



Company Overview

Founded in 2020, Denver-based SOBRsafe™ (NASDAQ:SOBR), provides next-generation transdermal (touch-based) alcohol detection technology. A combination of revolutionary hardware and powerful real-time reporting software, SOBRsafe delivers immediate insight to parents, sponsors, administrators, attorneys and more – and it does so with humanity and respect, hygiene and efficiency.

In 2021, SOBRsafe launched **SOBRcheck™**, a leading technology for passive, preventative alcohol screening, ideal for client check-in, facility access control and centralized fleets. SOBRcheck detects and instantaneously reports the presence of alcohol as emitted through the pores of a fingertip – no breath, blood or urine sample is required...just the touch of a finger. SOBRcheck was awarded the Occupational Health & Safety 2022 New Product of the Year – Safety Monitoring Devices. In October 2023, SOBRsafe launched the fitness-style, passive alcohol monitoring wristband **SOBRsure™** for advanced alcohol safety, support, and recovery for individuals.

SOBRsafe's technology is currently deployed across a wide range of applications, including substance abuse, mental health, co-parenting trust, occupational safety, judicial, fleet management, and others. To learn more, please contact info@sobrsafe.com.

SOBRsafe Achieves Technology Milestone with Strong Core Sensing Capabilities in Third-Party Validation Results

Jul 29 2025, 8:00 AM EDT

SOBRsafe Reports First Quarter 2025 Results

May 22 2025, 4:15 PM EDT

SOBRsafe Adds Corporate Strategist and Governance Veteran Kris Pederson to Board of Directors

May 13 2025, 6:35 PM EDT

Stock Overview

Symbol	SOBR
Exchange	Nasdaq
Market Cap	6.19m
Last Price	\$4.08
52-Week Range	\$2.41 - \$193.50

07/30/2025 08:00 PM EDT

Investor Relations

investor.relations@sobrsafe.com

Management Team

David Gandini

Chairman and Chief Executive Officer

Christopher Whitaker

Chief Financial Officer

Scott Bennett

Executive Vice President, Business Operations

SOBR Safe, Inc.

6400 S. Fiddlers Green Circle
Suite 1400
Greenwood Village, CO 80111

Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.