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Skechers Elite Athlete Matt Kuchar Wins SMBC Singapore Open

Wearing Skechers GO GOLF Pro 4, the PGA Tour pro claims first victory in the 2020 season

MANHATTAN BEACH, Calif.--(BUSINESS WIRE)-- Skechers celebrates brand ambassador Matt Kuchar's victory at the SMBC Singapore Open on the Serapong Course at the Sentosa Golf Club in Singapore. Kuchar—who competes wearing Skechers GO GOLF® footwear—finished at 18 under par overall and overcame a triple bogey in the final round to end up winning by three strokes. This victory builds off the excitement of his dramatic birdie helping the U.S. team win the Presidents Cup in December.

Skechers elite athlete Matt Kuchar wins the SMBC Singapore Open wearing Skechers GO GOLF Pro 4 footwear. (Photo: Business Wire)

“My game took an unexpected turn on the seventh hole, but I was proud to be able to overcome that and regain my focus,” said Matt Kuchar. “I really thank the team at

Skechers for supporting me along the way and making sure I stay comfortable on the course.”

“Following his strong 2019 season, we believe Matt Kuchar's win in Singapore this weekend will be a bright omen for the season ahead,” said Michael Greenberg, president of Skechers. “We're proud to be along for the ride as we watch and cheer with the fans. Matt's an important asset for the Skechers GO GOLF brand—a global star in the sport who proves to golfers of all ages and abilities that with dedication and focus it's possible to energize their game while feeling great on the course—be it 18 holes or a four-day tournament.”

Kuchar has been a leading and respected golfer since breaking onto the golf scene as the U.S. amateur champion in 1998 and as a pro he remains a perennial fixture atop leaderboards. This past season, he earned two victories in a season for the first time since 2013 and also helped the U.S. squad beat the international team at the Presidents Cup. In 2016, Kuchar won a bronze for the United States at the Olympics and was also part of the victorious U.S. team at the Ryder Cup. With more than 100 top-10 finishes since 2001 and now ten overall Tour titles, Kuchar currently sits at number 20 on the Official World Golf Rankings.

Kuchar was one of the first elite pros to join the Skechers Performance Golf Team in 2014. The brand's roster of elite golfers wearing Skechers GO GOLF also includes Brooke Henderson, Colin Montgomerie, and Billy Andrade. Kuchar has driven several Skechers GO GOLF marketing campaigns with a series of humorous commercials.

Known for its lightweight, high-quality, stable and comfortable designs, Skechers GO GOLF has achieved prominence within the golf category, alongside the brand's award-winning running, walking and training collections.

Skechers GO GOLF is available at Skechers retail stores and [skechers.com](https://www.skechers.com) as well as

select retail partners including specialty golf pro shops.

About Skechers U.S.A., Inc.

Based in Manhattan Beach, California, Skechers (NYSE:SKX) designs, develops and markets a diverse range of lifestyle footwear for men, women and children, as well as performance footwear for men and women. Skechers footwear is available in the United States and over 170 countries and territories worldwide via department and specialty stores, more than 3,300 Skechers Company-owned and third-party-owned retail stores, and the Company's e-commerce websites. The Company manages its international business through a network of global distributors, joint venture partners in Asia, Israel and Mexico, and wholly-owned subsidiaries in Canada, Japan, India, and throughout Europe and Latin America. For more information, please visit about.skechers.com and follow us on [Facebook](#), [Instagram](#), and [Twitter](#).

This announcement contains forward-looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, without limitation, Skechers' future domestic and international growth, financial results and operations including expected net sales and earnings, its development of new products, future demand for its products, its planned domestic and international expansion, opening of new stores and additional expenditures, and advertising and marketing initiatives. Forward-looking statements can be identified by the use of forward-looking language such as "believe," "anticipate," "expect," "estimate," "intend," "plan," "project," "will be," "will continue," "will result," "could," "may," "might," or any variations of such words with similar meanings. Any such statements are subject to risks and uncertainties that could cause actual results to differ materially from those projected in forward-looking statements. Factors that might cause or contribute to such differences include international economic, political and market conditions including the challenging consumer retail markets in the United States; sustaining, managing and forecasting costs and proper inventory levels; losing any significant customers; decreased demand by industry retailers and cancellation of order commitments due to the lack of popularity of particular designs and/or categories of products; maintaining brand image and intense competition among sellers of footwear for consumers, especially in the highly competitive performance footwear market; anticipating, identifying, interpreting or forecasting changes in fashion trends, consumer demand for the products and the various market factors described above; sales levels during the spring, back-to-school and holiday selling seasons; and other factors referenced or incorporated by reference in Skechers' annual report on Form 10-K for the year ended December 31, 2018, and its quarterly report on Form 10-Q for the three months ended September 30, 2019. The risks included here are not exhaustive. Skechers operates in a very competitive and rapidly changing environment. New risks emerge from time to time and we cannot predict all such risk factors, nor can we assess the impact of all such risk factors on our business or operations or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. Given these risks and uncertainties, you should not place undue reliance on forward-looking statements as a prediction of actual results. Moreover, reported results should not be considered an indication of future performance.

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