

## MakerBot Creates First-of-Its-Kind 3D Printed Hardcover Book Slipcase for Award–Winning and New York Times– Bestselling Author Chang-rae Lee

3D Printed Slipcase for Hardcover of Lee's Latest Novel On Such a Full Sea

BROOKLYN, N.Y.--(BUSINESS WIRE)-- In an unprecedented and innovative format, award-winning and Pulitzer Prize—nominated author **Chang-rae Lee** debuts his new novel, **ON SUCH A FULL SEA** (Riverhead Books, January 7, 2014; \$150), with a first-of-its-kind 3D printed slipcase, printed on a MakerBot® Replicator® 2 Desktop 3D Printer.

This highly anticipated new novel, set in a dystopian future America, comes as a signed limited edition hardcover with a custom 3D printed slipcase, designed by Helen Yentus and MakerBot. Only 200 of the 3D printed slipcases will be sold.

"What I like about this project is that it re-introduces the idea of the book as an art object," said Lee. "Content is what's most important, but this [3D edition] is a book with a physical presence, too. Of course I hope what's inside is kinetic, but the physical thing isn't normally meant to be. This edition feels as if it's kinetic, that it has some real movement to it. It's quite elegant as well."

In talking about the 3D printed slipcase that was made on a MakerBot, Lee noted, "It's all about changing the familiar. That's ultimately what all art is about. That's what we all do as writers."

Though it won't be released until January, **ON SUCH A FULL SEA** has been lauded and highlighted in all of its early reviews: "An astonishing feat of encapsulated genius from the inimitable Lee.... Brilliant.... A heart-thumping adventure" said *Library Journal. Booklist* said **ON SUCH A FULL SEA** is "Always entrancing and delving.... Takes a truly radical leap in this wrenching yet poetic, philosophical, even mystical speculative odyssey.... Electrifying." And *Kirkus* described the novel as "A harrowing and fully imagined version of dystopian America.... Welcome and surprising proof that there's plenty of life in end-of-the-world storytelling."

Chang-rae Lee is a deeply influential writer who tells stories about race, class and immigrant life in America. He has built a dazzling reputation as "a spellbinder" (*Hartford Courant*), "a master craftsman" (*Washington Post*), and "an original" (*Los Angeles Times*), and has been honored with top prizes, including a PEN/Hemingway Award, Dayton Literary Peace Prize, and Asian American Literary Award; been a finalist for the Pulitzer Prize; nominated for the Neustadt International Prize for Literature; and selected for the *New Yorker*'s "20 Writers for the 21<sup>st</sup> Century" list.

"We are honored to work with Chang-rae Lee and Riverhead Books," noted Bre Pettis, CEO of MakerBot. "We think the 3D printed slipcase for **ON SUCH A FULL SEA** is a work of art, and one we are very proud to have helped create."

**ON SUCH A FULL SEA** is a bold and thrilling departure from Lee's previous novels. In **ON SUCH A FULL SEA**, Lee has turned his acute eye toward the future of America. The story takes place in a chilling dystopia, a century or so beyond the present, where abandoned post-industrial cities like Baltimore have been converted into forced labor colonies and populated with immigrant workers. China is a distant, mythical memory. Environmental catastrophes have laid waste to much of the world, a cancer-like disease has infected the entire population, and stratification by class and race is more pronounced and horrific than ever. The fate of the world may lay in the hands of one tiny, nervy girl named Fan, an enigmatic and beautiful fish-tank diver who jolts the labor colony by running away.

Epic in scope, masterful in execution, and page-turning right to the shocking end, **ON SUCH A FULL SEA** fires on many levels: it is simultaneously a heart-stopping survival adventure across the wasteland of a wrecked continent; a deeply moving story of a girl's first love; and a searing, frightening commentary on where America may be headed if we don't strive to do better. The *Boston Globe* writes that Lee "asks the crucial and abiding question: How do we live a kind and decent life in this woeful world?" **ON SUCH A FULL SEA** imagines a future in which that question is more urgent than ever, and challenges us to ask what we need to change today.

Chang-rae Lee is the author of *Native Speaker*, winner of the Hemingway Foundation/PEN Award for first fiction; *A Gesture Life*; *Aloft*; and *The Surrendered*, winner of the Dayton Peace Prize and a finalist for the Pulitzer Prize. Selected by *The New Yorker* as one of the "20 Writers for the 21st Century," Lee is professor in the Lewis Center for the Arts at Princeton University and a Shinhan Distinguished Visiting Professor at Yonsei University.

