

August 8, 2017



# **Industrial Lithium Battery Innovator Flux Power to Present at 6th Annual Intellisight Investor Conference in Minneapolis on Wednesday, August 23rd at 10:55 am CT**

## **Commercial introduction of Class 1 forklift battery pack expected this Fall from Flux Power**

VISTA, Calif., Aug. 08, 2017 (GLOBE NEWSWIRE) -- Flux Power Holdings, Inc. (OTCQB:FLUX), a developer of advanced lithium batteries for industrial applications such as electric forklifts and airport ground support equipment, announced today that CEO Ron Dutt will present at Intellisight 2017 in Minneapolis on Wednesday, August 23rd 2017 at 10:55 a.m. Central Time and is available for one-on-one meetings with registered attendees throughout the day.

### **Intellisight 2017 Conference Details:**

|                         |   |
|-------------------------|---|
| Organizer:              | CFA Society of Minnesota  |
| Flux presentation time: | Wednesday, August 23 2017 10:55 a.m. Central Time                                     |
| Location:               | University of St. Thomas (Minneapolis Campus)<br>1000 La Salle Ave<br>Minneapolis, MN |

Flux Power combines the benefits of lithium-ion with Flux's patented Battery Management System (BMS) and in-house engineering with product design culminating in new state-of-the-art batteries for a variety of industrial applications, including Class 3 'Walkie' trucks and larger lift equipment.

Flux Power's lithium-ion "LiFT Pack" battery technology provides an enormous opportunity to optimize supply chains by enhancing productivity, providing faster charging, longer operating times and eliminating battery maintenance while also reducing fixed costs, relative to incumbent lead-acid battery power. Current customers include a wide base of commercial users including those in the food handling, grocery and beverage industries that use a variety of forklift sizes in everyday operations.

An estimated 150,000 Class 3 electric 'Walkie' pallet jacks are currently in use in North America, mostly powered today by traditional lead-acid batteries. In addition, the Class 1 and 2 forklift market provides an added future market opportunity for Flux of well more than \$1 billion, based on an estimated new 60,000 Class 1 and 2 forklifts sold annually.

A live audio webcast of the presentation may be accessed at <http://fluxpwr.investorroom.com/events>. An archive of the broadcast will be available on the

company's website for 90 days.

The webcast replay will remain accessible via the conference event page at: [www.gointellisight.org](http://www.gointellisight.org). Please register at least 5 minutes prior to the start of the presentation to ensure timely access.

**About Intellisight 2017 (<http://www.gointellisight.com>)**

Intellisight is the largest open-access (non-broker-based) investor conference in the country. Now in our 6th year, Intellisight is the conference for institutional investors to meet with leadership teams from 80+ companies representing a combined market capitalization of more than \$900 billion across multiple sectors, and for company leadership to meet with influential investors representing more than 200 buy-side firms.

CFA Society Minnesota is the premier professional organization for investment professionals in the Twin Cities and throughout the Upper Midwest region.

The two-day Intellisight investor conference, hosted by the CFA Society of Minnesota, will take place this year on Tuesday and Wednesday, August 22 and 23, 2017. To-date, our premier conference partners include Business Wire, IPREO, Nuveen Asset Management, Mairs & Power and S&P Global Market Intelligence. For further details, including registration information, please visit [www.gointellisight.org](http://www.gointellisight.org) or call the CFA Society at 612-317-2889.

**About Flux Power Holdings, Inc. ([www.fluxpwr.com](http://www.fluxpwr.com))**

Flux Power develops advanced lithium-ion batteries for industrial uses, including the first-ever UL 2271 Listed lithium-ion "LiFT Pack" forklift batteries. Flux solutions utilize its proprietary battery management system (BMS) and in-house engineering and product design. Flux batteries deliver improved performance and safety, extended cycle life and lower total cost of ownership than legacy lead-acid solutions. Flux sells primarily to lift equipment OEM's, their dealers and battery distributors. Current products include advanced battery packs for motive power in the lift equipment and airport ground support markets.

**Flux Blog:** [Flux Power Currents](#)

**Facebook:**

[FLUXPower](#)

Company: [@FLUXpwr](#) Investor Relations:

**Twitter** [@FluxPowerIR](#)

**LinkedIn** [Flux Power](#)

Media & Investor Relations:

Catalyst Global LLC

Chris Eddy

212-924-9800

[flux@catalyst-ir.com](mailto:flux@catalyst-ir.com)



Source: Flux Power