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WISDOMTREE®

WisdomTree Reports Monthly Metrics for September 2025

Record Month-End Assets Under Management (AUM)
Europe AUM Surpasses $50 Billion in Early October
$8.8 Billion of Year-to-Date Net Inflows

NEW YORK--(BUSINESS WIRE)-- WisdomTree, Inc. (NYSE: WT), a global financial innovator, today released monthly metrics for September 2025, including AUM and flow data by asset class.

Monthly Commentary:

- WisdomTree's global AUM ended the month at a record $137 billion, reflecting continued growth and setting new highs in both the U.S. and Europe business lines; in early October, Europe AUM surpassed $50 billion, demonstrating investor demand and exchange-traded product (ETP) leadership across smart beta, thematic, commodity and cryptocurrency exposures.
- $8.8 billion of year-to-date net inflows, reflecting an approximately 11% annualized organic growth rate.
- Year-to-date flows are broad and diverse with net inflows in 7 of 8 product categories and in U.S., Europe and Digital Assets business lines, led by strong contributions from International Developed Market Equity, Commodity & Currency, and Cryptocurrency.

As of September 30, 2025	**AUM Rollforward ($ in millions)**			***Annualized Flow Rate***		
	MTD	**QTD**	**YTD**	***MTD***	***QTD***	***YTD***
Beginning of Period Total AUM	$131,136	$126,070	$109,810			
Total Net Flows						
U.S. Equity	*($48)*	*$40*	*$2,291*	*(1.4%)*	*0.4%*	*8.6%*
International Dev. Mkt Equity	*$324*	*$473*	*$2,593*	*17.5%*	*8.6%*	*19.7%*
Emerging Market Equity	*$42*	*($250)*	*($667)*	*4.8%*	*(9.1%)*	*(8.5%)*
Fixed Income	*($1,041)*	*($61)*	*$2,179*	*(54.1%)*	*(1.1%)*	*14.1%*
Commodity & Currency	*$688*	*$1,097*	*$829*	*29.9%*	*16.3%*	*5.1%*
Alternatives	*$146*	*$222*	*$513*	*189.2%*	*108.2%*	*134.7%*
Cryptocurrency	*$754*	*$764*	*$872*	*389.0%*	*145.2%*	*60.9%*
Leveraged & Inverse	($52)	($52)	$205	*(22.9%)*	*(8.3%)*	*14.1%*

Total Net Flows	$813	$2,233	$8,815	***7.5%***	***7.0%***	***10.7%***
Market Move	$5,226	$8,872	$18,550			
Current Total AUM	*$137,175*	*$137,175*	*$137,175*			
Average Total AUM	*$134,466*	*$130,790*	*$121,465*			
Blended Total Average Fee Rate		*35 bps*	*35 bps*			

Source: https://ir.wisdomtree.com/

Please visit https://ir.wisdomtree.com/ for downloadable spreadsheets containing detailed AUM and flow data by asset class and fund broken out by daily, monthly, quarterly and annual timeframes.

About WisdomTree

WisdomTree is a global financial innovator, offering a diverse suite of exchange-traded products (ETPs), models and solutions, as well as digital asset-related products. Our offerings empower investors to shape their financial future and equip financial professionals to grow their businesses. Leveraging the latest financial infrastructure, we create products that emphasize access, transparency and provide an enhanced user experience. Building on our heritage of innovation, we offer next-generation digital products and services related to tokenized real world assets and stablecoins, as well as our blockchain-native digital wallet, WisdomTree Prime®, and institutional platform, WisdomTree Connect™.*

* The WisdomTree Prime digital wallet and digital asset services and WisdomTree Connect institutional platform are made available through WisdomTree Digital Movement, Inc., a federally registered money services business, state-licensed money transmitter and financial technology company (NMLS ID: 2372500) or WisdomTree Digital Trust Company, LLC, in select U.S. jurisdictions and may be limited where prohibited by law. WisdomTree Digital Trust Company, LLC is chartered as a limited purpose trust company by the New York State Department of Financial Services to engage in virtual currency business. Visit https://www.wisdomtreeprime.com, the WisdomTree Prime mobile app or https://wisdomtreeconnect.com for more information.

WisdomTree currently has approximately $141.5 billion in assets under management globally, inclusive of assets under management attributable to our recently completed acquisition of Ceres Partners, LLC.

For more information about WisdomTree, WisdomTree Connect and WisdomTree Prime, visit: https://www.wisdomtree.com.

Please visit us on X at @WisdomTreeNews.

WisdomTree® is the marketing name for WisdomTree, Inc. and its subsidiaries worldwide.

PRODUCTS AND SERVICES AVAILABLE VIA WISDOMTREE PRIME:

NOT FDIC INSURED | NO BANK GUARANTEE | NOT A BANK DEPOSIT | MAY LOSE VALUE | NOT SIPC PROTECTED | NOT INSURED BY ANY GOVERNMENT AGENCY

The products and services available through the WisdomTree Prime app and WisdomTree Connect are not endorsed, indemnified or guaranteed by any regulatory agency.

Cautionary Statement Regarding Forward-Looking Statements

This press release may contain a number of “forward-looking statements” as defined in the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to, statements about: our ability to achieve our financial and business plans, goals and objectives and drive stockholder value, including with respect to our ability to successfully implement our strategy relating to WisdomTree Prime® and WisdomTree Connect™; our ability to make achievements in AUM; levels of net flows; and other risk factors discussed from time to time in WisdomTree’s filings with the Securities and Exchange Commission (“SEC”), including those factors discussed under the caption “Risk Factors” in our most recent annual report on Form 10-K, filed with the SEC on February 26, 2025, and in subsequent reports filed with or furnished to the SEC. These forward-looking statements are based on WisdomTree’s management’s current expectations, estimates, projections and beliefs, as well as a number of assumptions concerning future events. These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside WisdomTree’s management’s control, that could cause actual results to differ materially from the results discussed in the forward-looking statements. Forward-looking statements included in this release speak only as of the date of this release. WisdomTree does not undertake any obligation to update its forward-looking statements to reflect events or circumstances after the date of this release except as may be required by the federal securities laws.

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