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Skechers Elite Athlete Brooke Henderson Wins ShopRite LPGA Classic

Wearing Skechers GO GOLF footwear, Canada's Top-Winning Golfer Earns 11th Career Pro Victory

LOS ANGELES--(BUSINESS WIRE)-- Elite golfer Brooke Henderson earned her first victory of the season wearing Skechers GO GOLF® footwear and apparel with an exciting come-from-behind playoff victory Sunday at the ShopRite LPGA Classic on the Seaview, Bay Course in Galloway, New Jersey. The golf pro finished 12 under par to achieve her 11th career LPGA title—expanding her record as Canada's winningest golfer in the history of the LPGA and PGA Tours.

Skechers Elite Athlete Brooke Henderson wins ShopRite LPGA Classic—her 11th career pro tour victory. Photo Credit: Kyodo News via Getty Images

“Starting Sunday in ninth place, I thought I was too far back, but I felt comfortable, strong and ready to go,” said Brooke Henderson. “My

parents were on the course supporting me, along with my sister who was caddying for me, and I wanted to stay aggressive after coming so close last year. It was definitely a well-fought victory.”

“Brooke is a strong competitor, and her dedication is an inspiration to her fanbase in North America and around the world,” said Michael Greenberg, president of Skechers. “She’s an incredible asset to our brand and we love that she’s finding success wearing Skechers GO GOLF in the 2022 season. We’re proud to be on her team as she illustrates how our golf footwear can help elevate anyone’s game—whether you’re just starting out or a seasoned pro.”

Henderson has become a prominent face in women's golf since turning professional in December 2014. She won her first LPGA Tour event in 2015 at the Cambia Portland Classic, a title she would defend in 2016. She went on to become the second youngest player to capture a major championship with her win at the 2016 KPMG Women's PGA Championship. Brooke also represented Canada at the Olympic games in Brazil and again in Tokyo in 2021. In 2018, she won the Lotte Championship, and she also became the first Canadian in 45 years to win the national championship at the CP Women's Open. Now with 11 titles including the Hugel-Air Premia LA Open in April 2021, Henderson owns the record for most professional golf wins by a male or female Canadian, and in 2019 won the ESPY for Best Female Golfer. She is currently ranked #8 in the World Golf Rankings.

Henderson joined the Skechers elite golf team in 2016, wears Skechers GO GOLF footwear and apparel on tour and has been featured in ongoing marketing campaigns for the brand. She has competed in recent tournaments wearing Skechers GO GOLF Elite 4 HYPER™ footwear. Additional pros wearing Skechers GO GOLF on tour include Matt Fitzpatrick, Colin Montgomerie and Billy Andrade. Known for its lightweight, high-quality, stable and comfortable designs, Skechers GO GOLF has achieved prominence within the golf category

alongside the brand's award-winning running, walking and training collections.

Skechers GO GOLF footwear is available at Skechers retail stores and [skechers.com](https://www.skechers.com) as well as select retail partners, including specialty golf pro shops.

About Skechers USA, Inc.

Skechers USA, Inc. (NYSE:SKX), The Comfort Technology Company™ based in Southern California, designs, develops and markets a diverse range of lifestyle and performance footwear, apparel and accessories for men, women and children. The Company's collections are available in over 180 countries and territories through department and specialty stores, and direct to consumers through digital stores and 4,308 Company- and third-party-owned physical retail stores. The Company manages its international business through a network of wholly-owned subsidiaries, joint venture partners, and distributors. For more information, please visit about.skechers.com and follow us on [Facebook](https://www.facebook.com/skechersusa), [Instagram](https://www.instagram.com/skechersusa), [Twitter](https://twitter.com/skechersusa), and [TikTok](https://www.tiktok.com/@skechersusa).

This announcement contains forward-looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements may include, without limitation, Skechers' future domestic and international growth, financial results and operations including expected net sales and earnings, its development of new products, future demand for its products, its planned domestic and international expansion, opening of new stores and additional expenditures, and advertising and marketing initiatives. Forward-looking statements can be identified by the use of forward-looking language such as "believe," "anticipate," "expect," "estimate," "intend," "plan," "project," "will," "could," "may," "might," or any variations of such words with similar meanings. Any such statements are subject to risks and uncertainties that could cause actual results to differ materially from those projected in forward-looking statements. Factors that might cause or contribute to such differences include the disruption of business and operations due to the COVID-19 pandemic; delays or disruptions in our supply chain; international economic, political and market conditions including the challenging consumer retail markets in the United States and the impact of Russia's recent invasion of Ukraine; sustaining, managing and forecasting costs and proper inventory levels; losing any significant customers; decreased demand by industry retailers and cancellation of order commitments due to the lack of popularity of particular designs and/or categories of products; maintaining brand image and intense competition among sellers of footwear for consumers, especially in the highly competitive performance footwear market; anticipating, identifying, interpreting or forecasting changes in fashion trends, consumer demand for the products and the various market factors described above; sales levels during the spring, back-to-school and holiday selling seasons; and other factors referenced or incorporated by reference in Skechers' annual report on Form 10-K for the year ended December 31, 2021 and its quarterly report on Form 10-Q for the three months ended March 31, 2022. Taking these and other risk factors associated with the COVID-19 pandemic into consideration, the dynamic nature of these circumstances means that what is stated in this press release could change at any time, and as a result, actual results could differ materially from those contemplated by such forward-looking statements. The risks included here are not exhaustive. Skechers operates in a very competitive and rapidly changing environment. New risks emerge from time to time and we cannot predict all such risk factors, nor can we assess the impact of all such risk factors on our business or the

extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. Given these risks and uncertainties, you should not place undue reliance on forward-looking statements as a prediction of actual results. Moreover, reported results should not be considered an indication of future performance.

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