

May 6, 2014



SKECHERS to Participate at Upcoming Investor Conferences

LOS ANGELES--(BUSINESS WIRE)-- SKECHERS USA, Inc. (NYSE: SKX) today announced that David Weinberg, the Company's Chief Operating Officer and Chief Financial Officer, will participate in two upcoming investor conferences in May.

- The 15th Annual B. Riley & Co. Investor Conference to be held at the Loews Santa Monica Beach Hotel. Skechers is scheduled to present on Tuesday, May 20, 2014, at 10:00 a.m. PT/1:00 p.m. ET.
- The Citi 2014 Global Consumer Conference to be held at the Hilton New York Hotel in New York City. Skechers is scheduled to participate in a round table discussion on Thursday, May 29, 2014, at 7:25 a.m. PT/10:25 a.m. ET.

The audio portion of both presentations will be available live by visiting the 'Investor Relations' section of the Company's Website at www.skx.com. A replay of the audio will be accessible on the site for 90 days following the live presentation.

About SKECHERS USA, Inc.

SKECHERS USA, Inc., based in Manhattan Beach, California, designs, develops and markets a diverse range of lifestyle footwear for men, women and children, as well as performance footwear for men and women. SKECHERS footwear is available in the United States via department and specialty stores, Company-owned SKECHERS retail stores and its e-commerce website, and in over 100 countries and territories through the Company's international network of subsidiaries in Canada, Brazil, Chile, Japan, and across Europe, as well as through joint ventures in Asia and distributors around the world. For more information, please visit www.skechers.com, and follow us on Facebook (www.facebook.com/SKECHERS) and Twitter (twitter.com/SKECHERSUSA).

SKECHERS USA, Inc.
David Weinberg
Chief Operating Officer/
Chief Financial Officer
310-318-3100
or
Investor Relations:
Addo Communications
Andrew Greenebaum
310-829-5400

Source: SKECHERS USA, Inc.