

April 27, 2011



The Royal Wedding on SiriusXM

24-hour "Royal Radio" channel offers Barbara Walters' and Diane Sawyer's live, in-depth ABC News wedding coverage and commentary with nonstop replays throughout the day for listeners in all time zones

Gayle King breaks it down live on Oprah Radio

From Westminster Abbey to Buckingham Palace, millions of listeners invited to celebrate the wedding of the decade across variety of news and talk channels

NEW YORK, April 27, 2011 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) today announced that it will offer millions of listeners extensive coverage of the Royal Wedding across a variety of channels, including Royal Radio, a 24-hour pop up channel featuring ABC News' live, in-depth reporting led by Barbara Walters and Diane Sawyer. In addition, SiriusXM's wide-ranging lineup of news, talk and entertainment channels -- including the BBC -- will cover the sights, sounds, traditions and more from every angle.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

Complete programming details are available at www.siriusxm.com/royalwedding. SiriusXM's Royal Wedding day coverage on Friday, April 29 includes:

Royal Radio (Sirius channel 113, XM channel 118), 24-hour channel launches at 4:00 am ET: As Will and Kate walk down the aisle, Diane Sawyer and Barbara Walters will anchor live coverage from Buckingham Palace. "Good Morning America" co-anchor Robin Roberts will be live from Westminster Abbey. They will be joined in London by "ABC World News" weekend anchor David Muir, "20/20" co-anchor Chris Cuomo, "Nightline" co-anchor Cynthia McFadden, "GMA Weekend" co-anchor Bianna Golodryga, ABC News London-based correspondent Nick Watt and ABC News Special Royal Correspondent Katie Nicholl, columnist for *The Daily Mail* and author of *The Making of a Royal Romance: William, Kate and Harry - A Look Behind the Palace Walls*. Contributors include Tina Brown, Editor-in-Chief of *Newsweek* and *The Daily Beast*, Princess Diana's bridesmaid India Hicks and Duncan Larcombe, Royal Editor of *The Sun* newspaper. This wedding coverage will repeat throughout the day for listeners in all time zones. Walters is the host of *Here's Barbara*, an exclusive weekly show on SiriusXM.

BBC World Service (Sirius channel 141, XM channel 131), beginning at 5:00 am ET:

As the eyes of the world turn to London on the 29th of April for the Royal Wedding of Prince William and Kate Middleton, BBC offers listeners first-rate live coverage, plus a wide range of programming in the run up to the event, looking at everything from the arrangements to what it means for a modern British monarchy.

Oprah Radio (XM channel 156, Sirius channel 195 as part of "The Best of XM"), beginning at 9:00 am ET:

Gayle King will break it all down and give her radio listeners across the country the inside scoop on everything from the dress and fashions to the guest list and proper royal protocol, inviting them to weigh in and share their thoughts and opinions on the big day. Sports commentator Stephen A. Smith joins Gayle as her special guest to offer the male perspective on all the hoopla and day's festivities. Plus, memorable interviews from "The Oprah Winfrey Show" including Oprah's May 25, 1999 sit down with Princess Diana's brother Charles Spencer and an intimate conversation with Sarah Ferguson, Duchess of York, from November 20, 1997. Gayle's royal coverage airs from 9:00 - 11:00 am ET, the *Oprah* show interviews air back to back at 11:00 am, 4:00 pm and 8:00 pm ET.

SiriusXM Stars (Sirius channel 102, XM channel 155), beginning at 8:00 am ET:

Broadminded host Molly Dedham is live from the historic Salt House bar on Abbey Road, inviting listeners to celebrate with her and the locals at the famed pub, home to a "William and Kate Wedding Contest" as well as one of the biggest public post-wedding receptions. On the hunt to find her own prince, Molly will be decked out in her wedding dress.

MSNBC (Sirius channel 90, XM channel 120), beginning at 3:00 am ET:

Veteran journalist Chris Jansing and Royal Family insider Martin Bashir will kick off MSNBC's wedding coverage live from London at 3:00 am ET, followed by a special extended edition of *Morning Joe* with Joe Scarborough, Mika Brzezinski and Willie Geist continuing live coverage from 5:00 - 10:00 am ET.

CNN (Sirius channel 132, XM channel 122), beginning at 4:00 am ET:

Piers Morgan, Richard Quest, Anderson Cooper, Kiran Chetry and special contributor Cat Deeley, a noted British broadcaster and fashion expert, host live coverage.

Fox News Channel (Sirius channel 131, XM channel 121), beginning at 7:00 am ET:

Shepard Smith, Martha MacCallum, Gretchen Carlson and Jonathan Hunt report live from Westminster Abbey. Royal experts providing commentary throughout the morning include former Royal Butler Paul Burrell, the former "Good Morning America" host Joan Lunden (who covered the wedding of Prince Charles and Princess Diana in 1981) and Christopher Anderson, author of *William and Kate: A Royal Love Story*.

OutQ (Sirius channel 109, XM channel 98), beginning at 5:00 am ET:

The Morning Jolt with Larry Flick will celebrate the Royal Wedding of Prince William and Kate Middleton with an expanded six-hour edition of the show featuring commentary from Royal "insider"/journalist Rob Goldstone, as well as live reports from listeners and friends throughout the UK as the couple exchange vows. Once Will and Kate tie the knot, *The Morning Jolt* will commence with its Royal Disco Wedding Reception, combining classic hits from the '70s with love-dedications from listeners all over the world. Guests will include famed out-gay wedding-planner/Style television host Donnie Brown and the proprietors of the controversial UK beverage Royal Virility Beer. Royal Wedding Day on *The Morning Jolt* will be capped by a studio performance of "Arthur's Theme (Best That You Can Do)" by

Christopher Cross, dedicated to the Royal couple.

About Sirius XM Radio

[Sirius XM Radio](#) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports, news, talk, entertainment, traffic, weather](#), and data services to 20.2 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at [siriusxm.com](#), and on [Apple](#), [BlackBerry](#) and [Android](#)-powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at [shop.siriusxm.com](#) as well as retail locations nationwide.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; our substantial indebtedness; and the useful life of our satellites, which, in most cases, are not insured. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2010, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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