

January 5, 2011



SKECHERS to Present at the 13th Annual ICR XChange Conference

LOS ANGELES--(BUSINESS WIRE)-- SKECHERS USA, Inc. (NYSE:SKX), a global leader in footwear, today announced that David Weinberg, the Company's Chief Operating Officer and Chief Financial Officer, will be presenting at the 13th Annual ICR XChange Conference, to be held January 12-13, 2011, at The St. Regis Monarch Beach Resort in Dana Point, California.

SKECHERS' investor presentation is scheduled for Thursday, January 13, 2011 at 8:00 a.m. PST.

SKECHERS USA, Inc., based in Manhattan Beach, California, designs, develops and markets a diverse range of footwear for men, women and children under the SKECHERS name, as well as under several uniquely branded names. SKECHERS footwear is available in the United States via department and specialty stores, Company-owned SKECHERS retail stores and its e-commerce website, as well as in over 100 countries and territories through the Company's global network of distributors and subsidiaries in Canada, Brazil, Chile, and across Europe, as well as through joint ventures in Asia. For more information, please visit www.skechers.com.

Source: SKECHERS USA, Inc.