

August 14, 2017

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# Cancer Genetics, Inc. Announces Second Quarter 2017 Financial Results, Accretive Acquisition and Capital Raise

- Second quarter revenue of \$6.6 million
- Record biopharma demand in quarter with \$7.1 million in new contract bookings for Biopharma Services
- Clinical Services Revenue up 20% over Q2 2016 to \$3.0 million
- Second quarter clinical test count up 6% year-over-year to 14,341
- Reduced second quarter loss from operations by 22% compared to Q2 2016, improving pathway to profitability
- Now supporting over 170 clinical trials serving 9 of the top ten biopharma companies in the world
- Net loss of \$2.7 million, a decrease of 31% compared to Q2 2016
- Strengthened balance sheet with a USD \$16 million equity financing arrangement
- Acquisition of *vivoPharm* is expected to contribute approximately USD \$5 million in annual revenue and is expected to be accretive
- Conference call begins at 5 pm Eastern, Monday, August 14, 2017

RUTHERFORD, N.J. and LOS ANGELES, Aug. 14, 2017 (GLOBE NEWSWIRE) -- Cancer Genetics, Inc. (Nasdaq:CGIX), a leader in enabling precision medicine for oncology through molecular markers and diagnostics, announced today financial and operating results for the second quarter ended June 30, 2017.

Mr. Panna Sharma, President and CEO of CGI commented, "During the second quarter of 2017 we continued our drive to become the oncology diagnostics partner of choice for biopharmaceutical companies and clinicians. During the second quarter we grew our clinical services revenue by approximately 20% and overall revenue for the first half of the year grew 4% over last year. Our revenue from biopharma projects during the second quarter were uneven due to the delay of 9 clinical trials, although we expect many of them to start over the next 2 quarters. We continue to be focused on reducing our losses and operating expenses as we target near-term profitability. We also achieved record demand from biotech and pharma customers as demonstrated by \$7.1 million in new contracts and bookings. We are now supporting over 170 clinical trials serving 9 of the top 10 biopharma companies globally. We also closed 13 new biotech and pharma customers during the second quarter of 2017 that will support the reacceleration of our Biopharma revenue."

"Our acquisition of *vivoPharm* announced tonight strengthens CGI's bench-to-bedside capabilities while bolstering revenue growth. We expect significant synergies by adding a global customer base of biopharma partners with 55 new projects and over 30 of those in immuno-oncology. A truly transformative acquisition, the addition of *vivoPharm* will expand our discovery and early development revenue base while accelerating our strategy to develop drug rescue and drug repurposing capabilities."

vivoPharm expands CGI's global presence in Europe and Australia. As a market-leading contract research organization ("CRO"), vivoPharm services approximately forty clients, the majority of which are located outside the U.S., with its diverse client base, ranging from virtual biotech companies to large top 10 pharmaceutical companies. vivoPharm has generated compounded annual revenue growth of 14% over the past three fiscal years, and has expected USD revenues of approximately \$5 million in the most recent fiscal year (vivoPharm's fiscal year ends on June 30). vivoPharm specializes in planning and conducting unique, specialized studies to guide drug discovery and development programs with a concentration in oncology and immuno-oncology, ranging from early compound selection to developing comprehensive sets of in vitro and in vivo data, as needed for FDA Investigational New Drug ("IND") applications. vivoPharm's studies have been utilized to support over 200 IND submissions to date across a range of therapeutic indications, including lymphomas, leukemia, GI-cancers, liver cancer, pancreatic cancer, non-small cell lung cancer, and other non-cancer rare diseases.

"We also significantly strengthened our balance sheet with an equity arrangement of \$16 million which allows us to complete the acquisition of vivoPharm, giving us considerable runway to leverage our global infrastructure and our immuno-oncology and pharmacology capabilities to capitalize on new opportunities and grow revenue as we focus on becoming profitable," stated Mr. Sharma.

