

June 4, 2007



Red Robin Gourmet Burgers' 'Father's Day Final Four Giveaway' Honors America's Most Deserving Dad

Guests encouraged to submit essays describing 'Why your dad deserves to win the Father's Day Final Four Giveaway.'

GREENWOOD VILLAGE, Colo., June 4 /PRNewswire-FirstCall/ -- This Father's Day, Red Robin Gourmet Burgers (Red Robin) is inviting its guests to show dad how much he means by participating in the "Father's Day Final Four Giveaway" contest. Red Robin will reward the most-deserving father with a 2008 NCAA(R) Men's Final Four(R) package for two based on a 100-word essay submitted on his behalf.

Red Robin will accept essays now through Sunday, June 17, 2007 describing, "Why my dad deserves to win the Father's Day Final Four Giveaway." Essays can be submitted by visiting <http://www.cokeusa.com/redrobinfathersday>.

The Father's Day Final Four Giveaway winner will be notified the week of July 2, 2007 and will be announced to the public on July 9, 2007. The winner will receive a four (4) night trip for two (2) to attend the 2008 NCAA(R) Men's Final Four(R) in San Antonio, Texas in April 2008. Prize includes round-trip coach airfare for two (2), hotel accommodations for four (4) nights, a rental car for five (5) days, two (2) tickets to the NCAA(R) Division I Men's Basketball National Semi Finals, two (2) tickets to the NCAA(R) Division I Men's Basketball National Championship and \$500.

"On behalf of Red Robin Gourmet Burgers, I am excited to honor one extra special dad with this well-deserved fun-filled escape," said Eric Houseman, Red Robin president and chief operating officer. "We're happy to give one of our guests the opportunity to show dad how really special and appreciated he is."

In addition to the grand prize, Red Robin also will select one runner-up submission per state and Washington D.C. These fathers will each receive a \$200 Visa(R) gift card and a \$50 Red Robin gift card.

About Red Robin Gourmet Burgers, Inc. (Nasdaq: RRGB)

Red Robin Gourmet Burgers, Inc. (NASDAQ: RRGB; <http://www.redrobin.com>), founded in 1969, is a casual dining restaurant chain that serves up wholesome, fun, feel-good experiences in a family-friendly environment. Red Robin(R) restaurants are famous for serving more than 22 high-quality gourmet burgers in a variety of recipes with Bottomless Steak Fries(R), as well as salads, soups, appetizers, entrees, desserts, and signature Mad

Mixology(R) Beverages. There are more than 360 Red Robin(R) restaurants located across the United States and Canada, which include both corporate-owned locations and those operated under franchise or license agreements.

SOURCE Red Robin Gourmet Burgers, Inc.