

April 22, 2013



MakerBot at the Inside 3D Print Conference & Expo NYC – April 22 & 23

Meet Bre Pettis, MakerBot's CEO, and See MakerBot Fuel the Next Industrial Revolution

MakerBot Store NYC Also Participating in 3D Printing Festivities

MakerBot:

WHO: MakerBot, the global leader in desktop 3D printing, and part of the Made in NYC growing tech corridor, will be at the **Inside 3D Printing Conference and Expo April 22-23** at the Javits Convention Center- 655 West 34th Street, New York, NY 10001, **Booth #105**. MakerBot, a silver sponsor of the event, will showcase its popular MakerBot® Replicator® 2 Desktop 3D Printer, displaying many of the incredible real-life 3D printed models, prototypes and products made on MakerBots, and exhibiting more information on the new MakerBot Digitizer Desktop 3D Scanner that MakerBot is currently prototyping.

Bre Pettis, CEO of MakerBot, will be at the MakerBot Booth **Monday, April 22, between 2:00 – 4:00 p.m.**, and will be available to answer questions, talk about the future of 3D printing and how MakerBot is fueling the next industrial revolution by creating the MakerBot 3D Printing Ecosystem to make design and printing in 3D even easier.

WHAT: New York is MakerBot's hometown. MakerBot was founded and is headquartered in Brooklyn and proudly manufactures all MakerBot's in its Brooklyn facility. The first ever MakerBot Store in the world opened last fall in New York City and showcases the MakerBot Replicator 2 Desktop 3D Printer, in addition to holding classes and workshops for 3D printing enthusiasts, and having a very cool MakerBot 3D Photo Booth, the first in the nation.

On a fun note, the first 200 people that tweet/post **#MakerBotMe** and show their post at the MakerBot Booth #105 at the Inside 3D Print Expo, will receive a **FREE** MakerBot t-shirt. MakerBot has additional prizes for those that show their MakerBot spirit and photograph themselves throughout the expo wearing their MakerBot shirt and using the hashtag **#MakerBotMe**.

WHEN & WHERE:	Inside 3D Printing Conference & Expo MakerBot - Booth #105 Javits Center 655 West 34 th Street New York, NY 10001	Press Opportunities: 2:00 – 4:00 pm, Mon., April 22 Inside 3D Printing Expo - Bre Pettis, CEO at the MakerBot Booth #105 Available for interviews
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****Note to MEDIA: MakerBot is also holding an invitation-only Inside 3D Printing Expo Party at the MakerBot Store at 5:30 pm, Monday, April 22. For an invitation, contact jenifer.howard@makerbot.com.**

WHY: Founded in 2009, Brooklyn-based [MakerBot](http://makerbot.com) has grown to be a global leader in desktop 3D printing. There are more close to 20,000 MakerBot Desktop 3D Printers in use by engineers, designers, researchers, and people who just like to make things. The MakerBot Replicator Desktop 3D Printer has been named Popular Mechanics "Overall Winner" for best 3D printer and has numerous awards, including being honored as one of Time Magazine's Best Inventions of 2012; "Best Emerging Tech" at the 2012 Consumer Electronics Show; won Popular Mechanics Editor's Choice Award; the Popular Science Product of the Year; and recently was awarded a TechCrunch Crunchies Award for best hardware start-up; and Fast Company 2012 Innovation by Design Award, as well as being named by Fast Company as "One of the World's Top 10 Most Innovative Companies in Consumer Electronics." The company has been featured on the cover of WIRED, The New York Times, The Wall Street Journal, the Economist, Inc., Worth, Late Night with Jimmy Fallon, The Colbert Report, Last Call with Carson Daly, Fast Company, Engadget, Make: Magazine, Rolling Stone, Time.com, IEEE Spectrum, CNN, Financial Times, NPR, Vogue Italia and many others. Follow MakerBot @MakerBot.

CONTACT: Jenifer Howard 203-273-4246
jenifer.howard@makerbot.com

MakerBot
Jenifer Howard, 203-273-4246

jenifer.howard@makerbot.com

Source: MakerBot