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BOBS from SKECHERS Roving Rescue Bus Arrives in New York City

Footwear Company Has Partnered with Best Friends Animal Society to Transport Houston's Hurricane Harvey Animals to Local Pet Adoption Centers

MANHATTAN BEACH, Calif.--(BUSINESS WIRE)-- BOBS from SKECHERS, a division of award-winning lifestyle and performance footwear company, SKECHERS USA, Inc. (NYSE:SKX), announced that the Company has partnered with national animal welfare organization [Best Friends Animal Society](#) to transport 25 adoptable dogs from Houston to rescue groups along the East Coast, ending with yesterday's final stop at the Best Friends Pet Adoption Center in New York City. The dogs have been traveling on the BOBS from SKECHERS Roving Rescue bus, a school bus that the Company purchased and retrofitted exclusively for lifesaving pet transport.

BOBS from SKECHERS Roving Rescue bus arrived in New York with Hurricane Harvey dogs in search of their forever homes. (Photo: Business Wire)

New York's Roving Rescue visitors met 10 Hurricane Harvey animals who will find

homes through Best Friends Pet Adoption Center, and previewed selects from the BOBS Spring collection, including the latest BOBS for Dogs styles. The celebration followed stops in Arlington, Virginia and Waldorf, Maryland, which transported five dogs to the Animal Welfare League of Arlington and 10 dogs to the Humane Society of Charles County.

"We love finding new ways to make a difference, and the Roving Rescue bus has given other communities a chance to directly support Houston by adopting these pets and relieving Houston's local animal shelter and pet adoption organizations," said Robert Greenberg, CEO of SKECHERS. "We believe this is just the beginning for the transport and adoption bus. Through this vehicle, we will spread the word about Best Friends' movement and our charitable shoe program, BOBS for Dogs, both of which are helping to save shelter animals. And given the incredible response, we're confident that many of the dogs that survived Hurricane Harvey will find their forever homes by the year's end."

"A big thank you goes to SKECHERS for helping to get these dogs home," said Elizabeth Jensen, Northeast Regional Director, Best Friends Animal Society - New York. "To achieve our mission of getting the country to no-kill by 2025, we have to work together. This tour was a great example of the teamwork that will help us Save Them All!"

The Roving Rescue bus will travel to the West Coast for future Best Friends transport and adoption needs across the country. SKECHERS stores in the United States are holding a register roundup through November 15 to raise money in support of the bus' lifesaving efforts.

To support Hurricane Harvey's displaced animals locally, SKECHERS recently partnered with Best Friends to launch a special Texas Super Adoption event in Houston; the Company paid adoption fees for the first 100 animals as part of a \$10,000 donation to Best Friends'

Hurricane Harvey relief efforts. Best Friends Animal Society has also cared for pets displaced by Hurricane Harvey in the region since August, opening and managing the Pet Reunion Pavilion at the NRG Arena to reunite animals with their owners.

In addition to animals, SKECHERS has also donated to Hurricane Harvey families in the wake of the disaster – donating thousands of new footwear, socks, apparel, and SKECHERS Kids lunchboxes and backpacks to serve the immediate needs of those impacted.

The Roving Rescue event is the latest collaboration in a multi-year partnership between SKECHERS and Best Friends Animal Society, the only national animal welfare organization dedicated exclusively to eradicating the deaths of about two million dogs and cats every year in America's shelters. For each pair of specially packaged BOBS from SKECHERS sold in the United States, twenty-five cents is donated to Best Friends to help save the lives of dogs and cats in America's shelters. SKECHERS has committed to donating at least \$3 million dollars to Best Friends for the promotion, Best Friends' biggest cause marketing partnership to date.

To learn more, follow BOBS from SKECHERS on Facebook (facebook.com/BOBSfromSkechers), Twitter (twitter.com/BOBS_Skechers), Instagram (Instagram.com/BOBS_Skechers) and Pinterest (pinterest.com/BOBSSkechers), or visit www.BOBSSfromSkechers.com.

About Best Friends Animal Society

Best Friends Animal Society is the only national animal welfare organization dedicated to ending the killing of dogs and cats in America's shelters. A leader in the no-kill movement, Best Friends runs the nation's largest no-kill sanctuary for companion animals, as well as lifesaving programs in partnership with rescue groups and shelters across the country. Founded in 1984, Best Friends has helped reduce the number of animals killed in shelters nationwide from 17 million per year to about two million. By continuing to build effective initiatives that reduce the number of animals entering shelters and increase the number who find homes, Best Friends and its nationwide network of members and partners are working to Save Them All®.

To become a fan of Best Friends Animal Society on Facebook, go to: <https://www.facebook.com/bestfriendsanimalsociety>.

Follow Best Friends on Twitter: <https://twitter.com/bestfriends>.

About SKECHERS USA, Inc.

SKECHERS USA, Inc., based in Manhattan Beach, California, designs, develops and markets a diverse range of lifestyle footwear for men, women and children, as well as performance footwear for men and women. SKECHERS footwear is available in the United States and over 160 countries and territories worldwide via department and specialty stores, 2,438 SKECHERS Company-owned and third-party-owned retail stores, and the Company's e-commerce websites. The Company manages its international business through a network of global distributors, joint venture partners in Asia and the Middle East, and wholly-owned subsidiaries in Canada, Japan, throughout Europe and Latin America. For more information, please visit skechers.com and follow us on Facebook (facebook.com/SKECHERS) and

Twitter (twitter.com/SKECHERSUSA).

This announcement contains forward-looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, without limitation, Skechers' future domestic and international growth, financial results and operations including expected net sales and earnings, its development of new products, future demand for its products, its planned domestic and international expansion, opening of new stores and additional expenditures, and advertising and marketing initiatives. Forward-looking statements can be identified by the use of forward-looking language such as "believe," "anticipate," "expect," "estimate," "intend," "plan," "project," "will be," "will continue," "will result," "could," "may," "might," or any variations of such words with similar meanings. Any such statements are subject to risks and uncertainties that could cause actual results to differ materially from those projected in forward-looking statements. Factors that might cause or contribute to such differences include international economic, political and market conditions including the uncertainty of sustained recovery in Europe; sustaining, managing and forecasting costs and proper inventory levels; losing any significant customers; decreased demand by industry retailers and cancellation of order commitments due to the lack of popularity of particular designs and/or categories of products; maintaining brand image and intense competition among sellers of footwear for consumers, especially in the highly competitive performance footwear market; anticipating, identifying, interpreting or forecasting changes in fashion trends, consumer demand for the products and the various market factors described above; sales levels during the spring, back-to-school and holiday selling seasons; and other factors referenced or incorporated by reference in Skechers' annual report on Form 10-K for the year ended December 31, 2016 and its quarterly report on Form 10-Q for the three months ended September 30, 2017. The risks included here are not exhaustive. Skechers operates in a very competitive and rapidly changing environment. New risks emerge from time to time and the companies cannot predict all such risk factors, nor can the companies assess the impact of all such risk factors on their respective businesses or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. Given these risks and uncertainties, you should not place undue reliance on forward-looking statements as a prediction of actual results. Moreover, reported results should not be considered an indication of future performance.

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