November 4, 2019

Skechers Performance™ Elite Legend Colin Montgomerie Wins Invesco QQQ Championship

Montgomerie Wins in Playoff After Shooting Tournament Course-Record Round to Capture Seventh Career Senior Tour Victory

MANHATTAN BEACH, CA – November 4, 2019 – Skechers celebrates European golf legend Colin Montgomerie's win at the Invesco QQQ Championship at Sherwood Country Club in Thousand Oaks, CA. Montgomerie, who competes in Skechers GO GOLF footwear and Skechers-branded apparel, came from five shots behind after shooting a tournament course-record 63 on the last round to enter and win a playoff in a dramatic victory. He's now ranked fourth on the PGA TOUR Champions leaderboard with a shot at the Charles Schwab Cup Championship this weekend in Phoenix.

Skechers GO GOLF athlete Colin Montgomerie celebrates his win at the PGA TOUR Champions Invesco QQQ Championship in Thousand Oaks, CA.

"It was an exciting final day, and I felt great in that last round coming back from the eighth position. Then in the playoff, the bunker gave my opponent trouble, so there was also some luck on my side," said Colin Montgomerie. "There's nothing like a win, and I'm happy to be supported on and off the field by so many, including Skechers and its comfortable and reliable golf shoes. I'm ready to make a run for the Championship."

As one of his generation's most recognizable and endearing athletes, Colin Montgomerie is a true statesman of golf. Known affectionately to millions around the world as "Monty," Montgomerie is one of Britain's most admired sportsmen having held center stage in numerous tournament victories with career highlights including two-time Senior Major winner, eight-time European Order of Merit winner, and winning Ryder Cup team captain. He rose to fame in the 1990s during an unprecedented seven-year run as Europe's number one player and has earned more prize money than any British golfer in history.

"We couldn't be more thrilled to be part of Colin Montgomerie's latest win as he gets closer to the Charles Schwab Cup finale," said Michael Greenberg, president of Skechers. "Colin is a legend among legends. To see him swinging that club with Skechers on his sleeve and earning a tournament course record in Skechers GO GOLF is integral to building awareness for the brand within the golf community. We know how much this incredible achievement means to his fans and Skechers Performance will be there with him on tour looking for the next one."

Montgomerie joined the Skechers Performance team in 2015, wears Skechers GO GOLF footwear and apparel on tour and has been featured in ongoing marketing campaigns for the brand. This weekend he competed in Skechers GO GOLF Elite 4™ footwear. Known for its lightweight, high-quality, stable and comfortable designs, Skechers Performance GO GOLF has achieved prominence within the golf category alongside the brand's award-winning running, walking and training collections, and is the official shoe of the Charles Schwab Cup Championship.

Skechers Performance GO GOLF is available at Skechers retail stores and skechers.com as well as select retail partners including specialty golf pro shops.

About Skechers USA, Inc.

Based in Manhattan Beach, California, Skechers (NYSE: SKX) designs, develops and markets a diverse range of lifestyle footwear for men, women and children, as well as performance footwear for men and women. Skechers footwear is available in the United States and over 170 countries and territories worldwide via department and specialty stores, more than 3,300 Skechers Company-owned and third-party-owned retail stores, and the Company's e-commerce websites. The Company manages its international business through a network of global distributors, joint venture partners in Asia, Israel and Mexico, and wholly-owned subsidiaries in Canada, Japan, India, and throughout Europe and Latin America. For more information, please visit about.skechers.com and follow us on Facebook, Instagram, and Twitter.

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