Mr. Sharma added, "During the second quarter we continued to deliver on our milestones by launching an FDA-approved universal companion diagnostic for lung cancer, in partnership with Thermo Fisher. We also launched a multi gene, liquid biopsy test for lung cancer patients, Liquid::Lung cfDNA™ which changes the paradigm and cost structure for lung cancer monitoring. Moreover, our partnership with Mendel.ai, which enables artificial intelligence in precision medicine, driving personalized treatment and accelerating clinical trial matching for cancer care, is further evidence of our commitment to staying at the forefront of the most advanced technologies in oncology. During this past month, we were also recognized by Frost & Sullivan as an innovator and leader in precision oncology, which is testimony to our ability to develop and deliver innovation."

## **FINANCIAL HIGHLIGHTS FOR THE QUARTER**

- Total revenues were \$6.6 million, with \$3.3 million from Biopharma services, \$3.1 million from Clinical services and \$0.3 million from Discovery services – down 6% from Q2 2016 revenues of \$7.0 million.
- Total Clinical services test volumes increased 6% in Q2 2017 to 14,341, compared to 13,481 tests in Q2 2016.
- Gross profit margin was unchanged at 39% or \$2.6 million
- Total operating expenses for Q2 of 2017 were \$5.7 million, a reduction of 15% from \$6.7 million during Q2 2016, largely driven by headcount reduction, reorganization of technology and test development efforts, and benefits from shared services with CGI's Hyderabad team.
- Net loss was \$2.8 million for Q2 2017, an improvement of 31% compared to a net loss

of \$4.0 million for Q2 2016.

- Net loss per share was (\$0.16) in Q2 2017, an improvement of 43% compared to (\$0.28) in Q1 2016.
- We continue to improve operating efficiencies, decreasing our net loss by 31% compared to the same quarter last year. Our test volume also continues to grow.

## **SECOND QUARTER AND RECENT BUSINESS HIGHLIGHTS**

- 170 biopharma projects, up from 111 in the same period last year
- \$7.1 New Contract Bookings for biopharma customers
- Launched FDA-approved universal companion diagnostic for lung cancer leveraging Thermo Fisher's next generation sequencing panel OncoPrint Dx target test.
- Launched clinically actionable, multi-gene, liquid biopsy test for lung cancer patients, Liquid::Lung-*cfDNA*<sup>™</sup>, changing the paradigm for lung cancer monitoring.
- Launched unique, industry-leading panel that provides comprehensive and precise information for immuno-oncology therapy assessment and patient monitoring.
- Selected by eFFECTOR Therapeutics to provide biomarker discovery and development services for novel oncology drugs.
- Formed strategic partnership with Mendel.ai, enabling artificial intelligence in precision medicine to drive personalized treatment and accelerate clinical trial matching for cancer care.
- Acclaimed by Frost & Sullivan for North American technology innovation in precision oncology.

The company reported total revenue of \$6.6 million for the second quarter, compared to \$7.0 million in Q2 2016, a decrease of 6% year-over-year, principally due to a decrease in project specific activities related to the timing of certain customers' clinical studies and patient enrollment.

Revenue from biopharma partners and customers decreased 22% to \$3.3 million in the second quarter, compared to \$4.2 million during Q2 2016. Additionally, the company increased the number of clinical studies and trials it is supporting to 140, up 12% from Q4 2016.

Clinical services revenue increased 20% in the second quarter of 2017 over the same period in 2016, from \$2.5 million to \$3.1 million. The growth was driven by an increase in clinical test volumes from 13,481 in Q2 2016 to 14,341 in the second quarter of 2017, an increase of 6%.

Discovery services contributed an additional \$263 thousand in revenue for the second quarter of 2017, a 10% increase over Q2 2016, driven by significant demand for discovery

solutions by research institutions where next-generation sequencing is combined with novel bioinformatics analysis. Discovery services, mostly performed in India, provides genomic and bioinformatics support for global discovery and pre-clinical initiatives.

