

January 7, 2010



SKECHERS to Present at the ICR XChange Conference on Wednesday, January 13

LOS ANGELES--(BUSINESS WIRE)-- SKECHERS USA, Inc. (NYSE:SKX) today announced that David Weinberg, the Company's Chief Operating Officer and Chief Financial Officer, will be presenting at the ICR XChange Conference to be held on January 13-14, 2010, at The St. Regis Monarch Beach Resort & Spa in Dana Point, California.

SKECHERS' investor presentation is scheduled for Wednesday, January 13, 2010 at 1:50 P.M. PST.

SKECHERS USA, Inc., based in Manhattan Beach, California, designs, develops and markets a diverse range of footwear for men, women and children under the SKECHERS name, as well as under several uniquely branded names. SKECHERS footwear is available in the United States via department and specialty stores, Company-owned SKECHERS retail stores and its e-commerce website, as well as in over 100 countries and territories through the Company's global network of distributors and subsidiaries in Canada, Brazil, Chile, and across Europe, as well as through joint ventures in Asia. For more information, please visit www.skechers.com.

Source: SKECHERS USA, Inc.