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High Performance Partnership Continues

ExxonMobil Revs its Engine as the Title Sponsor of the Porsche Mobil 1 Supercup

FAIRFAX, Va.--(BUSINESS WIRE)--

Today, ExxonMobil and Porsche proudly announced that as part of their long term motorsport contract extension, ExxonMobil will become the Title Sponsor of the Porsche Supercup, which will now be known as the Porsche Mobil 1 Supercup. The sponsorship demonstrates ExxonMobil's ongoing commitment to motorsports.

As the "Official Cooperation Partner of Porsche," the Mobil 1 title sponsorship of the Porsche Supercup was the obvious next step in progressing its relationship with Porsche. With 10 years of close commercial and technical global collaboration, their mutual engagement in motorsport also focuses on translating new technologies developed on the race track, into solutions for the road.

That's one reason why Porsche motorsports use Mobil 1 lubricants. It's also why Mobil 1 is the exclusive factory fill, and recommended service fill, for all off-track Porsche engines. As ExxonMobil's flagship motor oil, Mobil 1 is the performance lubricant of choice for Porsche cars, offering durability, optimum engine efficiency, anti-wear protection and quality. And the same commitment to research and advanced technology that goes into Mobil 1 is shared by Porsche.

ExxonMobil and Porsche engineers work together to ensure maximum engine performance and reliability. With cutting edge precision engineering, ExxonMobil is working to develop next generation formulations to further Porsche's success in motorsport, and off the track.

"It makes perfect sense to have Mobil 1 as the title sponsor of the Porsche Supercup," says Hartmut Kristen, Porsche Motorsport Director. "The collaboration in research and development, combined with Porsche and Mobil 1 technology, unites two of the world's strongest brands with one single philosophy: maximum performance for the ultimate driving experience. Our partnership has developed engines to power some of the most technically advanced performance cars on race tracks, and on roads, around the world today."

In addition to the Porsche Mobil 1 Supercup, ExxonMobil is the main sponsor for Porsche Carrera Cups worldwide. For more than a decade, ExxonMobil and Porsche have had the occasion to celebrate many motorsport victories together, including the endurance races in Le Mans, Daytona, Sebring, and Spa. While the car for each race may vary, one thing remains the same - they all use Mobil 1 technology.

"We are pleased to continue our relationship with a premium branded automaker like Porsche, a company with which we share a lot in common, said Iain Stanley, ExxonMobil Global Motorsports Manager. "From our business values, to our global reach, commitment

to quality and technology, and focus on motorsports. And now as the lead sponsor for one of Porsche's greatest motorsport events, it is no doubt a win-win situation for both. We're certainly looking forward to continued mutual success into the future."

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Source: Exxon Mobil Corporation