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Clearfield, Cincinnati Bell to Host FTTp Fieldtrip of Ohio MDUs, SFUs

Telecom-Based Broadband Service Providers to Tour FTTp Deployment Sites as Part of Unique Forum

100% of Seminar Cost to be Donated to Charity

MINNEAPOLIS, July 20, 2011 (GLOBE NEWSWIRE) -- Broadband service providers looking to deploy fiber to their communities can benefit from the experience of industry experts when Cincinnati Bell (CBT) (NYSE:CBB) and Clearfield, Inc. (Nasdaq:CLFD) team up to host a Fiber to the Premise (FTTp) Field trip at OSP EXPO, September 12, 2011 in Cincinnati, Ohio.

Participants will hear from CBT and its fiber management and protection partner, Clearfield, on the lessons these industry leaders have learned working together. Additionally, attendees will witness the network in action at locations where fiber has been installed at both multiple dwelling units (MDU) and single family units (SFU) build locations.

CBT, which has standardized on Clearfield's FieldSmart fiber management architecture in its Fioptics fiber-optic cable system deployment, has passed 80,000 premises throughout Cincinnati to date. CBT is recording a 40 percent take rate, which is considered impressive by industry standards. With this success, CBT is in the process of passing 70,000 additional homes.

The field trip forum will provide participants unique insights into the successful processes and partnership. "Other telcos in surrounding communities have long benefited by CBT's willingness to share their experience," commented Johnny Hill, chief operating officer for Clearfield. "This is a wonderful example of their pioneering leadership and an extension of their influence to a broader, national audience."

Telecom-based broadband service providers are invited to participate, but space is limited, register now for this event and OSP EXPO at <http://www.ospmag.com/expo>. There is a registration fee of \$99, with 100 percent of the money being donated to benefit St. Jude Children's Research Hospital.

Clearfield, Inc. (Nasdaq:CLFD) sets the standard for fiber performance with FiberDeep, while lowering the cost of broadband deployment with the FieldSmart fiber management platform and the CraftSmart OSP enclosure system.

Cincinnati Bell (NYSE:CBB) is one of the nation's most-respected and best-performing local exchange and wireless providers, with a legacy of unparalleled customer service excellence and financial strength. Cincinnati Bell provides a wide range of telecommunications products and services to residential and business customers in Ohio, Kentucky and Indiana.

OSP EXPO OSP EXPO is owned by Practical Communications Incorporated (PCI), a world class publisher of technology information resources, dedicated to advancing technology businesses with niche magazines and trade shows. OSP EXPO, the industry leader in telecom network education, will bring together OSP professionals from the ILEC, IOC, and CLEC communities delivering more than 200 of the latest OSP technologies and 30+ seminars and workshops offering attendees the opportunity to receive continuing education credits from BICSI, ETA-I, and BCSP. The Network Solutions Marketplace, OSP EXPO 2011, will take place September 12-14 in Cincinnati, OH at the Duke Energy Convention Center. For more information, call 773.754.3252 or visit www.ospmag.com/expo.

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