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Travis Credit Union Selects DNA from Fiserv

- California-based credit union extends 30 year partnership with Fiserv by selecting DNA account processing platform
- Real-time processing and integrated banking solutions to increase efficiency and enhance member service
- Member-centric design, robust business banking capabilities and innovative DNAcreator were key factors in the selection

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#), Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, today announced that Travis Credit Union, based in Vacaville, Calif., has selected the [DNA](#)™ account processing platform and several integrated solutions to better serve its 168,000 members. The \$2.2 billion asset credit union will leverage the platform's member-centric design and flexible development tools to attract and retain retail and commercial relationships.

"DNA from Fiserv will allow us to bring new products and services to market in a more rapid timeline. Plus, with DNAcreator™, we'll be able to customize and extend the platform as our needs and our members' needs evolve," said Patsy Van Ouwerkerk, president and Chief Executive Officer, Travis Credit Union. "Other financial institutions using DNA have proven success with the platform's commercial lending capabilities, which gives us confidence in its ability to support our growth in business services."

[Recognized by industry-leading analysts](#) for its technology, user experience and breadth of functionality, DNA is the first open, person-centric core banking platform built for collaboration. DNA was developed using Microsoft's leading .NET Framework for a state-of-the-art core platform that banks and credit unions can rely on for the long-term. With DNA, Travis Credit Union benefits from 24/7 real-time processing, robust retail, mortgage and commercial banking capabilities, and a 360 degree view of its retail and business relationships.

The unique customization and extensibility opportunities made possible by DNAcreator and DNAappstore™ also played a key role in Travis Credit Union's decision to select DNA. With the DNAcreator development toolkit, the credit union's technical staff can create seamlessly integrated, custom core extensions called DNAapps™ that add new functionality, screens and processes to DNA. Travis Credit Union can sell its DNAapps to other financial institutions as well as purchase those created by others through the DNAappstore – the first collaborative online marketplace for custom core applications.

“We are delighted to extend our 30 year relationship with Travis Credit Union following the team's selection of the DNA platform. Travis joins a fast-growing group of credit unions who understand fully the flexibility and functionality needed from a core processing solution in driving member service excellence and supporting business growth strategies,” said Mark Sievewright, division president, Credit Union Solutions, Fiserv. “Further, Travis’s selection of DNA provides additional momentum to the significant adoption we have seen for the platform since our acquisition of Open Solutions.”

In addition to DNA, Travis Credit Union will implement Credit Card Management and tMagic™ for DNA. The credit union will leverage the open architecture of DNA to integrate its existing Fiserv solutions, including Prologue™ for financial management, AML Manager for anti-money laundering and CheckFree® RXP® and CheckFree® Small Business for electronic bills and payments. Travis Credit Union is an existing client of the Raddon Financial Group, a consulting and research group of Fiserv.

Additional Resources:

- DNA from Fiserv – www.fiserv.com/industries/credit-unions/account-processing-platforms/dna-credit-unions.htm
- DNAAppstore from Fiserv – www.dnaappstore.com

About Travis Credit Union

Headquartered in Vacaville, California, Travis Credit Union is a not-for-profit cooperative financial institution serving those who live or work in Alameda, Colusa, Contra Costa, Merced, Napa, Placer, Sacramento, San Joaquin, Solano, Sonoma, Stanislaus, and Yolo Counties. Currently, Travis Credit Union is the 11th largest credit union in California with more than 168,000 members and more than \$2.2 billion in assets. As one of the leading financial institutions in Solano, Contra Costa, Yolo and Merced Counties, Travis Credit Union's strength lies in its faithful commitment to its members and the community; its solid, secure history; and its long-standing track record of dedicated service.

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry, driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit www.fiserv.com.

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