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## United Credit Union Selects CUnify from Fiserv

- Missouri-based credit union chooses CUnify platform to help improve overall performance and deliver a seamless financial services experience to members
- United will complement CUnify with Fiserv solutions for bill pay and person-to-person payments
- The platform's relational database foundation and the Fiserv commitment to excellence were cited as key decision factors

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#) Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, announced today that United Credit Union of Mexico, Missouri, has selected the CUnify™ account processing platform from Fiserv. In addition to its on-premise deployment of CUnify, United will add CheckFree® RXP® from Fiserv and the Popmoney® person-to-person (P2P) payment service. Through a competitive selection process, United chose CUnify for its reliability and state-of-the-art relational database foundation to streamline workflows, improve overall performance and provide seamless payments integration.

“To begin our selection process for a technology provider, we first asked ‘what do our members want and need and will our technology support our position to provide it?’. The most outstanding factor in our decision to choose Fiserv was that CUnify is specifically designed for member centricity,” said Joanne Nelson, vice president of Compliance and IT, United Credit Union. “Everything we saw with Fiserv showed us that we could achieve our goals and deliver outstanding services to our members.”

With \$142 million in assets and six locations across Missouri, United will utilize Fiserv to help deliver superior products and services to its 20,000 members. The functionality of CUnify will enable United to streamline back office capabilities, moving from manual processes to a real-time automated system. In addition, the relational reporting data will allow a complete view of the member to support their financial services needs. These features will aid in increasing member satisfaction by offering faster, more reliable servicing, as well as giving employees more time to spend on personal service. Employees also benefit from reduced training time due to the ease of navigation and automation of the solution.

The changing payment preferences of the members at United indicated the need for electronic personal payments capabilities. New to members, United will offer the ability to make person-to-person payments via Popmoney, which was selected for its security and ease of use. Following implementation, members will have the ability to securely send, receive and request money to/from individuals for purposes such as making a last-minute

rent payment, sending money to a family member in an emergency, or paying a small business or service provider upon completion of a project.

“United has their pulse on delivering advanced financial services efficiently and effectively through the best technology available,” said Mark Sievewright, division president, Credit Union Solutions, Fiserv. “Fiserv solutions help credit unions deliver an outstanding financial experience, which drives satisfaction and value for members.”

Fiserv is the U.S. market leader in account processing services for financial institutions. More than one third of U.S. financial institutions rely on Fiserv for account processing solutions and expertise. In addition, CheckFree RXP is the industry’s leading electronic billing and payments solution used by more than 4,000 institutions while Popmoney reaches nearly 2,000 financial institutions and approximately 40 million consumers through existing online and mobile banking relationships.

### **Additional Resources:**

- CUnify from Fiserv – <http://fisv.co/1rRLcE4>

### **About United Credit Union**

United Credit Union has been in business since 1935 and has grown to be over a \$140 million financial institution offering comprehensive financial services to over 20,000 members. Based in Mid-Missouri, the credit union operates six locations. For more information, visit [www.unitedcu.org](http://www.unitedcu.org).

### **About Fiserv**

This year, Fiserv Inc. (NASDAQ: FISV) celebrates 30 years of leadership in financial services technology. As one of FORTUNE® magazine's World's Most Admired Companies, Fiserv is helping clients worldwide achieve best-in-class results by driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit [www.fiserv.com](http://www.fiserv.com).

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