ON SUCH A FULL SEA is on sale January 7, 2014 - Riverhead Books - ISBN 978-1-59448-610-4-\$27.95 (hardcover), \$150.00 (special edition hardcover, signed 3D printed slip case). Chang-rae Lee will be visiting the MakerBot Store in New York on January 16, 2014, at 7:00 p.m., for a special book-signing event. See <a href="makerbot.com/retail-store">makerbot.com/retail-store</a> for more details.

## **About MakerBot**

MakerBot, a subsidiary of Stratasys, Ltd., is leading the Next Industrial Revolution by setting the standards in reliable and affordable desktop 3D printing. Founded in 2009, MakerBot has built the largest installed base of desktop 3D printers sold to innovative and industry-leading customers worldwide, including engineers, architects, designers, educators and consumers. The MakerBot 3D Ecosystem drives accessibility and rapid adoption of 3D printing and includes: <a href="Thingiverse.com">Thingiverse.com</a>, the MakerBot <a href="Digitizer">Digitizer</a> Desktop 3D Scanner, the MakerBot <a href="Replicator">Replicator</a> line of Desktop 3D Printers, <a href="MakerWare">MakerWare</a> software, <a href="MakerCare">MakerCare</a>, the MakerBot retail <a href="store">store</a>, and strategic partnerships with top-tier brands. MakerBot has been honored with many accolades, including <a href="Popular Mechanics">Popular Mechanics</a> "Overall Winner" for best 3D printer, <a href="Time">Time</a> Magazine's "Best Inventions of 2012," <a href="Popular Mechanics">Popular Mechanics</a> "Editor's Choice Award," <a href="Popular Science">Popular Science</a> "Product of the Year," <a href="Fast Company">Fast Company</a> s "One of the World's Top 10 Most Innovative Companies in Consumer Electronics," and many more. Join the Next Industrial Revolution by following MakerBot at <a href="makerbot.com">makerbot.com</a>.

## **About Stratasys**

**Stratasys Ltd**. (Nasdaq: SSYS), headquartered in Minneapolis, Minn. and Rehovot, Israel, manufactures 3D printers and materials for prototyping and production. The company's patented FDM<sup>®</sup> and PolyJet<sup>®</sup> 3D printing technologies produce prototypes and manufactured goods directly from 3D CAD files or other 3D content. Systems include 3D printers for idea development, prototyping and direct digital manufacturing. Stratasys subsidiaries include MakerBot and Solidscape and the company operates the RedEye digital-manufacturing service. Stratasys has more than 1,700 employees, holds over 500 granted or pending additive manufacturing patents globally, and has received more than 20 awards for its technology and leadership. Online at: <a href="stratasys.com">stratasys.com</a> or <a href="blog.stratasys.com">blog.stratasys.com</a>.

## **Cautionary Statement Regarding Forward-Looking Statements**

Certain information included or incorporated by reference in this press may be deemed to be "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements are often characterized by the use of forward-looking terminology such as "may," "will," "expect," "anticipate," "estimate," "continue," "believe," "should," "intend," "project" or other similar words, but are not the only way these statements are identified. These forward-looking statements may include, but are not limited to, statements relating to the company's objectives, plans and strategies, statements regarding the company's products and their expected performance, statements that contain projections of results of operations or of financial condition (including, with respect to the MakerBot merger) and all statements (other than statements of historical facts) that address activities, events or developments that the company intends, expects, projects, believes or anticipates will or may occur in the future. Forward-looking statements are not guarantees of future performance and are subject to risks and uncertainties. The company has based these forward-looking statements on assumptions and assessments made by its management in light of their experience and their perception of historical trends, current conditions, expected future developments and other factors they believe to be appropriate. Important factors that could cause actual results, developments and business decisions to differ materially from those anticipated in these forward-looking statements include, among other things: the company's ability to efficiently and successfully integrate the operations of Stratasys, Inc., and Objet Ltd. after their merger as well as the ability to successfully integrate MakerBot into Stratasys; the overall global economic environment; the impact of competition and new technologies; general market, political and economic conditions in the countries in which the company operates; projected capital expenditures and liquidity; changes in the company's strategy; government regulations and approvals; changes in customers' budgeting priorities; litigation and regulatory proceedings; and those factors referred to under "Risk Factors," "Information on the Company," "Operating and Financial Review and Prospects," and generally in the company's annual report on Form 20-F for the year ended December 31, 2012, filed with the U.S. Securities and Exchange Commission and in other reports that the Company has filed with the SEC. Readers are urged to carefully review and consider the various disclosures made in the company's SEC reports, which are designed to advise interested parties of the risks and factors that may affect its business, financial condition, results of operations and prospects. Any forwardlooking statements in this press release are made as of the date hereof, and the company undertakes no obligation to publicly update or revise any forward-looking statements,

whether as a result of new information, future events or otherwise, except as required by law.

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