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PLAYSTUDIOS

myVEGAS Celebrates Milestone of 2 Million Facebook Fans

Social Casino Game myVEGAS Holds Top App Store Ranking for Three Months Running, Continues to Entertain Passionate Fans

BURLINGAME, Calif. & LAS VEGAS--(BUSINESS WIRE)-- **PLAYSTUDIOS**, a game development company focusing on free-to-play casino games, today announced a major milestone as its myVEGAS [Facebook](#) page reached the two million fan mark, a true indication of the brand's successful consumer engagement. myVEGAS has been entertaining players with an ever-growing collection of free slot and table games, including the recently released titles BetRock and Monster Maniacs. In addition to great games, the app gives loyal players free rewards from its travel and leisure partners including MGM Resorts International, Wolfgang Puck, Cirque du Soleil, House of Blues, and Sugar Factory.

PLAYSTUDIOS also revealed that their myVEGAS app has continued to hold top App Store rankings for three months running. myVEGAS continues to rank #1 in iTunes' Free Casino App category.

"We're very fortunate to have such a dedicated fan base," said Andrew Pascal, founder, president and chief executive officer of **PLAYSTUDIOS**. "We've heard from thousands and thousands of players who have taken dream Las Vegas vacations, thanks to myVEGAS. Based on their responses, they clearly appreciate our level of creative execution as well as their opportunity to earn real rewards."

PLAYSTUDIOS released myVEGAS on Facebook in late 2012. The game is currently available for iOS, Android and Kindle mobile devices as well. myVEGAS brings players the best of everything from Las Vegas, and establishes partnerships with select companies who are dedicated to excellence in entertainment and fine living. myVEGAS is the only casino game destination where players can redeem points for free rooms at the hottest resorts in Las Vegas, meals at premier restaurants, show tickets and more from hotspots including

Bellagio, ARIA, MGM Grand, Mandalay Bay, The Mirage, Monte Carlo, New York-New York, Luxor, Excalibur, and Circus Circus. For additional myVEGAS Rewards Program information, please visit: <http://www.myvegas.com>.

To play myVEGAS on Facebook, visit: <https://apps.facebook.com/playmyvegas>

To download the mobile myVEGAS app, visit:

(Kindle) AMAZON Store: <http://ad-x.co.uk/API/dyncnk/PLYSTskjghfugDP/web252e928b28d263/rffrid/PR.PR/NET/1/PR>

(iOS) APP STORE: <https://itunes.apple.com/app/id714508224?mt=8&ls=1>

(Android) GOOGLE PLAY: <https://play.google.com/store/apps/details?id=com.playstudios.myvegas&hl=en>

About PLAYSTUDIOS

PLAYSTUDIOS is a developer of engaging casual games for mobile and social platforms. Founded by a team of experienced gaming and technology entrepreneurs, **PLAYSTUDIO**'s first free-to-play application, *myVEGAS*, combines the best elements of popular social games with established gambling mechanics. Players enjoy an ever-growing collection of slot and table games and the opportunity to earn an unprecedented selection of valuable, real-world rewards from leading hospitality, entertainment, and leisure brands. Current myVEGAS reward partners include MGM Resorts International, Wolfgang Puck, Cirque du Soleil, House of Blues, and Sugar Factory.

About MGM Resorts International

MGM Resorts International (NYSE:MGM) is one of the world's leading global hospitality companies, operating a portfolio of destination resort brands including Bellagio, MGM Grand, Mandalay Bay and The Mirage. The Company also owns 51% of MGM China Holdings Limited, which owns the MGM Macau resort and casino and is in the process of developing a gaming resort in Cotai, and 50% of CityCenter in Las Vegas, which features ARIA Resort & Casino. For more information about MGM Resorts International, visit the Company's website at www.mgmresorts.com.

Photos/Multimedia Gallery Available:

<http://www.businesswire.com/multimedia/home/20140213005481/en/>

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