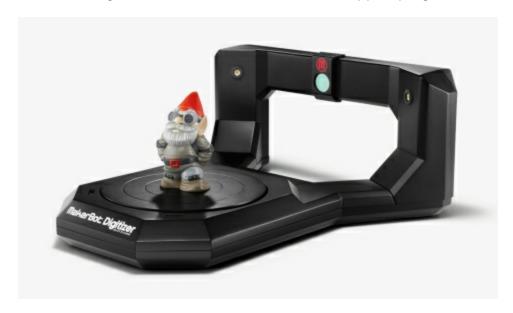


# MakerBot Unveils the MakerBot Digitizer Desktop 3D Scanner

The MakerBot Digitizer Is A Fast and Easy Way to Create 3D Models

BROOKLYN, N.Y.--(BUSINESS WIRE)-- What's black and white and has lasers? The MakerBot® Digitizer™ Desktop 3D Scanner! The MakerBot Digitizer Desktop 3D Scanner is a fast and easy way for anyone to create 3D models. MakerBot, the leader in Desktop 3D Printing, announced the availability of the MakerBot Digitizer on its <u>website</u>. The MakerBot Digitizer is for sale worldwide on <u>makerbot.com/digitizer</u>. Pre-orders are being taken now, with shipping expected mid-October. Current price is \$1,400 plus an optional \$150 for MakerBot Digitizer <u>MakerCare</u>, a service and support program.



MakerBot introduces the MakerBot(R) Digitizer(TM) Desktop 3D Scanner, a fast and easy way to create 3D models, available for pre-orders on http://www.makerbot.com/digitizer. Photo credit: Spencer Higgins.

"Bringing the MakerBot Digitizer Desktop 3D Scanner into the world has been a big goal of ours this year," stated MakerBot CEO Bre Pettis. "We are really excited about the MakerBot Digitizer. This is another innovative product for visionaries, early adopters, experimenters, educators, creative hobbyists, 3D sculptors, organic modelers, designers,

and architects who want to be the first to become an expert in Desktop 3D Scanning."

The MakerBot Digitizer takes a real-life object, scans it using a camera and two lasers, and creates a 3D digital file – without any need for design or 3D software experience. The MakerBot Digitizer Desktop 3D Scanner is optimized for and works seamlessly with MakerBot's Replicator Desktop 3D Printers and MakerBot Thingiverse. The MakerBot Digitizer can be used in the office, manufacturing space, workshop, classroom, or in the home to jumpstart the modeling and prototyping process and create artworks, sculptures and figurines, as well as memorializing keepsakes and archiving. Just connect the MakerBot Digitizer to a laptop or computer and you are ready to digitize.

The MakerBot Digitizer Desktop 3D Scanner offers:

- Simple, yet sophisticated software to create clean, watertight 3D models with just two clicks
- A 3D digital design file in just minutes
- No design skills, 3D modeling or CAD expertise required to get started
- Outputs standard 3D design file formats that can be modified and improved in thirdparty 3D modeling programs, like Autodesk's free software MeshMixer
- Creates a 3D digital file to be printed on a MakerBot Replicator 2 Desktop 3D Printer and on other 3D printers
- Easily upload scans directly to MakerBot's <u>Thingiverse.com</u>, the community for discovering and sharing 3D printable things with more than 100,000 members.
- Ability to digitize physical objects up to 8" in diameter and 8" tall and up to 3 kg (6.6 lbs.)

"We believe that the MakerBot Digitizer Desktop 3D Scanner is an innovative technological breakthrough that sets the standard for affordable desktop 3D scanning," noted Pettis. "We focused on making the MakerBot Digitizer super easy to use, intuitive and simple. The MakerBot Digitizer is powered by MakerBot MakerWare software, and we plan to offer in the future additional software updates that are expected to add even more features and capabilities."

For more information on the MakerBot Digitizer Desktop 3D Scanner or to purchase one, visit <u>makerbot.com/digitizer</u> or call 347-334-6800.