## **vivoPHARM ACQUISITION HIGHLIGHTS**

- Acquisition strengthens CGI's "Bench-to-Bedside" capabilities
- Bolsters growth with diverse global customer base of biopharma partners, especially in Europe and Asia-Pacific
- Over 55 active biopharma studies and trials with 30 of those driven by immune-oncology related projects
- 90% of vivoPharm's contracts are delivered within 90 days of being signed
- Expected to immediately add approximately \$5 million revenue and help in achieving profitable growth
- vivoPharm studies have supported over 200 IND submissions
- Total purchase price of USD \$12 Million, with proceeds to be 90% CGIX stock, and 10% cash

## **CAPITAL RAISE**

- \$16 million equity financing arrangement available for the next 2 years
- \$3 million provided immediately with future amounts to be drawn at Company's discretion

### **CONFERENCE CALL & WEBCAST**

Monday, August 14, 2017, 5 pm Eastern Time

Domestic: 877-440-5804

International: 719-457-1506

Conference ID: 2840579

Webcast: <http://public.viavid.com/index.php?id=125895>

*Replays – Available through August 28, 2017*

Domestic: 844-512-2921

International: 412-317-6671

Conference ID: 2840579

## **ABOUT CANCER GENETICS**

Cancer Genetics, Inc. is a leader in enabling precision medicine in oncology from bench to bedside through the use of oncology biomarkers and molecular testing. CGI is developing a global footprint with locations in the US, India and China. We have established strong clinical research collaborations with major cancer centers such as Memorial Sloan Kettering, The Cleveland Clinic, Mayo Clinic, Keck School of Medicine at USC and the National Cancer Institute.

The Company offers a comprehensive range of laboratory services that provide critical genomic and biomarker information. Its state-of-the-art reference labs are CLIA-certified and CAP-accredited in the US and have licensure from several states including New York State.

**For more information, please visit or follow us:**

Internet: [www.cancergenetics.com](http://www.cancergenetics.com)  
 Twitter: [@Cancer Genetics](https://twitter.com/CancerGenetics)  
 Facebook: [www.facebook.com/CancerGenetics](https://www.facebook.com/CancerGenetics)

## FORWARD LOOKING STATEMENTS

This press release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. All statements pertaining to future financial and/or operating results, future growth in revenues, margins, research, technology, clinical development and potential opportunities for Cancer Genetics, Inc. tests and services, along with other statements about the future expectations, beliefs, goals, plans, or prospects expressed by management constitute forward-looking statements.

Any statements that are not historical fact (including, but not limited to, statements that contain words such as "will," "believes," "plans," "anticipates," "expects," "estimates") should also be considered to be forward-looking statements. Forward-looking statements involve risks and uncertainties, including, without limitation, risks inherent in the development and/or commercialization of potential products, risks of cancellation of customer contracts or discontinuance of trials, risks that anticipated benefits from acquisitions will not be realized, uncertainty in the results of clinical trials or regulatory approvals, need and ability to obtain future capital, maintenance of intellectual property rights and other risks discussed in the Cancer Genetics, Inc. Form 10-K for the year ended December 31, 2016 along with other filings with the Securities and Exchange Commission. These forward-looking statements speak only as of the date hereof. Cancer Genetics, Inc. disclaims any obligation to update these forward-looking statements.

### Consolidated Balance Sheets (Unaudited) (in thousands, except par value)

|  | June 30,<br>2017 | December<br>31,<br>2016 |
|--|------------------|-------------------------|
| ASSETS   |                  |                         |
| CURRENT ASSETS   |                  |                         |
| Cash and cash equivalents  | \$ 6,170         | \$ 9,502                |
| Accounts receivable, net of allowance for doubtful accounts          | 13,155           | 11,748                  |
| Other current assets   | 2,544            | 2,174                   |
| Total current assets   | <u>21,869</u>    | <u>23,424</u>           |
| FIXED ASSETS, net of accumulated depreciation                        | 4,724            | 4,738                   |
| OTHER ASSETS   |                  |                         |
| Restricted cash  | 300              | 300                     |
| Patents and other intangible assets, net of accumulated amortization | 1,400            | 1,503                   |
| Investment in joint venture  | 249              | 268                     |
| Goodwill   | 12,029           | 12,029                  |
| Other  | 378              | 172                     |
| Total other assets   | <u>14,356</u>    | <u>14,272</u>           |
| Total Assets   | <u>\$ 40,949</u> | <u>\$ 42,434</u>        |
| LIABILITIES AND STOCKHOLDERS' EQUITY                                 |                  |                         |
| CURRENT LIABILITIES  |                  |                         |
| Accounts payable and accrued expenses                                | \$ 6,716         | \$ 8,148                |
| Obligations under capital leases, current portion                    | 262              | 109                     |
| Deferred revenue   | 133              | 789                     |
| Line of credit   | 2,000            | —                       |
| Term note, current portion   | —                | 2,000                   |

