

April 22, 2019



Skechers GO GOLF® Elite Athlete Brooke Henderson Wins Lotte Championship for Second Year in a Row

Henderson's 8th LPGA Title Ties Record for Most Ever by a Canadian

MANHATTAN BEACH, Calif.--(BUSINESS WIRE)-- Skechers elite golfer Brooke Henderson swung her way to victory at the Lotte Championship on Saturday, winning for the second straight year at the Ko Olina Golf Club in Kapolei, Hawaii. Competing in Skechers GO GOLF, Henderson won by four shots, finishing sixteen under par to achieve her eighth LPGA title, tying for the most wins by a Canadian in the LPGA or PGA Tours.

Skechers Performance elite golfer Brooke Henderson wins the Lotte Championship two years running in Skechers GO GOLF, tying Canada's all-time greats. (Photo: Business Wire)

"It's thrilling to reach this amazing milestone and defend my title here at Lotte – and it's an unbelievable honor to be in the same conversation with Sandra Post, Mike Weir and George Knudson; they've set the

standard for golfing in Canada," said Brooke Henderson of her legendary fellow Canadians – all eight-time winners. "It is so surreal, and I'm incredibly proud to accomplish this honor at this point in my career. The conditions were tough, but I felt good out there, and I was thankful to Skechers for again supporting me with a stable shoe in Skechers GO GOLF Elite."

"We continue to be extremely proud of Brooke, and that she's earned her eighth victory and has tied for the most LPGA or PGA wins by Canadian golfers," said Michael Greenberg, president of Skechers. "Brooke's extensive fanbase loves watching her determination and focus through each match, so having her on our team competing in Skechers GO GOLF is a major asset to the collection and the entire Skechers brand."

Henderson has become a prominent face in women's golf since turning professional in December 2014. She won her first LPGA Tour event in 2015 at the Cambria Portland Classic, a title she would defend with her second career win in 2016. She then went on to become the second youngest player to capture a major championship with her win at the 2016 KPMG Women's PGA Championship. In 2016, Brooke also represented Canada at the 2016 Olympic games in Brazil, where she tied for seventh place. In 2018, she was the first Canadian to win the Lotte Championship, and she also became the first Canadian in 45 years to win the national championship at the CP Women's Open. Henderson's 2019 win at Lotte Championship marks her eighth LPGA title, and puts her in the record books with eight-time champions Sandra Post (LPGA), Mike Weir (PGA) and George Knudson (PGA).

Henderson joined the Skechers Performance team in 2016. She wears Skechers GO GOLF footwear and apparel on tour and has been featured in ongoing marketing campaigns for the brand.

Known for its lightweight, high-quality, stable and comfortable designs, Skechers

Performance GO GOLF has achieved prominence within the golf category alongside the brand's award-winning running, walking and training collections. The Skechers Performance GO GOLF apparel line offers athletes comfort and freedom of movement through a wide assortment of styles constructed with innovative moisture-wicking fabrics in a variety of colors for both men and women.

Skechers Performance GO GOLF is available at Skechers retail stores and [skechers.com](https://www.skechers.com) as well as select retail partners, including specialty golf pro shops.

About SKECHERS USA, Inc.

Based in Manhattan Beach, California, Skechers (NYSE:SKX) designs, develops and markets a diverse range of lifestyle footwear for men, women and children, as well as performance footwear for men and women. Skechers footwear is available in the United States and over 170 countries and territories worldwide via department and specialty stores, more than 3,060 Skechers Company-owned and third-party-owned retail stores, and the Company's e-commerce websites. The Company manages its international business through a network of global distributors, joint venture partners in Asia, Israel and Mexico, and wholly-owned subsidiaries in Canada, Japan, India, and throughout Europe and Latin America. For more information, please visit about.skechers.com and follow us on [Facebook](https://www.facebook.com/skechers), [Instagram](https://www.instagram.com/skechers), and [Twitter](https://twitter.com/skechers).

This announcement contains forward-looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, without limitation, Skechers' future domestic and international growth, financial results and operations including expected net sales and earnings, its development of new products, future demand for its products, its planned domestic and international expansion, opening of new stores and additional expenditures, and advertising and marketing initiatives. Forward-looking statements can be identified by the use of forward-looking language such as "believe," "anticipate," "expect," "estimate," "intend," "plan," "project," "will be," "will continue," "will result," "could," "may," "might," or any variations of such words with similar meanings. Any such statements are subject to risks and uncertainties that could cause actual results to differ materially from those projected in forward-looking statements. Factors that might cause or contribute to such differences include international economic, political and market conditions including the challenging consumer retail markets in the United States; sustaining, managing and forecasting costs and proper inventory levels; losing any significant customers; decreased demand by industry retailers and cancellation of order commitments due to the lack of popularity of particular designs and/or categories of products; maintaining brand image and intense competition among sellers of footwear for consumers, especially in the highly competitive performance footwear market; anticipating, identifying, interpreting or forecasting changes in fashion trends, consumer demand for the products and the various market factors described above; sales levels during the spring, back-to-school and holiday selling seasons; and other factors referenced or incorporated by reference in Skechers' annual report on Form 10-K for the year ended December 31, 2018. The risks included here are not exhaustive. Skechers operates in a very competitive and rapidly changing environment. New risks emerge from time to time and the companies cannot predict all such risk factors, nor can the companies assess the impact of all such risk factors on their respective businesses or the extent to which any factor, or combination of factors, may cause actual results to differ materially from

those contained in any forward-looking statements. Given these risks and uncertainties, you should not place undue reliance on forward-looking statements as a prediction of actual results. Moreover, reported results should not be considered an indication of future performance.

Jennifer Clay
Skechers
jennnc@skechers.com

Source: SKECHERS USA, Inc.