#### **About MakerBot**

MakerBot, a subsidiary of Stratasys, Ltd., is leading the Next Industrial Revolution by setting the standards in reliable and affordable desktop 3D printing. Founded in 2009, MakerBot has built the largest installed base of desktop 3D printers sold to innovative and industry-leading customers worldwide, including engineers, architects, designers, educators and consumers. MakerBot's 3D Ecosystem drives accessibility and rapid adoption of 3D printing and includes: <a href="Thingiverse.com">Thingiverse.com</a>, the MakerBot <a href="Digitizer">Digitizer</a> Desktop 3D Scanner, the MakerBot <a href="Replicator">Replicator</a> line of Desktop 3D Printers, <a href="MakerWare">MakerWare</a> software, <a href="MakerCare">MakerCare</a>, the MakerBot retail <a href="store">store</a>, and strategic partnerships with top-tier brands. MakerBot has been honored with many accolades, including <a href="Popular Mechanics">Popular Mechanics</a> "Overall Winner" for best 3D printer, <a href="Time">Time</a> Magazine's "Best Inventions of 2012," <a href="Popular Mechanics">Popular Mechanics</a> "Editor's Choice Award," <a href="Popular Science">Popular Science</a> "Product of the Year," <a href="Fast Company">Fast Company</a> "One of the World's Top 10 Most Innovative Companies in Consumer Electronics," and many more. Join the Next Industrial Revolution by following MakerBot at <a href="makerbot.com">makerbot.com</a>.

#### **About Stratasys**

**Stratasys Ltd**. (Nasdaq: SSYS), headquartered in Minneapolis, Minn. and Rehovot, Israel, manufactures 3D printers and materials for prototyping and production. The company's patented FDM<sup>®</sup> and PolyJet<sup>®</sup> processes produce prototypes and manufactured goods directly from 3D CAD files or other 3D content. Systems include 3D printers for idea

development, prototyping and direct digital manufacturing. Stratasys subsidiaries include MakerBot and Solidscape and the company operates the RedEye On Demand digital-manufacturing service. Stratasys has more than 1500 employees, holds over 500 granted or pending additive manufacturing patents globally, and has received more than 20 awards for its technology and leadership. Online at: www.stratasys.com or http://blog.stratasys.com.

### **Cautionary Statement Regarding Forward-Looking Statements**

Certain information included or incorporated by reference in this press may be deemed to be "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements are often characterized by the use of forward-looking terminology such as "may," "will," "expect," "anticipate," "estimate," "continue," "believe," "should," "intend," "project" or other similar words, but are not the only way these statements are identified. These forward-looking statements may include, but are not limited to, statements relating to the company's objectives, plans and strategies, statements regarding the company's products and their expected performance, statements that contain projections of results of operations or of financial condition (including, with respect to the MakerBot merger) and all statements (other than statements of historical facts) that address activities, events or developments that the company intends, expects, projects, believes or anticipates will or may occur in the future. Forward-looking statements are not guarantees of future performance and are subject to risks and uncertainties. The company has based these forward-looking statements on assumptions and assessments made by its management in light of their experience and their perception of historical trends, current conditions, expected future developments and other factors they believe to be appropriate. Important factors that could cause actual results, developments and business decisions to differ materially from those anticipated in these forward-looking statements include, among other things: the company's ability to efficiently and successfully integrate the operations of Stratasys, Inc. and Objet Ltd. after their merger as well as the ability to successfully integrate MakerBot into Stratasys; the overall global economic environment; the impact of competition and new technologies; general market, political and economic conditions in the countries in which the company operates; projected capital expenditures and liquidity; changes in the company's strategy; government regulations and approvals; changes in customers' budgeting priorities; litigation and regulatory proceedings; and those factors referred to under "Risk Factors", "Information on the Company", "Operating and Financial Review and Prospects", and generally in the company's annual report on Form 20-F for the year ended December 31, 2012 filed with the U.S. Securities and Exchange Commission and in other reports that the Company has filed with the SEC. Readers are urged to carefully review and consider the various disclosures made in the company's SEC reports, which are designed to advise interested parties of the risks and factors that may affect its business, financial condition, results of operations and prospects. Any forwardlooking statements in this press release are made as of the date hereof, and the company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

Photos/Multimedia Gallery Available: http://www.businesswire.com/multimedia/home/20130822005827/en/

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