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Skechers Elite Athlete Brooke Henderson Wins Hugel-Air Premia LA Open

Wearing Skechers GO GOLF footwear, Canada's Top-Winning Golfer in History Earns 10th Career Pro Victory

LOS ANGELES--(BUSINESS WIRE)-- Dressed head to toe in Skechers, from her visor and apparel to Skechers GO GOLF shoes, elite golfer Brooke Henderson mounted an impressive win on Saturday at the Hugel-Air Premia LA Open at the Wilshire Country Club in Los Angeles. Henderson won by a single shot, finishing 16 under par to achieve her tenth LPGA title—expanding her record as Canada's winningest golfer in the history of the LPGA and PGA Tours.

Skechers GO GOLF elite athlete Brooke Henderson wins record-setting 10th career pro victory at the Hugel-Air Premia LA Open in Los Angeles. (Photo: Business Wire)

"I love finding new ways to improve my game, and this tournament offered some great opportunities," said Brooke Henderson. "I had a lot

of breaks go my way on Saturday and it was exciting through that final chip for par on the 18th. I remained focused on my game and was thrilled to move up the leaderboard for the win. I appreciate all my supporters, and it was great to secure this title in L.A.—home to Skechers."

"Brooke Henderson has always shown great talent, but over the past few years on the Tour, she's developed an incredible maturity and tenacity—and we're confident she will continue to break records and thrill her already huge fan base," said Michael Greenberg, president of Skechers. "We're honored that Skechers GO GOLF has been part of her rise and evolution into one of today's top golfers, and we look forward to seeing all the ways that she'll continue to grow as a global contender and golf legend."

Henderson has become a prominent face in women's golf since turning professional in December 2014. She won her first LPGA Tour event in 2015 at the Cambia Portland Classic, a title she would defend in 2016. She went on to become the second youngest player to capture a major championship with her win at the 2016 KPMG Women's PGA Championship. In 2016, Brooke also represented Canada at the 2016 Olympic games in Brazil, where she tied for seventh place. In 2018, she won the Lotte Championship, and she also became the first Canadian in 45 years to win the national championship at the CP Women's Open. Now with 10 titles, Henderson owns the record for most professional golf wins by a male or female Canadian, and in 2019 won the ESPY for Best Female Golfer. She is currently ranked #5 in the World Golf Rankings.

Henderson joined the Skechers Performance team in 2016, wears Skechers GO GOLF footwear and apparel on tour and has been featured in ongoing marketing campaigns for the brand. She has competed in recent tournaments wearing Skechers GO GOLF Elite 3™ footwear. Known for its lightweight, high-quality, stable and comfortable designs, Skechers GO GOLF has achieved prominence within the golf category alongside the brand's award-

winning running, walking and training collections.

Skechers and PGA Tour Superstore are currently running the Meet Our Elite contest with Skechers athlete Brooke Henderson. Aspiring teen or junior golfers (age 13-18) in the United States can enter to win a virtual training session and meet and greet with Brooke, \$2,500 to use towards future golf school or training, plus six months' worth of Skechers footwear to keep them comfortable on and off the course. Additionally, two lucky first-prize winners will each receive \$500 to use towards future golf school or training, plus three months' worth of Skechers footwear. The deadline for entry is May 1, and complete details are available at www.skechers.com/m/meet-elite.

Skechers GO GOLF footwear is available at Skechers retail stores and skechers.com as well as select retail partners, including specialty golf pro shops.

About SKECHERS USA, Inc.

Skechers (NYSE:SKX), a comfort technology company based in Southern California, designs, develops and markets a diverse range of lifestyle and performance footwear, apparel and accessories for men, women and children. The Company's collections are available in the United States and over 170 countries and territories via department and specialty stores, and direct to consumers through 3,989 Company and third-party-owned retail stores and e-commerce websites. The Company manages its international business through a network of global distributors, joint venture partners in Asia, Israel and Mexico, and wholly-owned subsidiaries in Canada, Japan, India, Europe and Latin America. For more information, please visit about.skechers.com and follow us on [Facebook](#), [Instagram](#), [Twitter](#), and [TikTok](#).

This announcement contains forward-looking statements that are made pursuant to the safe harbor provisions of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements may include, without limitation, Skechers' future domestic and international growth, financial results and operations including expected net sales and earnings, its development of new products, future demand for its products, its planned domestic and international expansion, opening of new stores and additional expenditures, and advertising and marketing initiatives. Forward-looking statements can be identified by the use of forward-looking language such as "believe," "anticipate," "expect," "estimate," "intend," "plan," "project," "will be," "will continue," "will result," "could," "may," "might," or any variations of such words with similar meanings. Any such statements are subject to risks and uncertainties that could cause actual results to differ materially from those projected in forward-looking statements. Factors that might cause or contribute to such differences include the disruption of business and operations due to the COVID-19 pandemic; international economic, political and market conditions including the challenging consumer retail markets in the United States; sustaining, managing and forecasting costs and proper inventory levels; losing any significant customers; decreased demand by industry retailers and cancellation of order commitments due to the lack of popularity of particular designs and/or categories of products; maintaining brand image and intense competition among sellers of footwear for consumers, especially in the highly competitive performance footwear market; anticipating, identifying, interpreting or forecasting changes in fashion trends, consumer demand for the products and the various market factors described above; sales levels during the spring, back-to-school and holiday selling seasons; and other factors

referenced or incorporated by reference in Skechers' annual report on Form 10-K for the year ended December 31, 2020. More specifically, the COVID-19 pandemic has had and is currently having a significant impact on Skechers' business, financial conditions, cash flow and results of operations. Forward-looking statements with respect to the COVID-19 pandemic include, without limitation, Skechers' plans in response to this pandemic. At this time, there is significant uncertainty about the COVID-19 pandemic, including without limitation, (i) the duration and extent of the impact of the pandemic, (ii) governmental responses to the pandemic, including how such responses could impact Skechers' business and operations, as well as the operations of its factories and other business partners, (iii) the effectiveness of Skechers' actions taken in response to these risks, and (iv) Skechers' ability to effectively and timely adjust its plans in response to the rapidly changing retail and economic environment. Taking these and other risk factors associated with the COVID-19 pandemic into consideration, the dynamic nature of these circumstances means that what is stated in this press release could change at any time, and as a result, actual results could differ materially from those contemplated by such forward-looking statements. The risks included here are not exhaustive. Skechers operates in a very competitive and rapidly changing environment. New risks emerge from time to time and we cannot predict all such risk factors, nor can we assess the impact of all such risk factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. Given these risks and uncertainties, you should not place undue reliance on forward-looking statements as a prediction of actual results. Moreover, reported results should not be considered an indication of future performance.

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