

Investor Presentation



October 2025

Disclaimer

This presentation ("Presentation") is qualified in its entirety by reference to, and must be read in conjunction with, the information contained in our Annual Information Form dated May 20, 2025 (the "AIF"), as well as in our condensed interim consolidated financial statements (unaudited) for the three months ended September 30, 2025 and 2024, together with the notes thereto (collectively, the "Financial Statements") and the independent auditor's report thereon, as well as the management's discussion and analysis (the "MD&A") in respect thereof. All references to "US\$", "\$", and "U.S. dollars" are to United States dollars and all references to "C\$" are to Canadian dollars. Readers should not construe the contents of this Presentation as legal, tax, regulatory, financial or accounting advice. Coveo believes that the market, industry, customer and other data presented in this Presentation is reliable and, with respect to data prepared by Coveo or on its behalf, that Coveo's estimates and assumptions are currently appropriate and reasonable, but there can be no assurance as to the accuracy or completeness thereof. Trademarks and logos used throughout this Presentation belong to their respective owners.

Forward-Looking Information

This Presentation contains "forward-looking information" and "forward-looking statements" within the meaning of applicable securities laws, including with respect to Coveo's financial outlook and related assumptions for the three-month period ending December 31, 2025 and the fiscal year ending March 31, 2026 (collectively, "forward-looking information") and comments regarding our Commerce LOB. Please refer to the "Forward-Looking Information" section of our earnings press release dated October 30, 2025, for a cautionary statement regarding forward-looking information included in this Presentation. Such cautionary statement is deemed to be included by reference in this Presentation.

Non-IFRS Measures and Ratios

The information presented in this Presentation includes non-IFRS financial measures and ratios. These measures and ratios should not be considered in isolation nor as a substitute for analysis of Coveo's financial information reported under IFRS. These measures and ratios are not recognized measures under IFRS and do not have a standardized meaning prescribed by IFRS and are therefore unlikely to be comparable to similar measures presented by other companies. Coveo believes the non-IFRS measures and ratios used in this Presentation provide its management and investors consistency and comparability with its past financial performance and facilitate period-to-period comparisons of operations, as they generally eliminate the effects of certain variables from period to period for reasons unrelated to overall operating performance. Please refer to the "Definition of Non-IFRS Measures and Ratios" section of the Appendix for details of the composition of Adjusted EBITDA, Adjusted Gross Profit, Adjusted Product Gross Profit, Adjusted Professional Services Gross Profit, Adjusted Professional Services Gross Profit (%), Adjusted Product Gross Profit (%), Adjusted Research and Product Development Expenses, Adjusted General and Administrative Expenses, Adjusted Sales and Marketing Expenses (%), Adjusted Research and Product Development Expenses (%), Adjusted General and Administrative Expenses and SaaS Subscription Revenue in Coveo Core Platform at constant currency and constant days (including as a growth (%) ratio), each as presented by Coveo, as well as the reconciliations of such measures to the most directly comparable IFRS measure, where applicable.

Key Performance Indicators

This Presentation refers to operating metrics used in Coveo's industry, some of which Coveo considers key performance indicators. Please refer to the "Key Performance Indicators" sections of our earnings press release dated October 30, 2025 and our MD&A for the three months ended September 30, 2025, both of which are available on our profile on SEDAR+ at www.sedarplus.ca, for disclosure regarding our key performance indicators, which disclosure is deemed to be included by reference in this Presentation.

Une copie de cette présentation peut être obtenue en français sur demande. A French copy of this presentation can be made available upon request.



Company Overview





+750⁽¹⁾

Employees ~40% in R&D

Enterprise Focused

~700 Leading Brands

Across industries such as Technology, Financial Services, Retail, Manufacturing Distribution and B2B Commerce +15

Cumulative Years of Search & Al Relevance

One single Al-Relevance platform

\$135M

Subscription Revenue

LTM SaaS (USD)⁽¹⁾⁽²⁾

+100

Partnerships

With GSI's such as Accenture, Perficient, Deloitte, Netconomy, and others

Global

Enterprise Apps Alliances/Integrations

SAP, AWS, Salesforce, Adobe, Shopify, Optimizely, Contentful, Sitecore, and others Key Industry
Analyst Recognition

Gartner®
FORRESTER®

\$\Bigseleftarrow{\Bigsele

Leveraging Key Strategic Alliance Partnerships













(1) As of September 30, 2025

(2) SaaS Subscription Revenue is a key performance indicator of Coveo. Please see the definition of SaaS Subscription Revenue in the appendix to this Presentation for more details.









