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Flux Showcases Lithium Batteries for Electric Pallet Jacks at DC Power Group Annual Meeting (Nashville - Apr. 15-18) and Beverage World's BevOps Fleet Summit (Las Vegas - Apr. 22-25)

VISTA, Calif., April 10, 2014 /PRNewswire/ -- Flux Power® Holdings, Inc. (OTCQB: FLUX), an innovator in advanced lithium energy storage systems, will feature its Flux LiFT Pack advanced lithium batteries for electric walkie pallet jacks (forklifts) at two upcoming industrial equipment and fleet management events. The LiFT Pack reduces costs, increases run-time and dramatically extends the lifespan of electric pallet truck (forklift) batteries used in material handling.



April 15-18th in Nashville, Flux will present at the **DC Power Group Annual Meeting**, a gathering of battery distributors, service providers and vendors from across the U.S. The Flux LiFT Pack enables battery distributors to deliver their customers both superior performance and greater return on investment when compared to traditional lead-acid batteries.

April 22-25th in Las Vegas, Flux will exhibit at **Beverage World Magazine's 9th Annual BevOps™ Fleet Summit**. The conference brings together beverage industry warehousing, operations and fleet management representatives to discuss industry trends, challenges, and the latest innovations in products, services and technology. Electric walkie pallet jacks are widely used in the beverage industry on delivery trucks and in warehouse applications. Flux's LiFT Pack has been proven as a superior battery solution for this application.

"Flux's participation at these highly focused events builds awareness of our advanced lithium battery pack, which enables quantum improvements in fleet management of industrial equipment. We look forward to demonstrating the clear performance and value advantages of our LiFT Pack products with prospective partners and customers, as Flux builds out a national distribution footprint," said Kerri Taylor, Director of Business Development.

About DC Power Group (www.dcpowergroup.com)

The DC Power Group was founded by businessmen engaged in selling and servicing batteries and chargers for electric lift trucks, telecommunications, UPS, and switchgear/control applications. The Group's goal is to provide a forum for the exchange of

ideas, best practices and new products and services to help its members to better manage their businesses, while also developing productive relationships and business friendships.

About the BevOps™ Fleet Summit (www.bevopsfleetsummit.com)

The BevOps Fleet Summit is an annual 3-day conference hosted by Beverage World Magazine that addresses the latest trends, challenges and innovations in warehousing, operations and fleet management in the beverage industry. The premier event of its kind, the BevOps Fleet Summit brings together speakers and attendees from across the beverage industry for informational sessions, product demonstrations, and networking opportunities.

About Flux Power Holdings, Inc. (www.fluxpwr.com)

Flux Power develops and markets advanced lithium-ion energy storage systems ('batteries') based on its proprietary battery management system (BMS) and in-house engineering and product design. Flux storage solutions deliver improved performance, extended cycle life and greater return on investment than legacy solutions. Flux sells direct and through a growing base of distribution relationships. Products include advanced battery packs for motive power in the lift equipment, tug and tow and robotics markets; portable power for military and entertainment applications and stationary power for grid storage.

This release contains certain "forward-looking statements" relating to Flux's business that are often identified by the use of "believes," "expects" or similar expressions. Forward-looking statements involve risks and uncertainties that may cause actual results to be materially different from those anticipated, believed, estimated, expected, etc. Such forward-looking statements include the development and success of new products, distribution partnerships and business opportunities and the uncertainties of customer acceptance of new products. Actual results could differ from those projected in due to numerous factors. These forward-looking statements are made as of the date of this news release, and we assume no obligation to update these statements or the reasons why actual results could differ from those projected. Although we believe that beliefs, plans, expectations and intentions in this press release are reasonable, there can be no assurance that they will prove to be accurate. Investors should refer to the risk factors outlined in our Form 10-K, 10-Q and other reports filed with the SEC and available at www.sec.gov/edgar.

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