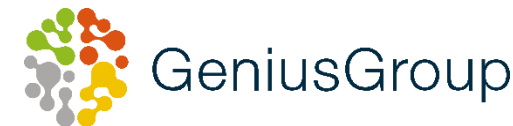


Leading the Education Revolution

Investor Presentation
H1 2023 Results



Disclaimer



Forward Looking Statements

This presentation contains forward-looking statements. These statements include descriptions regarding the intent, belief or current expectations of the Company or its officers and may be recognized by the use of words such as “anticipate,” “expects,” “plans,” “will,” “estimates,” “projects,” “intends,” “believe,” “will” or words of similar meaning. Such forward-looking statements are based on assumptions that are inherently subject to significant risks and uncertainties, including those described in the “Risk Factors” section of the prospectus, many of which are beyond the Company’s control. Actual results may materially differ from those in the forward-looking statements contained herein. Nothing in this presentation should be regarded as a representation by any person that the forward-looking statements set forth herein or any of the contemplated results of such forward-looking statements will be achieved. You should not place undue reliance on such forward-looking statements, which speak only as of the date they are made. The Company and affiliates assume no obligation to and do not undertake to update such forward-looking statements to reflect future events or circumstances.

Non-IFRS Financial Measures

The Company’s financial statements are prepared according to IFRS. This presentation includes certain non-IFRS financial measures, which are different from financial measures calculated in accordance with IFRS. Such non-IFRS financial measures should be considered in addition to and not as a substitute for or superior to financial measures calculated in accordance with IFRS. In addition, the definition of adjusted EBITDA in this presentation may be different from the definition of such term used by other companies, and therefore comparability may be limited. This presentation also contains certain financial projections of the Company, which are based upon a number of assumptions, estimates and forecasts that, while considered reasonable by the Company, are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are beyond the Company’s control, and upon assumptions with respect to future business decisions which are subject to change. These projections may vary materially from actual results. The Company and its respective affiliates make no representation that these projected results will be achieved. The recipient should not place undue reliance on this information.

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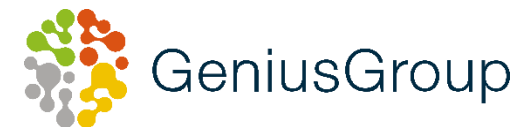
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**We develop a global AI Driven,
personalized entrepreneur
education system that prepares
students for the 21st century**

Our lifelong curriculum
provides access to learn from
anywhere, anytime, at any age



Investor Highlights



Genius Group delivered strong growth in students, revenue and gross margins
In H1 2023 as a high growth Edtech company, while building our AI & XR capabilities

41% annualized
growth in students and
users to
5.4 million

121% annual growth
in H1 revenue from H1 2022 to
\$11.8 million

52.6% gross margin in
H1 compared to 41.7% H1 2022
\$6.2 million

Launched AI driven partner
portal and personalized

AI Genie

Launched Virtual Reality
Global Campuses in Genius

Metaversity

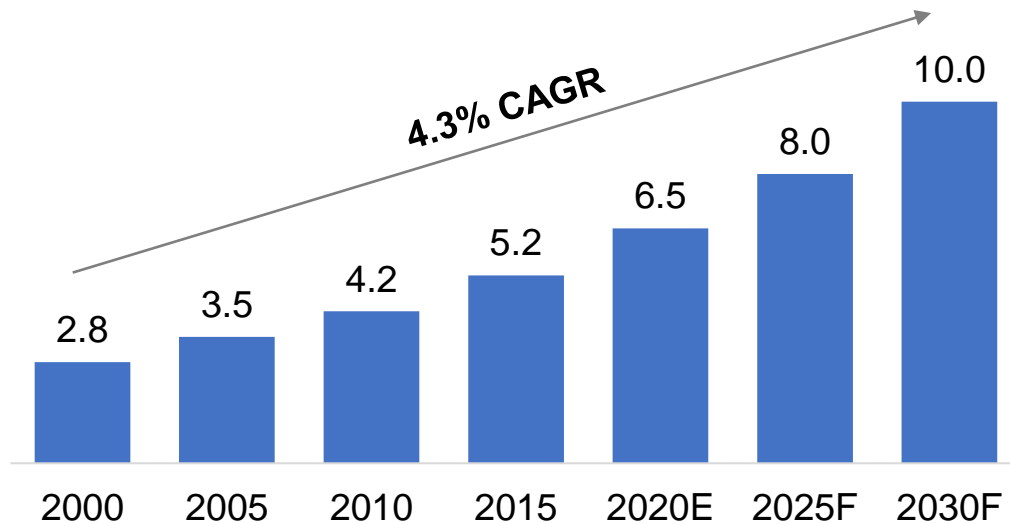


**Our Growth
Opportunity**

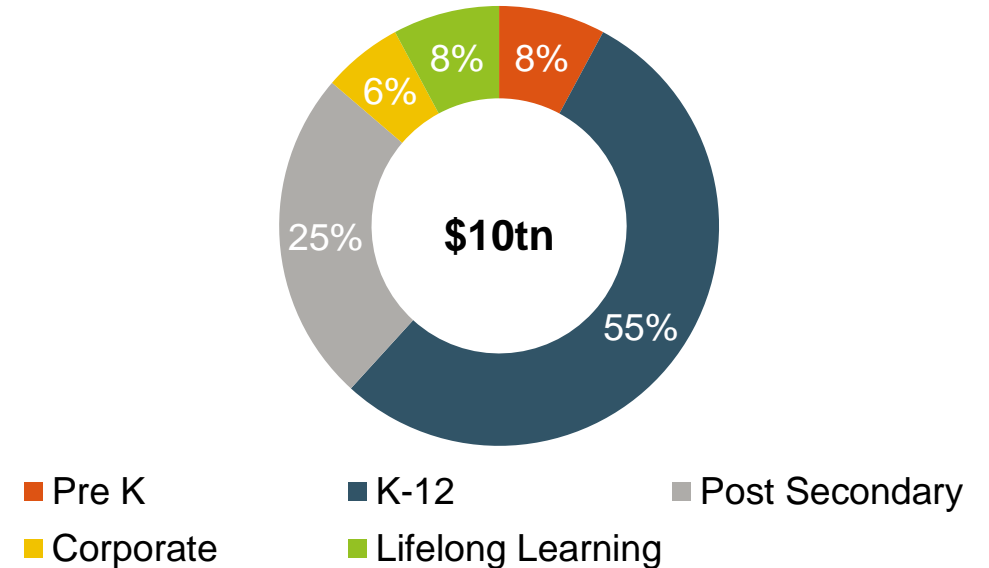
The Opportunity – \$10tn Market Ready For Disruption