|   |                   |            |
|---|-------------------|------------|
| Total current liabilities   | <b>9,111</b>      | 11,046     |
| Term note   | <b>4,838</b>      | 2,654      |
| Obligations under capital leases  | <b>687</b>        | 374        |
| Deferred rent payable and other   | <b>207</b>        | 290        |
| Warrant liability   | <b>7,043</b>      | 2,018      |
| Deferred revenue, long-term   | <b>438</b>        | 428        |
| Total Liabilities   | <b>22,324</b>     | 16,810     |
| STOCKHOLDERS' EQUITY  |                   |            |
| Preferred stock, authorized 9,764 shares, \$0.0001 par value, none issued   | —                 | —          |
| Common stock, authorized 100,000 shares, \$0.0001 par value, 19,785 and 18,936 shares issued and outstanding at June 30, 2017 and December 31, 2016, respectively | <b>2</b>          | 2          |
| Additional paid-in capital  | <b>144,923</b>    | 139,576    |
| Accumulated (deficit)   | <b>(126,300 )</b> | (113,954 ) |
| Total Stockholders' Equity  | <b>18,625</b>     | 25,624     |
| Total Liabilities and Stockholders' Equity  | <b>\$ 40,949</b>  | \$ 42,434  |

**Cancer Genetics, Inc. and Subsidiaries**  
**Consolidated Statements of Operations (Unaudited)**  
(in thousands, except per share amounts)

|  | Three Months Ended June 30, |             |
|--|-----------------------------|-------------|
|  | 2017                        | 2016        |
| <b>Revenue</b>                                   | <b>\$ 6,604</b>             | \$ 7,001    |
| <b>Cost of revenues</b>                          | <b>4,034</b>                | 4,285       |
| <b>Gross profit</b>                              | <b>2,570</b>                | 2,716       |
| Operating expenses:                              |                             |             |
| Research and development                         | <b>989</b>                  | 1,680       |
| General and administrative                       | <b>3,529</b>                | 3,658       |
| Sales and marketing                              | <b>1,165</b>                | 1,379       |
| <b>Total operating expenses</b>                  | <b>5,683</b>                | 6,717       |
| <b>Loss from operations</b>                      | <b>(3,113 )</b>             | (4,001 )    |
| Other income (expense):                          |                             |             |
| Interest expense                                 | <b>(253 )</b>               | (107 )      |
| Interest income                                  | <b>10</b>                   | 13          |
|  | <b>13</b>                   | 67          |
| Change in fair value of acquisition note payable |                             |             |
| Change in fair value of warrant liability        | <b>577</b>                  | —           |
| Other expense                                    | —                           | —           |
| <b>Total other (expense)</b>                     | <b>347</b>                  | (27 )       |
| <b>Loss before income taxes</b>                  | <b>(2,766 )</b>             | (4,028 )    |
| Income tax (benefit)                             | —                           | —           |
| <b>Net (loss)</b>                                | <b>\$ (2,766 )</b>          | \$ (4,028 ) |
| Basic net (loss) per share                       | <b>\$ (0.14 )</b>           | \$ (0.28 )  |
| Diluted net (loss) per share                     | <b>\$ (0.16 )</b>           | \$ (0.28 )  |
| Basic weighted-average shares outstanding        | <b>19,697</b>               | 14,538      |
| Diluted weighted-average shares outstanding      | <b>20,663</b>               | 14,538      |

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Source: Cancer Genetics, Inc.