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SKECHERS Foundation and Tommy Lasorda Host Children with Special Needs at Dodger Stadium

MANHATTAN BEACH, Calif.--(BUSINESS WIRE)-- SKECHERS Foundation, a SKECHERS organization designed to support families and communities in need, announced that it partnered with Hall of Fame manager Tommy Lasorda to host a day at Dodger Stadium on August 1 for members of the Friendship Circle, an organization dedicated to nurturing and inspiring the special needs community. The event included 100 children with special needs and their families, and five children with special needs were given the opportunity to join Lasorda down on the field with the current Dodger players before the first pitch.

Tommy Lasorda and Friendship Circle member Caley Versfelt of Manhattan Beach meet at Dodger Stadium (Photo: Business Wire)

The Dodgers event launched a community-wide campaign for the

fourth annual SKECHERS Pier to Pier Friendship Walk – a Nickelodeon-sponsored Southern California event that raises funds for The Friendship Circle and education. Lasorda has co-hosted the Walk since its launch in 2009 and will co-host the 2012 Walk on October 28.

“The Friendship Circle has a special place in my heart. These kids give such joy and love, they change people’s lives. I know they’ve changed mine,” said Lasorda. “I’m so excited to take them to the place I love – and I can’t wait to be part of our next walk. The Pier to Pier Friendship Walk makes such a big difference for these kids every year, and for education too. I’d love for everyone at our games to join us and walk for our kids!”

“Going to a baseball game was one of my favorite memories as a kid – and there’s nothing like doing it with Tommy himself!” added Michael Greenberg, president of SKECHERS. “This is a day that these kids will cherish for the rest of their lives – and I’m so grateful to Tommy for helping us make this a reality, as well as all the years he’s hosted the Walk. It’s such a great way to tell baseball fans and our community about this event.”

An extension of the SKECHERS Foundation, The SKECHERS Pier to Pier Walk gathers donations for Friendship Circle projects such as teen mentorships, support groups and programs for children with special needs and their families, as well as equipment, salaries and supporting materials for compromised schools. For more information about the SKECHERS Pier to Pier Friendship Walk and the SKECHERS Foundation, please visit <http://www.skechersfriendshipwalk.com>.

ABOUT SKECHERS USA, INC.

SKECHERS USA, Inc. (NYSE: SKX), based in Manhattan Beach, California, designs, develops and markets a diverse range of footwear for men, women and children under the SKECHERS name. SKECHERS footwear is available in the United States via department and specialty stores, Company-owned SKECHERS retail stores and its e-commerce

website, and over 100 countries and territories through the Company's global network of distributors and subsidiaries in Brazil, Canada, Chile, Japan, and across Europe, as well as through joint ventures in Asia. For more information, please visit www.skechers.com, and follow us on Facebook (www.facebook.com/SKECHERS) and Twitter (<https://twitter.com/SKECHERSUSA>).

ABOUT SKECHERS Foundation

A SKECHERS organization, the SKECHERS Foundation funds tax-exempt, 501(c)(3) nonprofit charities that provide education and job training, shoes, clothing, fitness and nutrition guidance to communities in need. The SKECHERS Foundation also develops community and afterschool programs for local students, including classes with SKECHERS shoe designers held at the SKECHERS corporate headquarters in Manhattan Beach.

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Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50369815&lang=en>

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