The growth of the education and training expenditure is driven by population growth in developing markets and technology for re-skilling and up-skilling in developed economies

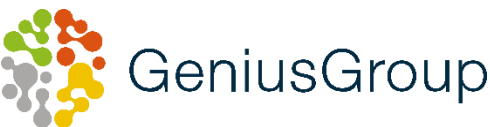
Total Global Education and Training Expenditure (US\$tn)¹



2030E Global Education and Training Expenditure (US\$tn)¹



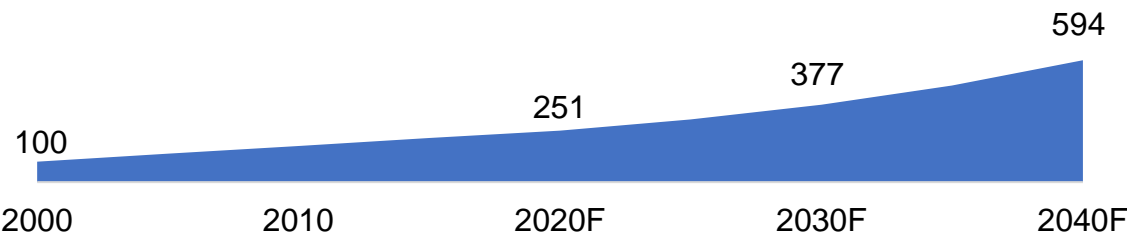
Market Opportunity



Genius Group’s online platform will benefit from high projected penetration rate and a growing number of students interested in the gig economy and entrepreneurship

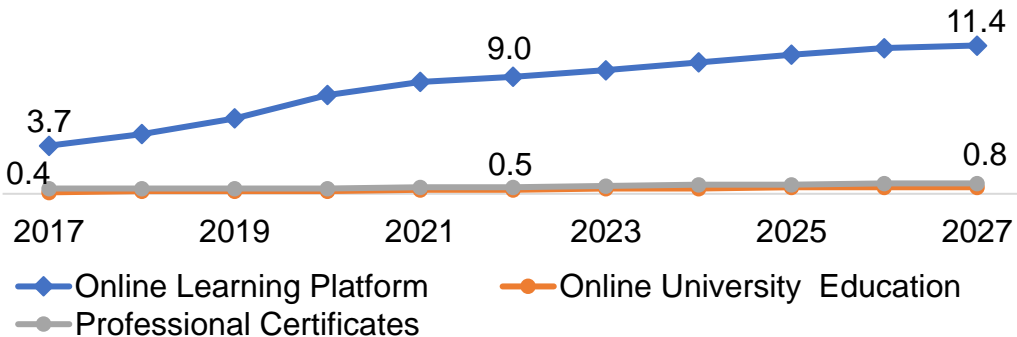
Growing number of students globally

Worldwide higher education enrolment (m)¹



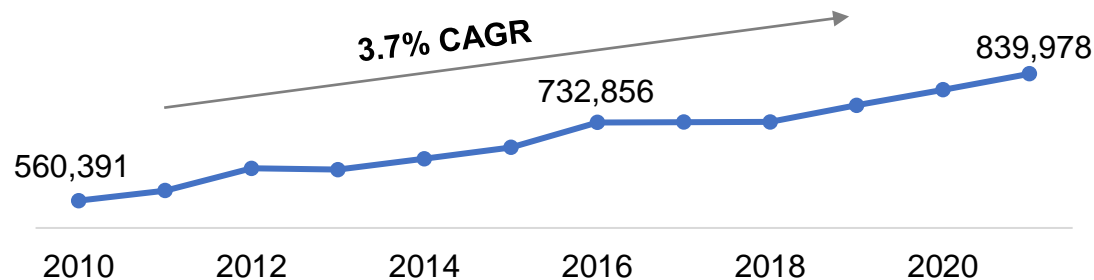
Growing Online Platform Penetration Rate

