

December 10, 2009



Snoop Dogg Nation to Launch on SIRIUS XM Radio

Limited-run channel to feature music from every Snoop Dogg album, an in-depth interview with the legendary rapper and various countdown specials

Snoop Dogg to take listeners on a track by track preview of his new album, "Malice N Wonderland"

NEW YORK, Dec. 10 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) announced today that it will launch *Snoop Dogg Nation*, a week-long, commercial-free channel featuring music, interviews and specials celebrating the career of the hip-hop icon, from his early days with Dr. Dre to his newest album, *Malice N Wonderland*.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

The limited-run channel will launch on Monday, December 14 at 12:00 pm ET and will run until Sunday, December 20 at 10:00 pm ET on SIRIUS channel 40 and XM channel 67.

Snoop Dogg Nation, hosted by Snoop Dogg himself, will feature everything from his early collaborations with Dr. Dre, to Snoop's first release in 1993, *Doggystyle*, which was certified multi-platinum and includes the chart-topping hits "What's My Name" and "Gin & Juice," through his new album, *Malice N Wonderland*, released on December 8.

Listeners will hear Snoop Dogg host an audio tour of his entire catalog, sharing stories about each album, including a track by track listen of his latest album. *Snoop Dogg Nation* will also feature a special countdown during which Snoop will count down his top 20 favorite hip-hop songs of all time.

Additionally, Snoop Dogg, who was recently appointed Creative Chairman of Priority Records, will sit down with Hip-Hop Nation host Renada for an in-depth and revealing interview. Snoop will discuss creating his new album, his life as a 'family man,' his views on the music industry and more.

Snoop Dogg Nation is an example of SIRIUS XM's exclusive, limited-run, artist-branded channels dedicated to iconic musicians. In addition to the current broadcast of Eminem's Shade 45, SIRIUS XM has previously offered limited-run channels such as *Mandatory Metallica*, *Paul McCartney's Fireman Radio*, *Rolling Stones Radio*, *AC/DC Radio*, *Led Zeppelin Radio*, *Miles Davis Radio*, *The Spectrum of John Mellencamp*, *The Who Channel*, *Radio R.E.M.*, *Coldplay Nation*, *ABBA Radio*, *Neil Diamond Radio*, *Jay-Z Nation*, *Garth Brooks Radio* and *Duran Duran's Red Carpet Radio*, among many others.

For more information, please visit www.sirius.com or www.xmradio.com.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Rosie O'Donnell, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge®, Bob Edwards, Chris "Mad Dog" Russo, Jimmy Buffett, The Grateful Dead, Willie Nelson, Bob Dylan and Tom Petty. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball®, NASCAR®, NBA, NHL®, and PGA TOUR® and major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Wal-Mart and independent retailers.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic® service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date

of this communication.

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