B2B Commerce
Brands to consumer
B2C Retail
Generative Shopping Advice

Customer Service
Websites
Workplace
Generative Search
Agentic intelligence

Coveo, the Al-Relevance Company, powers **Al Search, relevance, and generative experiences** that maximize business outcomes for global enterprises across Commerce and Knowledge use cases













powered by our SaaS multi-tenant platform

Coveo Al-RelevanceTM Platform

We serve global enterprises

~700 enterprise SaaS customers

- Our platform is uniquely suited for the demands of large global enterprises
- Expertise servicing the technology, healthcare, manufacturing, financial services, and retail verticals

(1) As of September 30, 2025





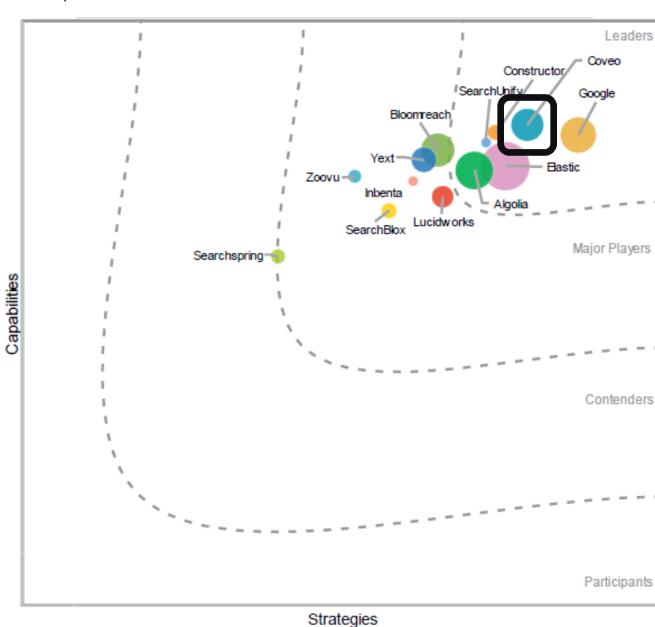
Recognition by Industry Analysts

Gartner, Forrester & IDC have all ranked Coveo as a leader or strong performer in recent market assessments

KNOWLEDGE

MarketScape: Worldwide Knowledge Discovery Software for External-Facing Use Cases

IDC, 2024



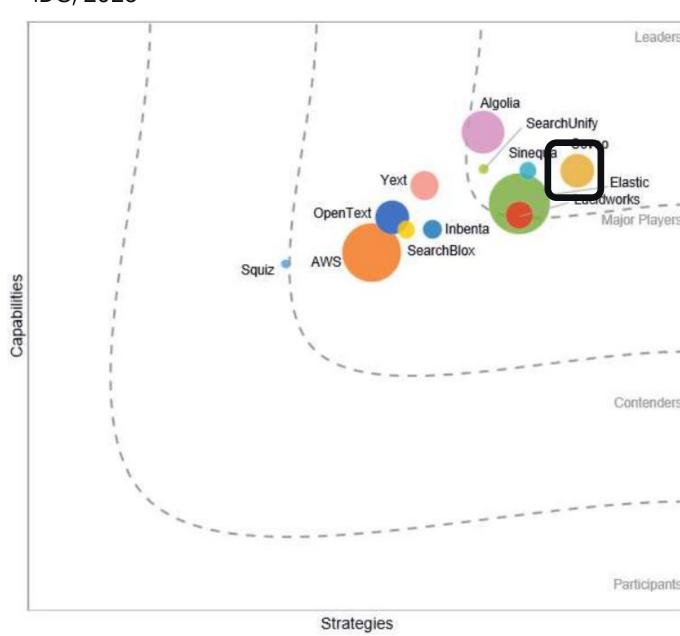
MarketScape: Worldwide Knowledge Discovery Software for Internal-Facing Use Cases

IDC, 2023-2024



MarketScape: Worldwide General Purpose Knowledge Discovery Software

IDC, 2023



COMMERCE

Magic Quadrant for Search & Product Discovery
Gartner, June 2025*



Coveo Named a Leader



Customer Success



With Coveo, SAP reported avoiding 1.6 Million support cases

October 5, 2025 | <u>Link</u>

Forbes

INNOVATION > ENTERPRISE TECH

Al Helps SAP Customers Achieve 80% Self-Service Success With Coveo

By Maribel Lopez, Senior Contributor. ① I help firms understand AI, mobile an...