Penetration rate of online education worldwide (%)²



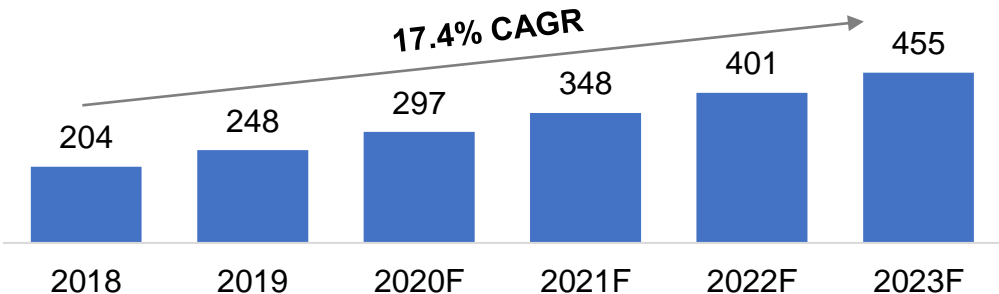
Growing Entrepreneurship

Number of business establishments less than 1 year old in the U.S.²



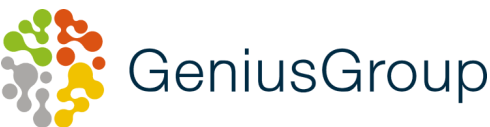
Growing Gig Economy

Projected gross volume transactions of the gig economy (US\$bn)²

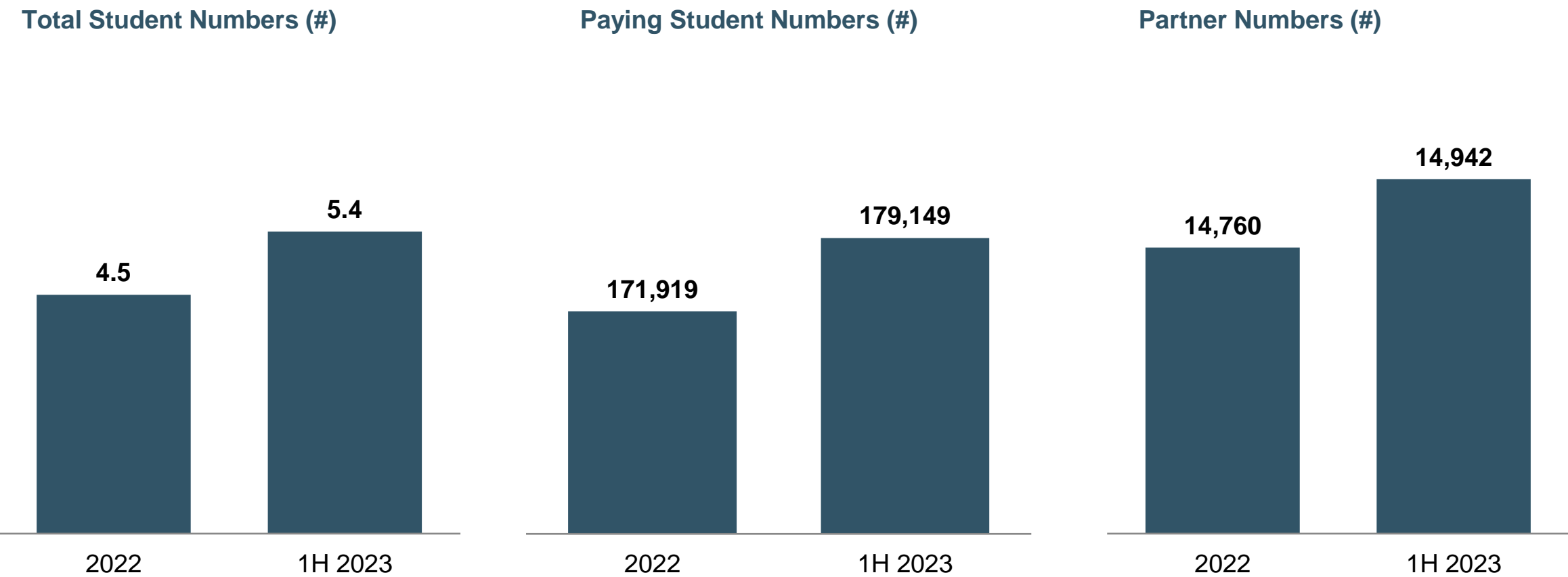


Sources: 1) Calderon, UNESCO; 2) Statista 2022

Student Growth



We continue to experience strong growth in the number of total students, paying students and partners on our platform as we expand our technology and curriculum



The Problem

The current education system is delivering a standardized, expensive, out of date curriculum that most students agree is failing them

Problems faced by all stakeholders

Student



Teacher



School

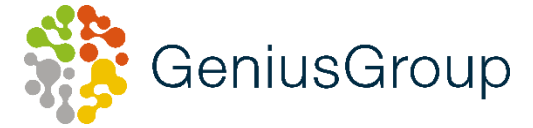


Government



- ✗ The education system is test-focused, classroom based and one-size fits-all system
- ✗ Schools are local, inflexible with location, teachers, subjects and standards
- ✗ Schools and colleges are under-resourced and struggle to keep up with the increasing demands of changing global economics and an uncertain future of work
- ✗ Colleges and universities are inaccessible to most of the students (price wise)
- ✗ Underappreciated and underpaid teachers
- ✗ Governments are under pressure to deliver an effective education with employable students with various limitations on how rapidly they can innovate within the existing system

Genius Group Solution – Education As A Service



Genius Group delivers a universal, personalized lifelong education system with an AI-driven Edtech platform and a 21st century curriculum



In 2023, Genius Group launched its GenieAI to provide personalized lifelong learning to all students and partners



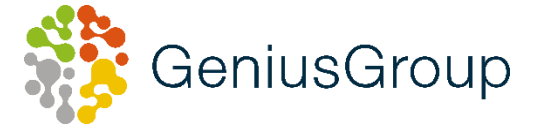
The Genie A.I. offers a personalized AI-driven learning and investment journey to all GeniusU members, revolutionizing their experience by creating bespoke pathways aligned with their individual talents, passions, and purposes

Key Features

1. Personalized to every user (Genie)
2. Smart Connection Recommendations
3. Relevant Learning Suggestions
4. Action & Earning Opportunities
5. Genie in a pocket - available at all times to assist students in scaling investments, business and education



