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Industrial Lithium Battery Innovator Flux Power to Webcast SeeThruEquity Presentation Thursday, September 10 at 9:30 am

NEW YORK and VISTA, Calif., Aug. 26, 2015 /PRNewswire/ -- Flux Power Holdings, Inc. (OTCQB: FLUX), a developer of advanced lithium batteries for industrial applications including its LiFT Pack™ line for electric forklifts, announced today that CEO Ron Dutt will present at the SeeThruEquity Fall Microcap Investor Conference on Thursday, September 10, 2015 at 9:30 am. Flux's presentation will webcast live and be available for replay at www.fluxpwr.investorroom.com/events. The conference will be held at Convene Grand Central (101 Park Avenue) in New York; register here: www.seethruequity.com.

Mr. Dutt will review Flux's growing base of large customer engagement within the material handling-intensive industries of beverages, food, groceries, consumer goods and shipping and transportation and will be available for one-on-one meetings. In the past year, Flux has secured technical approvals from OEMs representing over 70% of the Class III forklift market, and a global consumer packaged goods company has approved Flux's 24-volt LiFT Packs for electric pallet jacks, enabling its U.S. fleet managers to initiate orders in the coming months.

Flux has built a nationwide network of battery distributors, forklift dealers, OEMs and large customers who recognize the performance and cost benefits of Flux's lithium-ion storage solutions. To date, Flux has forged relationships with 26 large U.S. customers, 16 of which have made initial LiFT Pack purchases following pilots and 10 of which are progressing in their pilots. Flux has publicly indicated that it believes its FY 2016 revenue could rise to \$3M from approximately \$700,000 in FY 2015, based primarily on ramping shipments of its LiFT Pack solutions, supported by additional working capital funding.

About Flux Power Holdings, Inc. (www.fluxpwr.com)

Flux Power develops and markets advanced lithium-ion energy storage systems ('batteries') based on its proprietary battery management system (BMS) and in-house engineering and product design. Flux storage solutions deliver improved performance, extended cycle life and greater return on investment than legacy solutions. Flux sells direct and through a growing base of distribution relationships. Products include advanced battery packs for motive power in the lift equipment, tug and tow and robotics markets, portable power for military applications and stationary power for grid storage.

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This release contains projections and other "forward-looking statements" relating to Flux's business, that are often identified by the use of "believes," "expects" or similar expressions. Forward-looking statements involve a number of estimates, assumptions, risks and other uncertainties that may cause actual results to be materially different from those anticipated, believed, estimated, expected, etc. Such forward-looking statements include the development and success of new products, projected sales, Company's ability to fund its operations, distribution partnerships and business opportunities and the uncertainties of customer acceptance of current and new products. Actual results could differ from those projected due to numerous factors and uncertainties. Although Company believes that the expectations, opinions, projections, and comments reflected in these forward-looking statements are reasonable, Company can give no assurance that such statements will prove to be correct, and that the Company's actual results of operations, financial condition and performance will not differ materially from the results of operations, financial condition and performance reflected or implied by these forward-looking statements. Undue reliance should not be placed on the forward-looking statements and Investors should refer to the risk factors outlined in our Form 10-K, 10-Q and other reports filed with the SEC and available at www.sec.gov/edgar. These forward-looking statements are made as of the date of this news release, and Company assumes no obligation to update these statements or the reasons why actual results could differ from those projected.

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