

April 4, 2014



PLAYSTUDIOS

PLAYSTUDIOS Expands myVEGAS Facebook App with Launch of New “Pandarama” Game

Facebook Favorite “Reel Chef” Premieres on myVEGAS Mobile

BURLINGAME, Calif. & LAS VEGAS--(BUSINESS WIRE)-- **PLAYSTUDIOS**, a game development company focusing on free-to-play casino games, today launched *Pandarama*, the newest add-on to its myVEGAS Facebook application. The new title features a band of colorful, crime-fighting pandas that safeguard the riches of a magical city. The game provides millions of myVEGAS Facebook fans with a new way to play and earn rewards from some of the hottest resorts in Las Vegas. Additionally, **PLAYSTUDIOS** brings its already popular Facebook game, *Reel Chef*, to its mobile platform. In the new small screen version, players are treated to the return of Chef Risottolini and the Pizza Wheel Challenge, plus a new Free Spin Bonus Game. Now that’s a spicy!

“We are committed to delivering our players the richest and most entertaining social gaming experiences available,” said Andrew Pascal, founder, president and chief executive officer of **PLAYSTUDIOS**. “Our newest game, *Pandarama*, packs a powerful punch with its bold, colorful graphics and two great new bonus features.”

With today’s release, *Reel Chef* also becomes available to myVEGAS mobile players on iOS, Android, and Kindle devices. As with **PLAYSTUDIOS**’ previous mobile game introductions, the company has faithfully translated one of its more popular Facebook titles. Players can now install the latest release of myVEGAS and experience this delicious new offering, firsthand.

myVEGAS is free to play and currently available on iOS, Android, and Kindle mobile devices, as well as on Facebook. myVEGAS is the only social casino app that gives players a chance to earn real world rewards from an exclusive collection of travel, leisure, and

entertainment brands. Rewards include complimentary hotels stays, meals, shows, nightclub access, and more.

For *Pandarama* image and video assets, please visit:

- <http://myvegas.com/games/pandarama>

To play myVEGAS on Facebook, visit:

- https://apps.facebook.com/playmyvegas?kt_tu=partner&kt_st1=mv_pr

To download the mobile myVEGAS app, visit:

- (iOS) APP STORE -
<http://ad-x.co.uk/API/click/PLYSTskjghfugDP/web25269a55478d21>
- (Android) GOOGLE PLAY -
<http://ad-x.co.uk/API/click/PLYSTskjghfugDP/web25269a55474319>
- (Kindle) AMAZON Store -
<http://ad-x.co.uk/API/click/PLYSTskjghfugDP/web25269a55478d21>

About PLAYSTUDIOS

PLAYSTUDIOS is a developer of engaging casual games for mobile and social platforms. Founded by a team of experienced gaming and technology entrepreneurs, **PLAYSTUDIOS'** first free-to-play application, *myVEGAS*, combines the best elements of popular social games with established gambling mechanics. Players enjoy an ever-growing collection of slot and table games, and the opportunity to earn an unprecedented selection of valuable, real-world rewards from leading hospitality, entertainment, and leisure brands. Currently, myVEGAS reward partners include MGM Resorts International, Wolfgang Puck, Cirque du Soleil, House of Blues, Sugar Factory, and the Las Vegas Monorail. For more information about **PLAYSTUDIOS**, visit the company's website at www.myVEGAS.com.

Photos/Multimedia Gallery Available:

<http://www.businesswire.com/multimedia/home/20140404005159/en/>

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Kate Pietrelli, 760-518-2633

kate@playstudios.com

Source: PLAYSTUDIOS