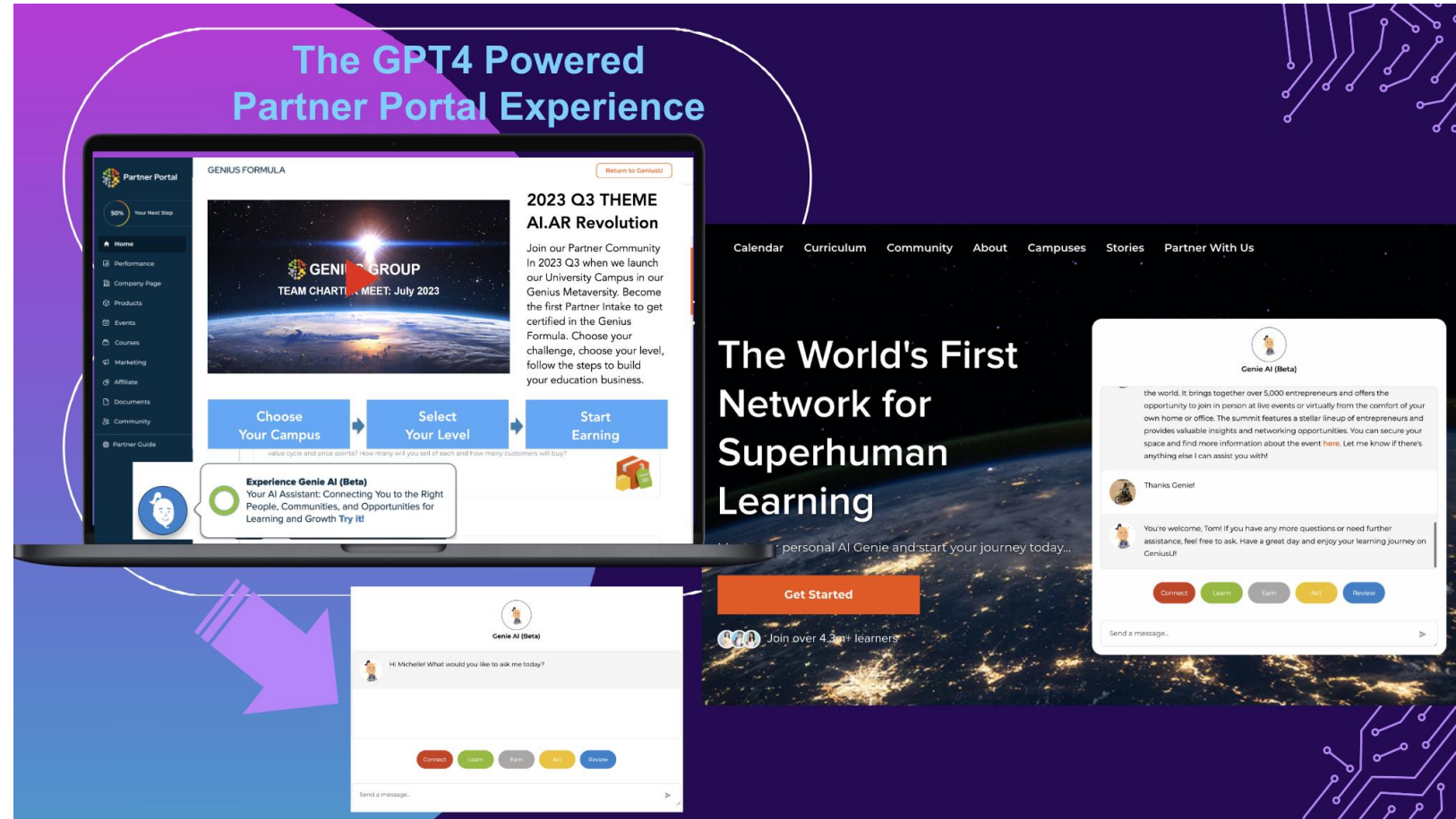
Partner Portal Partnership – Groove Digital & Groove.AI



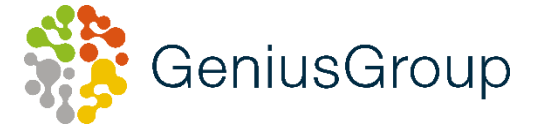
Genius Group is now launching Partner Portal 2.0 in partnership with Groove Digital & Groove.AI

- **DESIGN:** Upgraded Partner Portal integrating Groove Digital's toolkit to plan, build and grow a full online education business on GeniusU.
- Online Certifications for all levels of partnerships from L1 to L4 giving high level of scalability for educators to build their global classrooms.
- World class AI-driven suite of tools already used by over 400,000 online businesses, covering course pages, videos, store, mail and CRM.

GrooveDigital



Genius Metaversity Partnerships – Vatom & GeniusX



Genius Group launched Genius Metaversity 2.0 at the September Global Entrepreneur Summit

- **DESIGN:** Central entry with map leading to four campuses / spokes (University, Investor, Entrepreneur, School Campus).
- In each campus: Genius Avenue with progression pathway from L1 to L5 (Freemium to Premium). Genius Square for main events. Around square: L4 Global Classrooms.
- Partner Portal sits above Student Layer in Campus, where partners can meet in their own global space throughout their certifications.