Published Oct 05, 2025, 11:43am EDT, Updated Oct 10, 2025, 11:23am EDT



<u>=Q</u>





Comment

Most companies struggle to prove AI ROI, but enterprise software provider SAP found an approach that works

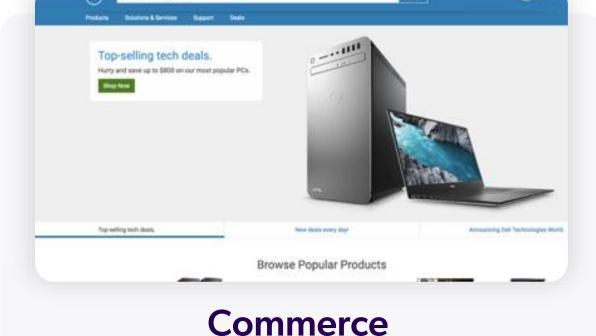
D&LLTechnologies uses Coveo throughout its employee,

consumer and business customer interaction touchpoints

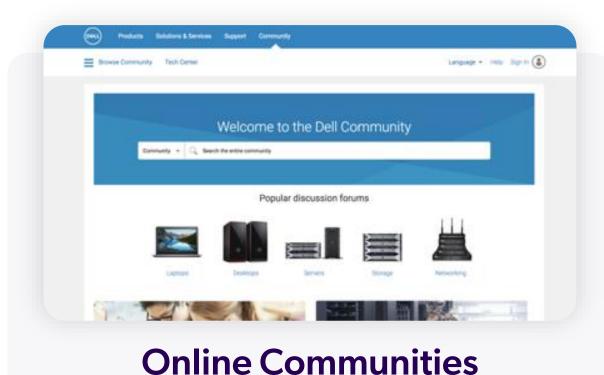
More than 25 use cases across our 4 solutions on a global scale

Consistent and engaging brand experience

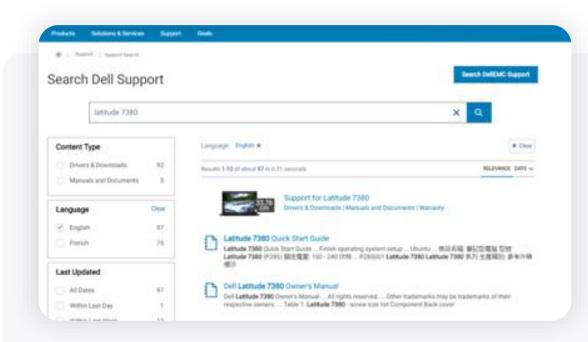
Personalized experiences and unified journeys



Al-powered personalization, merchandizing & offers.

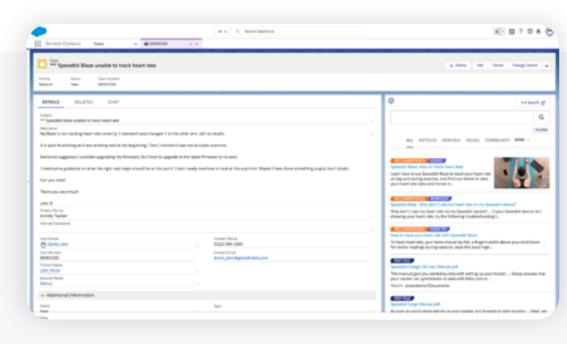


Includes support assets and community content. Self-service and case deflection.



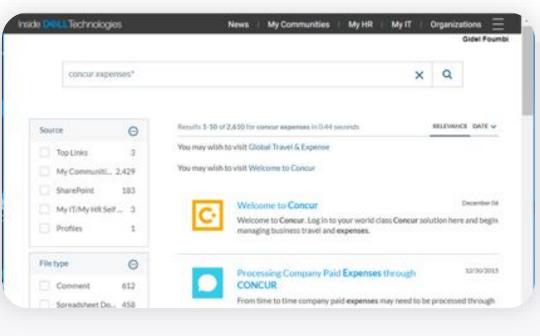
Support Portals

Search within online documentation and multiple knowledge bases for self-service and case deflection.



Agent Consoles

Integrated in Salesforce Lightning pushing contextual intelligence for support agents.



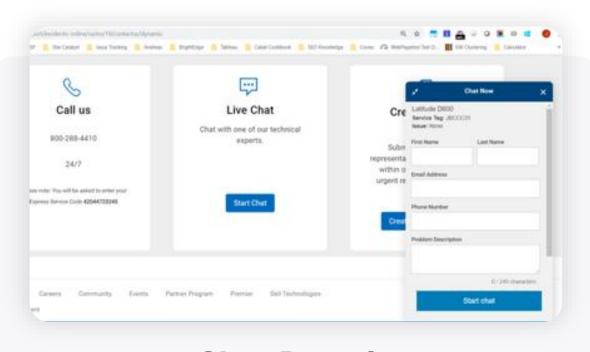
Global Intranets

InsideDell/Sales Portals 40K+ users per month.



