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# Intel Announces New Chief People Officer Sandra Rivera

SANTA CLARA, Calif.--(BUSINESS WIRE)-- Intel has announced that Sandra Rivera will take on a new role as the company's [chief people officer and executive vice president](#), reporting to CEO Bob Swan. She will lead the human resources organization and serve as steward of Intel's culture evolution as it transforms to a data-centric company.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20190611005761/en/>

Sandra L. Rivera is executive vice president and chief people officer at Intel Corporation. (Credit: Intel Corporation)

Previously, Rivera was responsible for the Network Platforms Group, and served as Intel's 5G executive sponsor.

"Sandra is a role model for an Intel that is customer obsessed, collaborative and fearless while firmly grounded in trust, transparency and inclusivity. I am thrilled that Sandra will lead this critical part of our strategy to power a data-centric world," Swan said. "In a company driven by deep, technical talent, Sandra is an excellent technical leader who builds successful businesses by first building great teams. I am confident Sandra, as chief people officer, will help us accelerate our transformation and position our Intel team to play a bigger role in our customers' success."

Rivera replaces Matt Smith, who announced his retirement after more than 20 years at the company in a variety of HR and legal leadership positions, including most recently serving as Intel's chief human resources officer.

"Our people are our greatest asset and are the fuel by which we extend our rich history and success of driving technology innovations that positively impact the world. The culture evolution work that we're driving forward is integrally tied to our business transformation. You can't have one without the other," Rivera said.

With Rivera transitioning to her new role, Intel will combine its network infrastructure organization with its programmable solutions organization under the leadership of [Dan McNamara](#). The merging of these two business groups allows Intel to bring maximum value to our customers by delivering unprecedented and seamless access to Intel's broad portfolio of products, from Xeon, SoC, FPGA, eASIC, full custom to software, IP, systems and solutions across the cloud, enterprise, network, embedded and IoT markets.

## About Intel

Intel (NASDAQ: INTC), a leader in the semiconductor industry, is shaping the data-centric future with computing and communications technology that is the foundation of the world's innovations. The company's engineering expertise is helping address the world's greatest

challenges as well as helping secure, power and connect billions of devices and the infrastructure of the smart, connected world – from the cloud to the network to the edge and everything in between. Find more information about Intel at [newsroom.intel.com](https://newsroom.intel.com) and [intel.com](https://intel.com).

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