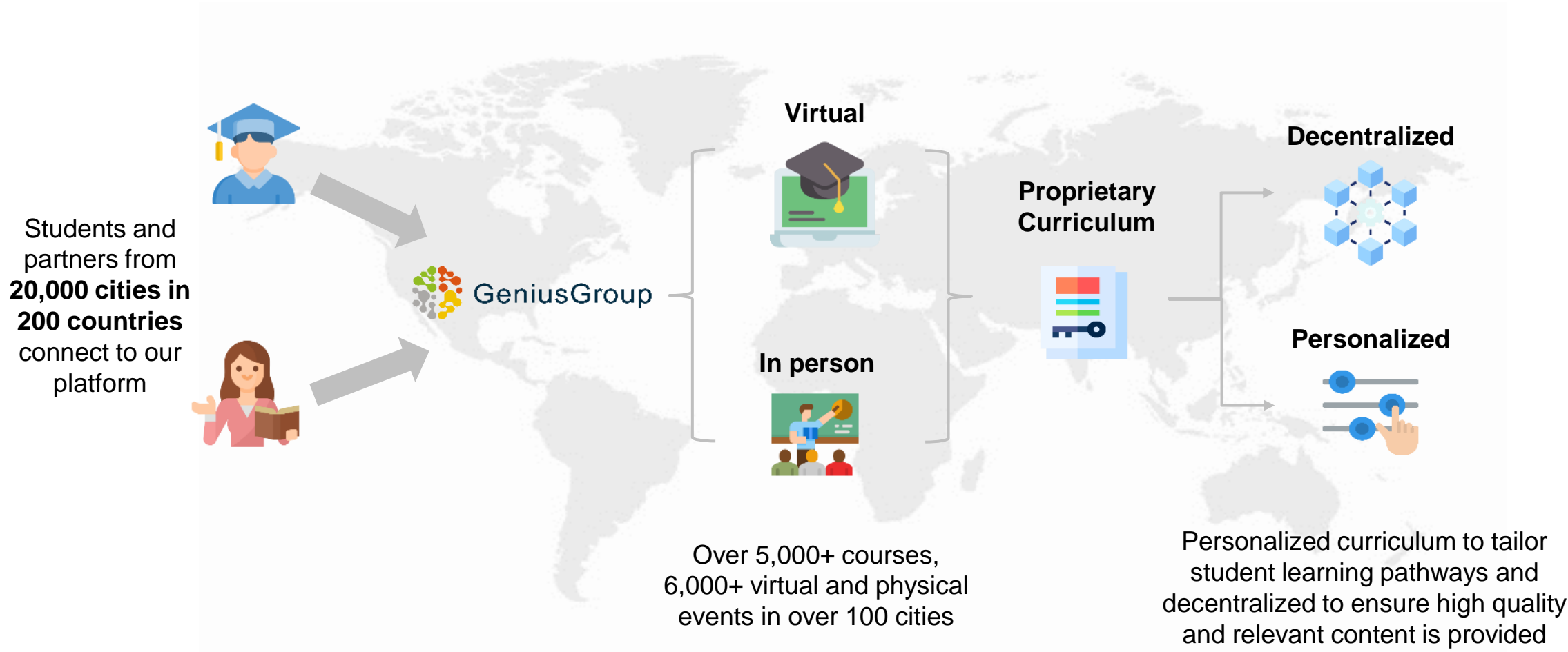




Our Growth Model

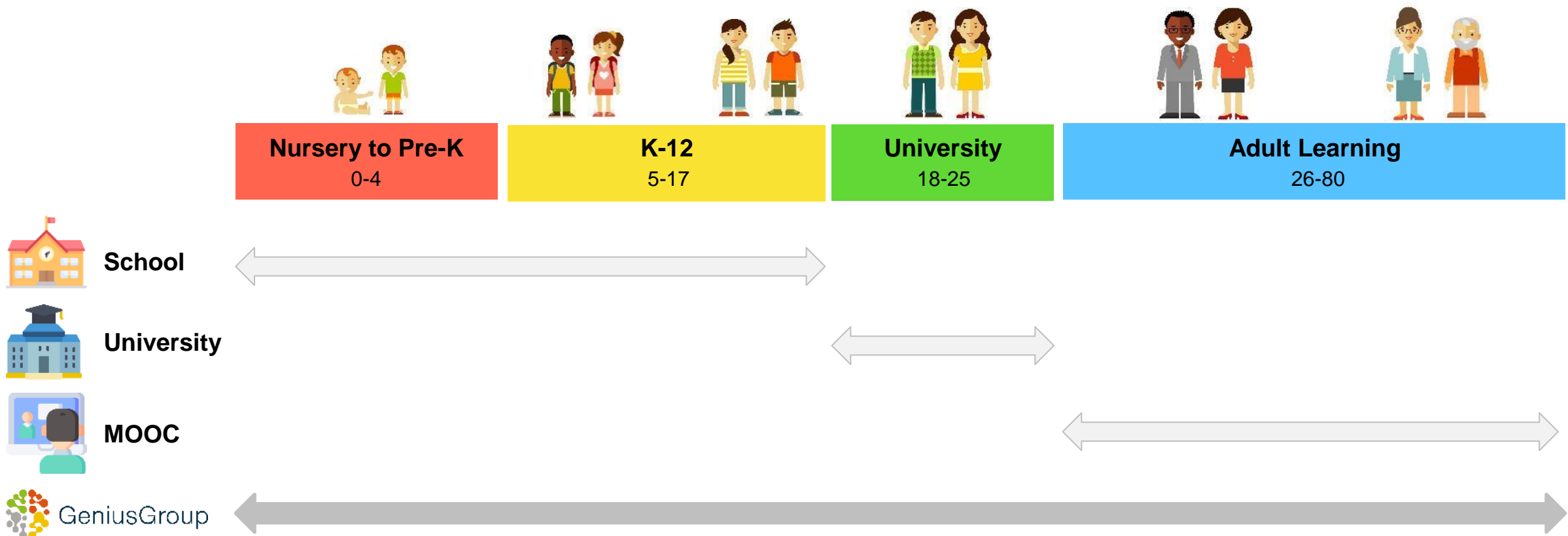
Global Hybrid Education with Proprietary Curriculum

Genius Group moves from a system where learning is confined to those with access to school buildings to an inclusive and universal curriculum that is decentralized and personalized to each student



Lifelong Learning Curriculum

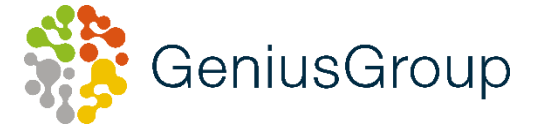
Genius Group moves from a system where learning and skills decrease over one’s lifespan to one where everyone continuously improves on existing skills and acquires new ones based on their individual needs



Genius Group’s lifelong entrepreneur curriculum is unique as it provides an alternate personalized learning path in the niche entrepreneur market that targets students of all age groups.

