Vuzix Commences M300 Smart Glasses Pre-Order Program

ROCHESTER, N.Y., Feb. 2, 2016 /PRNewswire/ -- Vuzix® Corporation (NASDAQ: VUZI), ("Vuzix" or, the "Company"), a leading supplier of video eyewear and smart glasses products in the consumer, enterprise and entertainment markets, is pleased to announce that it has launched pre-order programs for the new Vuzix M300 Smart Glasses, scheduled to start shipping commercially in Summer 2016. The new M300 represents the next evolution of Vuzix Smart Glasses design, born from real world user feedback and industry requirements culminating from over two years productive use of Vuzix M100 Smart Glasses, which continue to ship for enterprise use. The M300 will come with significantly improved ergonomics and technical features, such as hot swappable batteries, Intel Atom processor running Android 6.0, and much more, all in a ruggedized form designed specifically for industrial use. For detailed M300 specifications, please visit M300 Smart Glasses.

M100 to M300 Migration Package:

For the $1,499 retail price of the M300 pre-ordered today, Vuzix will ship an M100 for immediate use. Once the M300 begins commercial shipment in Summer 2016, Vuzix will swap the M100 for a new M300 at no additional charge.

By taking advantage of this offer, enterprise users will begin earning ROI immediately with the Vuzix M100, maintaining their competitive advantage over rival companies which delay. Clients utilizing the industry leading M100 Smart Glasses now will be able to optimize work flows, gain user acclimation and capture unanticipated gains. Then, without losing any of the current benefits of the Vuzix Smart Glasses, they can add or transition to the M300, with all of its ergonomic and performance upgrades.

M300 Pre-Order Deposit Program

For clients who want prioritized access to the new Vuzix M300 hardware, Vuzix is pleased to offer guaranteed first shipments for an upfront deposit of $499.

*Full terms and conditions for the M100/M300 Migration Package and Pre-Order Deposit M300 Pre-Order Programs can be found by clicking this link.

To purchase one or more M100/M300 Migration Packages, please visit the Vuzix.com or contact your Vuzix Account Manager to discuss volume discounts. New clients can contact us at M300-Sales@vuzix.com.
Additionally the Company is pleased to announce it will be opening its webstore for new orders of the iWear Video Headphones this week. Please visit iWear Video Headphones Ordering.

About Vuzix Corporation

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 42 patents and 15 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2015 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (VUZI) with offices in Greater Rochester, NY, Oxford, UK and Tokyo, Japan.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the new M300 Smart Glasses and its commercial production availability, among other things, and the Company's leadership in the Video Eyewear, VR and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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