December 13, 2010

VF Corporation to Webcast The North Face(R) Investor Meeting

GREENSBORO, N.C.-- VF Corporation (NYSE: VFC) announced today that it will webcast an investor meeting for The North Face(R) brand on Wednesday, December 15, 2010 beginning at 12:30 p.m. eastern time concluding at approximately 3:30 p.m. Interested parties can access the webcast through the Company's web site at www.vfc.com.

An online archive of the webcast and presentation will be available within two hours of the conclusion of the call and will remain available through Friday, January 15, 2010.

About VF Corporation

VF Corporation is a global leader in branded lifestyle apparel with more than 30 brands, including Wrangler(R), The North Face(R), Lee(R), Vans(R), Nautica(R), 7 For All Mankind(R), Eagle Creek(R), Eastpak(R), Ella Moss(R), JanSport(R), lucy(R), John Varvatos(R), Kipling(R), Majestic(R), Napapijri(R), Red Kap(R), Reef(R), Riders(R)and Splendid(R).

VF Corporation's press releases, annual report and other information can be accessed through the Company's home page, www.vfc.com.

Source: VF Corporation