Note: The above schooling system is illustrative as schooling systems are specific and different in each country;
MOOC stands for Massive Open Online Courses

Three Phased Growth Strategy



Our aim is to establish Genius Group as the leading global curriculum to rival existing local accredited curriculums

Phase 1
2015 to 2020

**EDUCATE
ENTREPRENEURS**

Focusing on entrepreneurs who are willing to self-fund their education

This has enabled us to grow globally to over 1.4m members and to self-fund our growth with our students becoming our investors

Phase 2
2020 to 2025

**EXPAND TO
SCHOOLS**

Acquisition of education-based companies serving early learning, primary, secondary schools and university

This gives us a full lifelong learning curriculum that we are licensing to partners

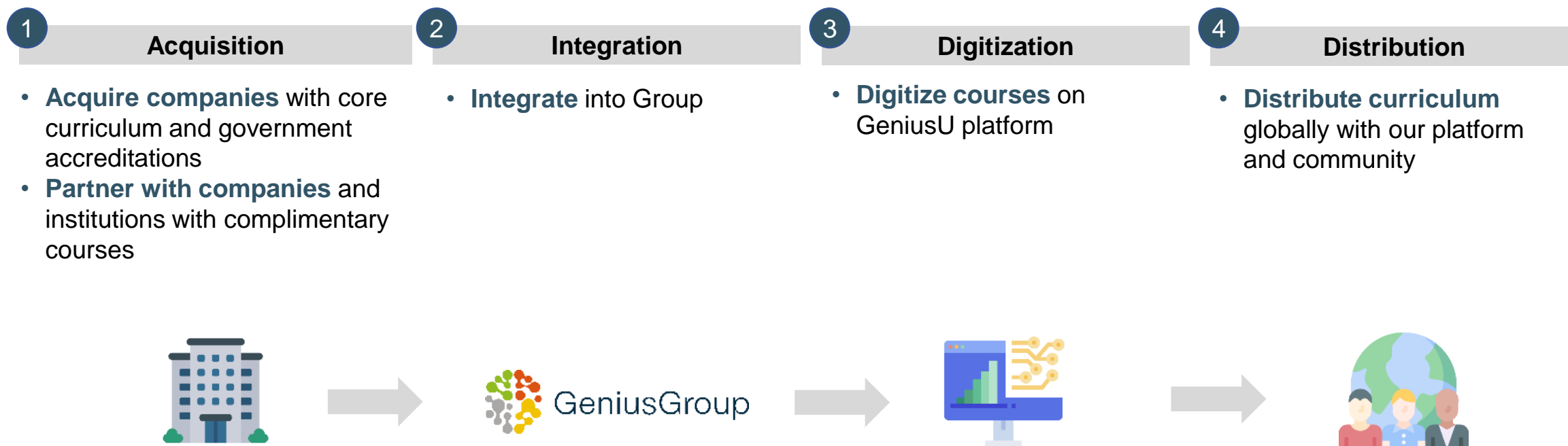
Phase 3
2025 to 2030

**ALTERNATIVE
CURRICULUM**

Aim to have our curriculum accredited in the U.S., U.K., Asia and Australia as an alternative to the existing curriculums

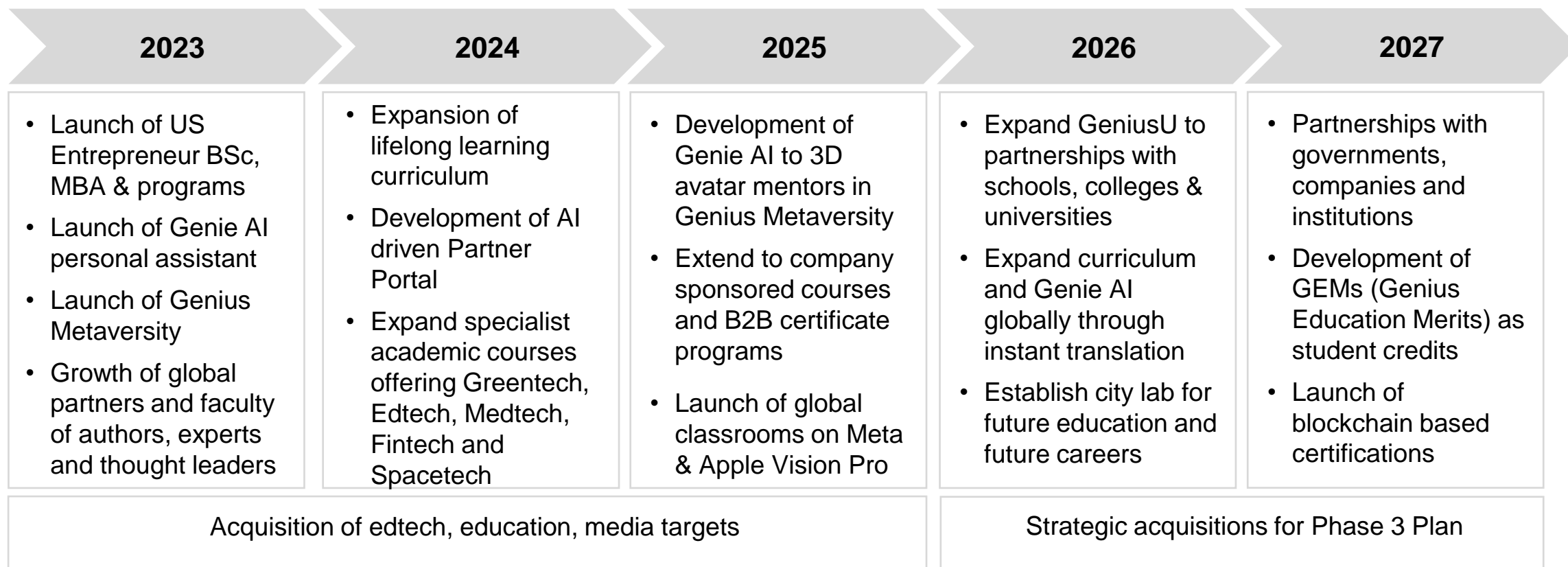
We believe this will be the first fully accredited lifelong learning curriculum

We plan to maintain our current growth rate with a four-step model of acquisition, integration, digitization and distribution



Our Next Five Years

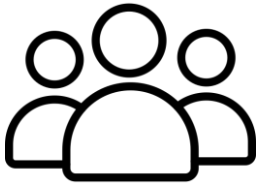
We have the aspiration to reach 10m students in the next 5 years and 100m students in the next 10 years through 50% growth year on year, with 30% coming from acquisitions and 20% from organic growth



