

August 7, 2015



Lithium Battery innovator Flux Power releases interview by Tobin Smith of NBT Equities

VISTA, Calif., Aug. 7, 2015 /PRNewswire/ -- Flux Power Holdings, Inc. (OTCQB: FLUX), a developer of advanced lithium battery technologies for industrial applications including electric forklifts, is pleased to announce that it has released an interview by Tobin Smith, CEO of NBT Equities Research and former Contributor/Guest Anchor for Fox News & Fox Business News, following the Company's presentation at the LD Micro 5th Annual Invitational on June 2 in Los Angeles.

Earlier this week, CEO Ron Dutt shared several reasons for his enthusiasm in significant growth of 2016 fiscal year sales at Flux Power. Demand for Flux LiFT Pack solutions is centered on logistics-intensive industries including beverages, food, groceries, consumer goods and shipping and transportation.

The video interview with Tobin Smith can be accessed on the Events and Presentations page of the Flux website, and by clicking the following link:

<http://fluxpwr.investorroom.com/events#past:2015:8>

NBT Equities Research is a division of Velocity Studio LLC. The company was founded by well-known research analyst Tobin Smith, a former contributing market analyst (2000-2013) for Fox Business News Channel and a regular panelist on its highly rated "Bulls & Bears" weekly investment program.

About Flux Power Holdings, Inc. (www.fluxpwr.com)

Flux Power develops and markets advanced lithium-ion energy storage systems ('batteries') based on its proprietary battery management system (BMS) and in-house engineering and product design. Flux storage solutions deliver improved performance, extended cycle life and greater return on investment than legacy solutions. Flux sells direct and through a growing base of distribution relationships. Products include advanced battery packs for motive power in the lift equipment, tug and tow and robotics market, portable power for military applications and stationary power for grid storage.

Flux Blog: [Flux Power Currents](#)
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This release contains certain "forward-looking statements" relating to Flux's business, that are often identified by the use of "believes," "expects" or similar expressions. Forward-looking statements involve risks and uncertainties that may cause actual results to be materially different from those anticipated, believed, estimated, expected, etc. Such forward-

looking statements include the development and success of new products, distribution partnerships and business opportunities and the uncertainties of customer acceptance of new products. Actual results could differ from those projected in due to numerous factors. These forward-looking statements are made as of the date of this news release, and we assume no obligation to update these statements or the reasons why actual results could differ from those projected. Although we believe that beliefs, plans, expectations and intentions in this press release are reasonable, there can be no assurance that they will prove to be accurate. Investors should refer to the risk factors outlined in our Form 10-K, 10-Q and other reports filed with the SEC and available at www.sec.gov/edgar.

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