

July 25, 2022



Skechers Elite Athlete Brooke Henderson Wins Amundi Evian Championship

Wearing Skechers GO GOLF footwear, Canada's Top-Winning Golfer Earns Second Major Championship Victory

LOS ANGELES--(BUSINESS WIRE)-- Earning the second major championship victory of her career and 12th professional win overall, elite golfer Brooke Henderson, competing in Skechers GO GOLF® footwear and apparel, took the win yesterday at the Amundi Evian Championship at the Evian Resort Golf Club in Evian-les-Bains, France. Holding the overall lead through the first three rounds as the first LPGA player to ever card back-to-back 64s in a major, Henderson finished 17 under par and won by a single stroke, moving up to #2 on the Race to CME Globe season standings.

Skechers Elite athlete Brooke Henderson, competing in Skechers GO GOLF Elite 4 HYPER™ footwear, wins Amundi Evian Championship to earn second career major championship victory. Photo Credit: Stuart Franklin / Getty Images

“What a great feeling it was to sink that birdie putt to close a wild final round for the win!” said Brooke

Henderson. “I signed with Skechers only a couple months after my first major championship six years ago and I’ve had some huge wins along the way since, so I’m excited to earn my second major alongside a brand I trust that’s been on my team for most of my career.”

“This amazing season for Brooke (Henderson) continues as she follows her ShopRite Classic win last month with an exciting major championship victory at the Amundi Evian Championship in our innovative GO GOLF shoes,” said Michael Greenberg, president of Skechers. “Brooke’s a true inspiration and her passion for this sport is clear in each of her wins. She brings her A-game to all that she does, and we’re proud she’s finding such phenomenal success on the course in our supportive and comfortable golf footwear.”

Henderson has become a prominent face in women’s golf since turning professional in December 2014. She won her first LPGA Tour event in 2015 at the Cambia Portland Classic, a title she would defend in 2016. She went on to become the second youngest player to capture a major championship with her win at the 2016 KPMG Women’s PGA Championship. Brooke also represented Canada at the Olympic games in Brazil and again in Tokyo in 2021. In 2018, she won the Lotte Championship, and she also became the first Canadian in 45 years to win the national championship at the CP Women’s Open. Now with 12 titles including the ShopRite LPGA Classic in June 2022, Henderson owns the record for most professional golf wins by a male or female Canadian, and in 2019 won the ESPY for Best Female Golfer. She is currently ranked #6 in the World Golf Rankings.

Henderson joined the Skechers elite golf team in 2016, wears Skechers GO GOLF footwear and apparel on tour and has been featured in ongoing marketing campaigns for the brand. She has competed in recent tournaments wearing Skechers GO GOLF Elite 4 HYPER™ footwear. Additional pros wearing Skechers GO GOLF on tour include Matt Fitzpatrick, who

earned his own major championship win at the U.S. Open last month, Colin Montgomerie and Billy Andrade. Known for its lightweight, high-quality, stable and comfortable designs, Skechers GO GOLF has achieved prominence within the golf category alongside the brand's award-winning running, walking and training collections.

Skechers GO GOLF footwear is available at Skechers retail stores and [skechers.com](https://www.skechers.com) as well as select retail partners, including specialty golf pro shops.

About Skechers USA, Inc.

Skechers USA, Inc. (NYSE:SKX), The Comfort Technology Company™ based in Southern California, designs, develops and markets a diverse range of lifestyle and performance footwear, apparel and accessories for men, women and children. The Company's collections are available in over 180 countries and territories through department and specialty stores, and direct to consumers through digital stores and 4,308 Company- and third-party-owned physical retail stores. The Company manages its international business through a network of wholly-owned subsidiaries, joint venture partners, and distributors. For more information, please visit about.skechers.com and follow us on [Facebook](https://www.facebook.com/skechers), [Instagram](https://www.instagram.com/skechers), [Twitter](https://twitter.com/skechers), and [TikTok](https://www.tiktok.com/@skechers).

This announcement contains forward-looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements may include, without limitation, Skechers' future domestic and international growth, financial results and operations including expected net sales and earnings, its development of new products, future demand for its products, its planned domestic and international expansion, opening of new stores and additional expenditures, and advertising and marketing initiatives. Forward-looking statements can be identified by the use of forward-looking language such as "believe," "anticipate," "expect," "estimate," "intend," "plan," "project," "will," "could," "may," "might," or any variations of such words with similar meanings. Any such statements are subject to risks and uncertainties that could cause actual results to differ materially from those projected in forward-looking statements. Factors that might cause or contribute to such differences include the disruption of business and operations due to the COVID-19 pandemic; delays or disruptions in our supply chain; international economic, political and market conditions including the effects of inflation around the world, the challenging consumer retail markets in the United States and the impact of Russia's recent invasion of Ukraine; sustaining, managing and forecasting costs and proper inventory levels; losing any significant customers; decreased demand by industry retailers and cancellation of order commitments due to the lack of popularity of particular designs and/or categories of products; maintaining brand image and intense competition among sellers of footwear for consumers, especially in the highly competitive performance footwear market; anticipating, identifying, interpreting or forecasting changes in fashion trends, consumer demand for the products and the various market factors described above; sales levels during the spring, back-to-school and holiday selling seasons; and other factors referenced or incorporated by reference in Skechers' annual report on Form 10-K for the year ended December 31, 2021 and its quarterly reports on Form 10-Q in 2022. Taking these and other risk factors associated with the COVID-19 pandemic into consideration, the dynamic nature of these circumstances means that what is stated in this press release could change at any time, and as a result, actual results could differ materially from those contemplated by such forward-looking statements. The risks

included here are not exhaustive. Skechers operates in a very competitive and rapidly changing environment. New risks emerge from time to time and we cannot predict all such risk factors, nor can we assess the impact of all such risk factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. Given these risks and uncertainties, you should not place undue reliance on forward-looking statements as a prediction of actual results. Moreover, reported results should not be considered an indication of future performance.

Media Contact:

Jennifer Clay

Skechers

jennnc@skechers.com

Source: Skechers USA, Inc.