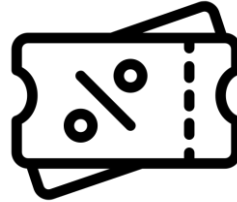


Our 2023 Progress

Implemented a Series of Corporate Actions to ensuring the Group's stability and growth and assertively defending our shareholder interests



Creation of Internal Task Force



\$10 Coupon Per Share to Shareholders



Legal Action



Approval for Share Buyback and Reverse Stock Split



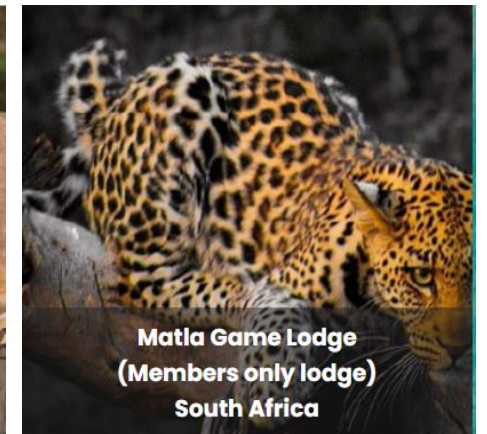
Spin off of Entrepreneur Resorts Ltd (“ERL”)

Update on ERL Spin Off

The spin off of ERL will take place on **October 2, 2023**



ERL is a leading group of Entrepreneur resorts and entrepreneur beach clubs, where entrepreneurs co-work, co-learn and co-live in paradise locations around the world.



A low-angle shot looking up at several black graduation caps with tassels being tossed into the air by multiple people. The scene is set against a clear blue sky. The image has a warm, slightly orange-tinted overlay, particularly on the right side. A semi-transparent dark grey rectangle is positioned in the lower right corner, containing the title text.

H1 2023 Financial Results

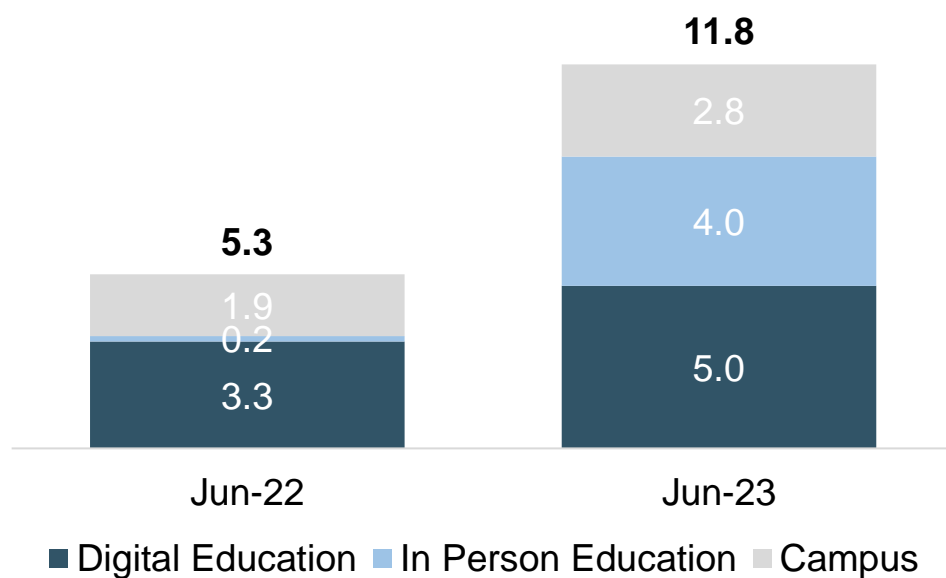
H1 2023 Revenue



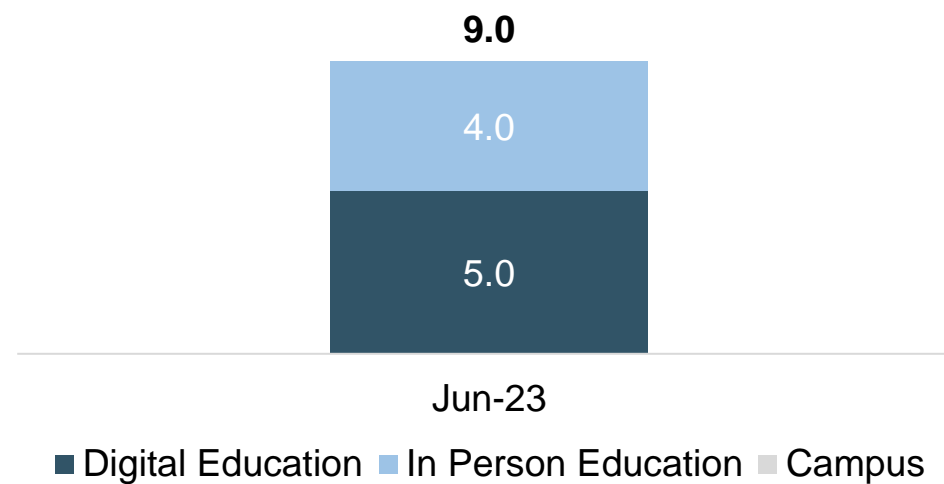
First half revenue of \$11.8 million, 120.76% growth over first half of 2022

Genius Group Revenue by Segment (US\$m)

