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Skechers Performance Football Boots Now Available

Unisex Skechers Football collection hits stores in the UK and Europe with three new boots built for speed and control on the pitch.

LONDON & FRANKFURT, Germany--(BUSINESS WIRE)-- Over the last several weeks, fans around the world have watched Harry Kane on the pitch as he scored multiple goals for his new Bayern Munich club wearing Skechers Football boots. Now players of all levels are able to bring this incredible performance to their game with the arrival of Skechers Football boots in the UK and Europe.

The Skechers Football collection launches with the Prime Pack—three boots built for speed and control on the pitch. (Photo: Business Wire)

The Company known for its product innovations and award-winning

performance technologies has developed an advanced Skechers Football collection with three new boots for women and men. The **SKX_01** (worn by Harry Kane) is the epitome of modern football footwear designed with the insight of professional players who desire precise control on the ball. Featuring a custom-designed last meticulously crafted to optimize comfort, this unique boot ensures that every player experiences the perfect fit for enhancing touch on the field. The SKX_01 is available in both a standard low profile, as well as a high-top version for upgraded ankle support. Additionally, the **Skechers Razor** is a lightweight speed boot with an explosive track-inspired design to maximize acceleration and energy return. It features a carbon-infused soleplate for responsive power and agility during play.

“The full range of Skechers Football boots offers options for any type of player, from the grip and control of the SKX_01 to the speed of the Skechers Razor—with every style featuring innovative comfort that performs to differentiate Skechers from the competition,” said Greg Smith, VP of Product Development and Merchandising for Skechers Performance.

“Skechers may be a breakthrough brand in the football space, but we are committed to this sport and look forward to growing and evolving our offering in the years to come with Harry Kane and our expanding roster of players in Skechers boots.”

New to the Skechers roster of professional athletes wearing Skechers Football boots is the next generation of stars including Josh Wilson-Esbrand (left back for Ligue 1 club Stade de Reims on loan from Premier League club Manchester City, as well as the England U21 national team); Shania Hayles (striker for Women’s Super League side Bristol City); Anouk Denton (defender for WSL side West Ham United); and Ria Bose (midfielder for WSL side Chelsea and the England U17 national team). Each of these players currently compete in the Skechers Razor boot.

The full collection of Skechers Football boots is available now at www.skechers.co.uk/football and www.skechers.de/football, as well as at select Skechers stores and specialty football retailers in the UK and across Europe. Football fans can get

behind-the-scenes access to Skechers Football product launches and more by following @skechersfootball on [Instagram](#) and [TikTok](#).

About SKECHERS U.S.A., Inc.

Skechers USA Ltd. and Skechers USA Deutschland GmbH are subsidiaries of Skechers U.S.A., Inc. (NYSE:SKX), a Fortune 500® company based in Southern California. Skechers designs, develops and markets a diverse range of lifestyle and performance footwear, apparel and accessories for men, women and children. Collections from The Comfort Technology Company™ are available in 180 countries and territories through department and specialty stores, and direct to consumers through digital stores and over 4,700 Company- and third-party-owned physical retail stores. The Company manages its international business through a network of wholly-owned subsidiaries, joint venture partners, and distributors. For more information, please visit about.skechers.com and follow us on [Facebook](#), [Instagram](#) and [TikTok](#).

This announcement contains forward-looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements may include, without limitation, Skechers' future domestic and international growth, financial results and operations including expected net sales and earnings, its development of new products, future demand for its products, its planned domestic and international expansion, opening of new stores and additional expenditures, and advertising and marketing initiatives. Forward-looking statements can be identified by the use of forward-looking language such as "believe," "anticipate," "expect," "estimate," "intend," "plan," "project," "will," "could," "may," "might," or any variations of such words with similar meanings. Any such statements are subject to risks and uncertainties that could cause actual results to differ materially from those projected in forward-looking statements. Factors that might cause or contribute to such differences include the disruption of business and operations due to the COVID-19 pandemic; delays or disruptions in our supply chain; international economic, political and market conditions including the effects of inflation and foreign currency exchange rate fluctuations around the world, the challenging consumer retail markets in the United States and the impact of Russia's war with Ukraine; sustaining, managing and forecasting costs and proper inventory levels; losing any significant customers; decreased demand by industry retailers and cancellation of order commitments due to the lack of popularity of particular designs and/or categories of products; maintaining brand image and intense competition among sellers of footwear for consumers, especially in the highly competitive performance footwear market; anticipating, identifying, interpreting or forecasting changes in fashion trends, consumer demand for the products and the various market factors described above; sales levels during the spring, back-to-school and holiday selling seasons; and other factors referenced or incorporated by reference in Skechers' annual report on Form 10-K for the year ended December 31, 2022 and its quarterly reports on Form 10-Q in 2023. Taking these and other risk factors associated with the COVID-19 pandemic into consideration, the dynamic nature of these circumstances means that what is stated in this press release could change at any time, and as a result, actual results could differ materially from those contemplated by such forward-looking statements. The risks included here are not exhaustive. Skechers operates in a very competitive and rapidly changing environment. New risks emerge from time to time and we cannot predict all such risk factors, nor can we assess the impact of all such risk

factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. Given these risks and uncertainties, you should not place undue reliance on forward-looking statements as a prediction of actual results. Moreover, reported results should not be considered an indication of future performance.

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