes full advantage of our respective abilities to deliver superior in-flight connectivity for airline customers."

Under the MOU, Global Eagle Entertainment subsidiary Row 44 will provide its world-leading, satellite-based in-flight connectivity platform, including hardware and software. Row 44 will also provide its expertise in efficient program management and in the development and operation of advanced in-flight services to increase passenger loyalty and airline revenues.

China Telecom Satellite Communications Co. Ltd will offer airlines a menu of services that

include global satellite connectivity, network security and policy compliance management, customer billing, customer services, content delivery, and WiFi and Internet Service Provider (ISP) support. These services can be utilized individually or integrated as needed in order to help airlines maximize the productivity of its in-flight connectivity solution.

In addition, China Telecom Satellite will also provide satellite and network services within China for Global Eagle's non-Chinese airline customers.

According to an executive in charge of China Telecom Satellite Communications Co. Ltd., Global Eagle has been focusing on providing superior aeronautical information products and a high level of services, and China Telecom Satellite is pleased to become business partners with such a great company. China Telecom Satellite noted that they believe that through the companies' joint efforts, they can promote the continuous development of the Chinese in-flight connectivity industry.

About Global Eagle

Global Eagle Entertainment Inc. is the leading full service platform offering both content and connectivity for the worldwide airline industry. Through its combined content, distribution and technology platforms, Global Eagle provides airlines and the millions of travelers they serve with the industry's most complete offering of in-flight video content, e-commerce and information services. Find out more at www.globaleagleent.com.

About China Telecom Satellite Communications Co. Ltd

Dedicated to satellite communications services, China Telecom Satellite Communications Co. Ltd, as a wholly-owned subsidiary of China Telecom, specializes in the operation of its parent corporation's satellite communications business. It serves as the resource center, product integration center and professional support center of China Telecom's satellite communications business, mainly engaged in Satellite mobile communications, VSAT communications, International private line and Satellite broadband access, etc. Providing integrated (Aviation/Land) satellite communications and broadcasting operating service with characteristics to subscribers.

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