Group Reviewed Financials



Pro Forma



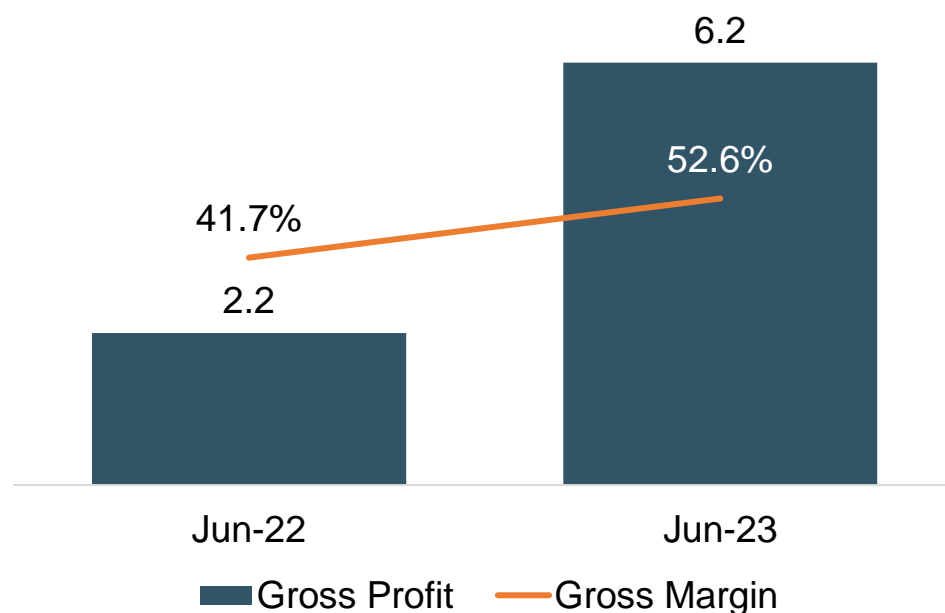
H1 2023 Gross Margin



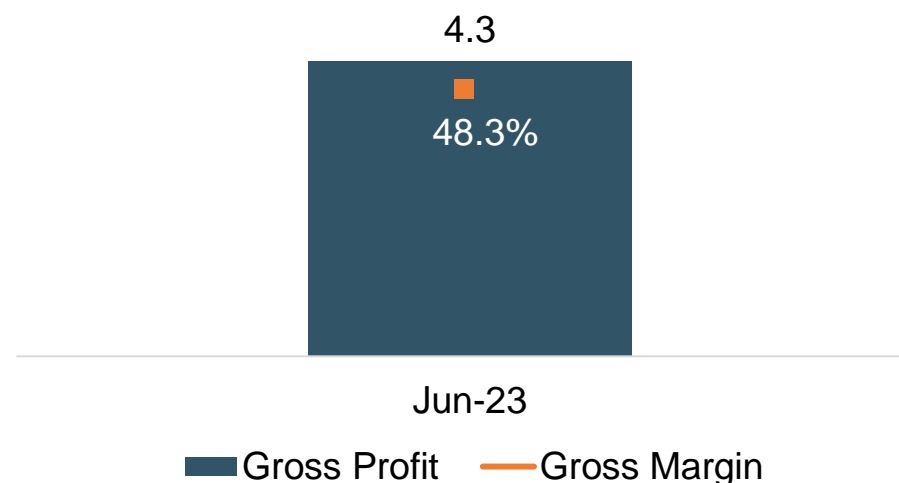
By owning the majority of our own curriculum and courses across all companies and acquisitions, we are focused on maintaining a low cost of content and a high gross margin

Genius Group Gross Profit (US\$m) Gross Margin (%)

Group Reviewed Financials



Pro Forma



Adjusted EBITDA

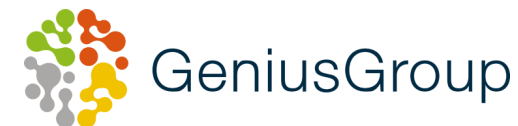


We will continue to maintain a delicate balance between growth and infrastructure and aim to improve our operating leverage as we grow

	Group Audited Financials Year Ended (USD 000's)		Genius Group Unaudited Financials Six Months Ended (USD 000's)		Group Proforma Unaudited Financials Six Months Ended (USD 000's)
	Dec 31, 2021	Dec 31, 2022	June 30, 2022	June 30, 2023	June 30, 2023
Net Income (Loss)	(4,489)	(55,252)	(3,497)	(10,775)	(10,775)
Tax Expense	129	(1,064)	(24)	(325)	(325)
Interest Expense, net	450	1,312	99	1,999	1,999
Depreciation and Amortization	1,575	2,351	836	1,209	1,179
Goodwill Impairments	0	28,246	480	0	0
Revaluation adjustment of Contingent Liabilities	0	13,838	0	0	0
Stock Based Compensation	294	1,309	150	403	403
Bad Debt Provision	(39)	1,509	0	170	170
Adjusted EBITDA	(2,338)	(7,750)	(1,956)	(7,318)	(7,348)

Note: We define Adjusted EBITDA as net profit / loss for the period plus income taxes and social contribution plus / minus finance revenue /expense result plus depreciation and amortization plus share-based compensation expenses plus bad debt provision

Balance Sheet



Our balance sheet has reduced in size due to the repayment of the convertible note, acquisition dues and operational losses in the first half of 2023

	Audited Financials Years Ended (USD 000's)		Unaudited Financials Six Months Ended (USD 000's)
	Dec 31, 2021	Dec 31, 2022	June 30, 2023
Total current assets	6,496	24,251	9,350
Total non-current assets	11,099	67,009	66,052
Total assets	17,595	91,260	75,402
Total current liabilities	7,140	23,378	17,486
Total non-current liabilities	2,469	53,927	51,776
Total liabilities	9,609	77,305	69,262
Total shareholder's equity	7,986	13,955	6,140
Total liabilities and shareholders' equity	17,595	91,260	75,402

We are changing our financial guidance for the full year 2023

Reasons for the change in financial guidance:

- The exclusion of Entrepreneur Resorts Ltd financial performance due to the spin off
- The delay of several new product launches, partnerships and acquisitions
- Restructuring of business model of most recent acquisition
- Significant increase in professional cost due to spin-off, investigation and audit

This guidance does not account for any acquisitions completed in Q4 2023, or any write backs of contingent liabilities from 2022.

Students and Users

5.7m – 6.0m

Revenue

\$26m - \$29m

Adjusted EBITDA¹

(\$10.0)m – (\$12.0)m

Net Loss

(\$15.5)m – (\$17.0)m



GeniusGroup

“Everybody is a genius, But if you judge a fish by its ability to climb a tree, it will live its whole life believing that it is stupid.” Albert Einstein