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Novelis

Novelis and DRT Collaborate to Advance Sustainability of Aluminum Beverage Can Ends

Companies sign joint agreement to increase recycled content in beverage can ends.

ATLANTA, Aug. 14, 2025 /PRNewswire/ -- Novelis, a leading sustainable aluminum solutions provider and the world leader in aluminum rolling and recycling, today announced that it has entered into a joint development agreement with DRT Holdings, LLC ("DRT") to accelerate the adoption of high-recycled-content alloys in aluminum beverage can ends. This collaboration aims to improve the manufacturing process for sustainable can ends, ensuring seamless adoption across the global metal packaging industry.



Novelis and DRT are both established leaders in the metal packaging sector. Based on a strong track record of investment in innovation and advanced recycling capabilities, Novelis is a world leader in high-recycled-content, low-carbon flat rolled aluminum sheet products. With a vision to advance aluminum as the material of choice for circular packaging solutions, Novelis currently has an average of approximately 85% recycled content in its beverage packaging globally. DRT is a leading provider of high-speed manufacturing equipment for beverage can ends, capable of producing up to 3,000 ends per minute. Over the decades, DRT's global equipment footprint has played a critical role in shaping the beverage packaging market.

By linking their technical expertise, Novelis and DRT will work together to optimize the

design, conversion process and sustainability attributes of beverage can ends made from the same alloy as the can body. This "uni-alloy" design solution enables beverage can-ends to be made from up to 99% recycled content, reducing their carbon footprint by more than half. The goal is to create a uni-alloy end that can be adopted across the global aluminum beverage can market.

"Novelis is committed to accelerating the transition to a more circular aluminum beverage packaging industry, and this partnership with DRT is a key step in that journey," said Greg Schlicht, Senior Vice President and Chief Commercial Officer at Novelis. "By working with an industry leader in can end manufacturing, we believe we can ensure that beverage brands and can makers have solutions to accelerate uni-alloy adoption without compromising quality."

This agreement comes at a pivotal time as the global aluminum beverage packaging industry requires innovative solutions to reach sustainability goals at a faster pace. The use of high-recycled-content aluminum alloys in can ends represents an important shift in material innovation, reducing carbon emissions, improving recyclability and strengthening the closed-loop recycling system. Through this partnership, Novelis and DRT will seek to develop solutions that can be adopted across the industry, making it easier for can makers to integrate uni-alloy beverage can ends in their manufacturing processes.

"DRT has a long-standing legacy of innovation, having helped bring the easy-open end to market, and today we're building on that legacy with a clear focus on sustainability and smart engineering," said Brandon Rinehart, Vice President of Innovation at DRT. "By leveraging our deep technical know-how with Novelis' advanced recycling and rolling technology, we are unlocking new value and improving efficiencies via sustainability benefits for the entire beverage can industry."

About Novelis

Novelis Inc. is driven by its purpose of shaping a sustainable world together. We are a global leader in the production of innovative aluminum products and solutions and the world's largest recycler of aluminum. Our ambition is to be the leading provider of low-carbon, sustainable aluminum solutions and to achieve a fully circular economy by partnering with our suppliers, as well as our customers in the aerospace, automotive, beverage can and specialties industries throughout North America, Europe, Asia and South America. Novelis had net sales of \$17.1 billion in fiscal year 2025. Novelis is a subsidiary of Hindalco Industries Limited, an industry leader in aluminum and copper, and the metals flagship company of the Aditya Birla Group, a multinational conglomerate based in Mumbai. For more information, visit [novelis.com](https://www.novelis.com).

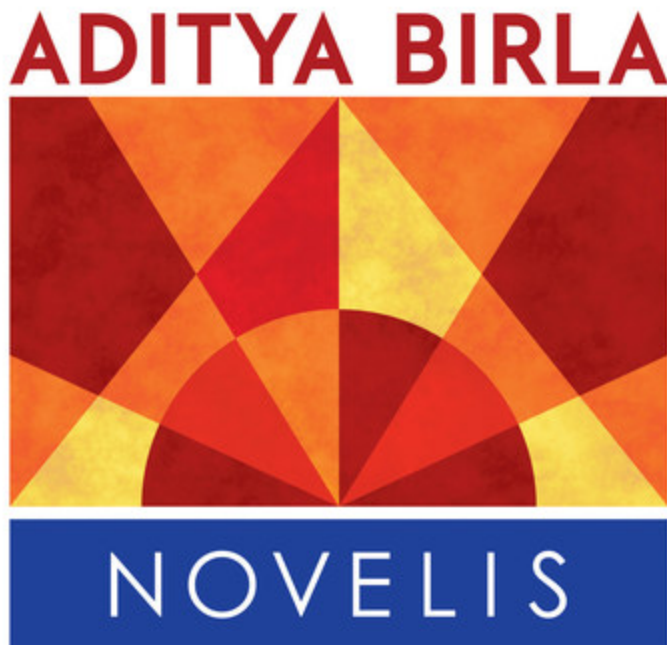
About DRT Holdings, LLC

Founded in 1949 as the Dayton Reliable Tool & Mfg. Co., DRT Holdings, LLC is a manufacturer and supplier of precision tooling and engineered components to a wide variety of industries, organized into three business segments: Metal Packaging, Aerospace, and Precision. DRT's Metal Packaging segment was the original developer of easy-open ("pull-top") ends used in food and beverage cans and remains one of the world's leading providers of equipment, aftermarket parts, and services for can and end production. The company provides engineering expertise, design-for-manufacturability capabilities, go-to-market

support, and systems integration for its customers. DRT operates eleven locations in the United States and Europe. For more information, visit mp.drtholdingsllc.com.

Forward-Looking Statements

Statements made in this news release which describe Novelis' intentions, expectations, beliefs or predictions may be forward-looking within the meaning of securities laws. Forward-looking statements include statements preceded by, followed by, or including the words "aims," "will," "expects," "plans," "intends," "goal," or similar expressions. Examples of forward-looking statements in this news release are statements about: the development of high-recycled can-ends representing a shift in material innovation and its future industry adoption, and the anticipated benefits of the joint development agreement between Novelis and DRT. Novelis cautions that, by their nature, forward-looking statements involve risk and uncertainty and Novelis' actual results could differ materially from those expressed or implied in such statements. We do not intend, and we disclaim any obligation, to update any forward-looking statements, whether as a result of new information, future events or otherwise.



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