Dell Pro/Manage

Embedded within managed service offering. Integration with ServiceNow.



Chat Portals

Embedded in chat window.



Caleres engaged with Coveo to transform the experience of their portfolio of branded sites



Coveo allowed us to build a new experience for our users that make their whole journey better and easier.

Dan Cornwell

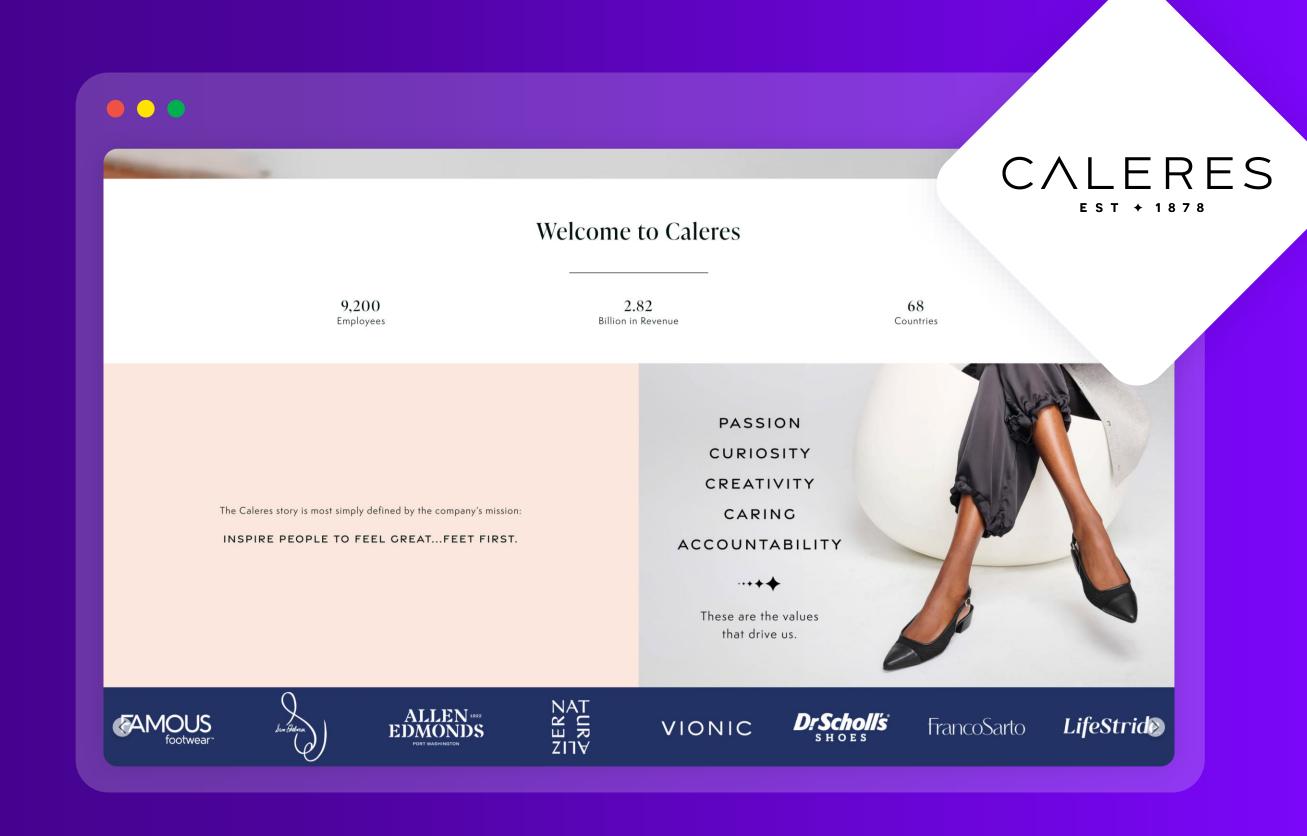
Director of Ecommerce & Digital Experience

Lift in conversion rate with onsite search

Lift in revenue via onsite search

+25% +21% +74%

Lift in revenue via recommendations





LCBO Challenge: Improving Digital Experience to Meet a Powerful Brand Promise

LCBO is one of the largest alcohol retailer & wholesaler globally.
680+ retail stores. 400+ LCBO convenience outlets . \$7 billion in annual revenue. 34,000+ products from 76 countries.

+16

Positions in search rank

+58%

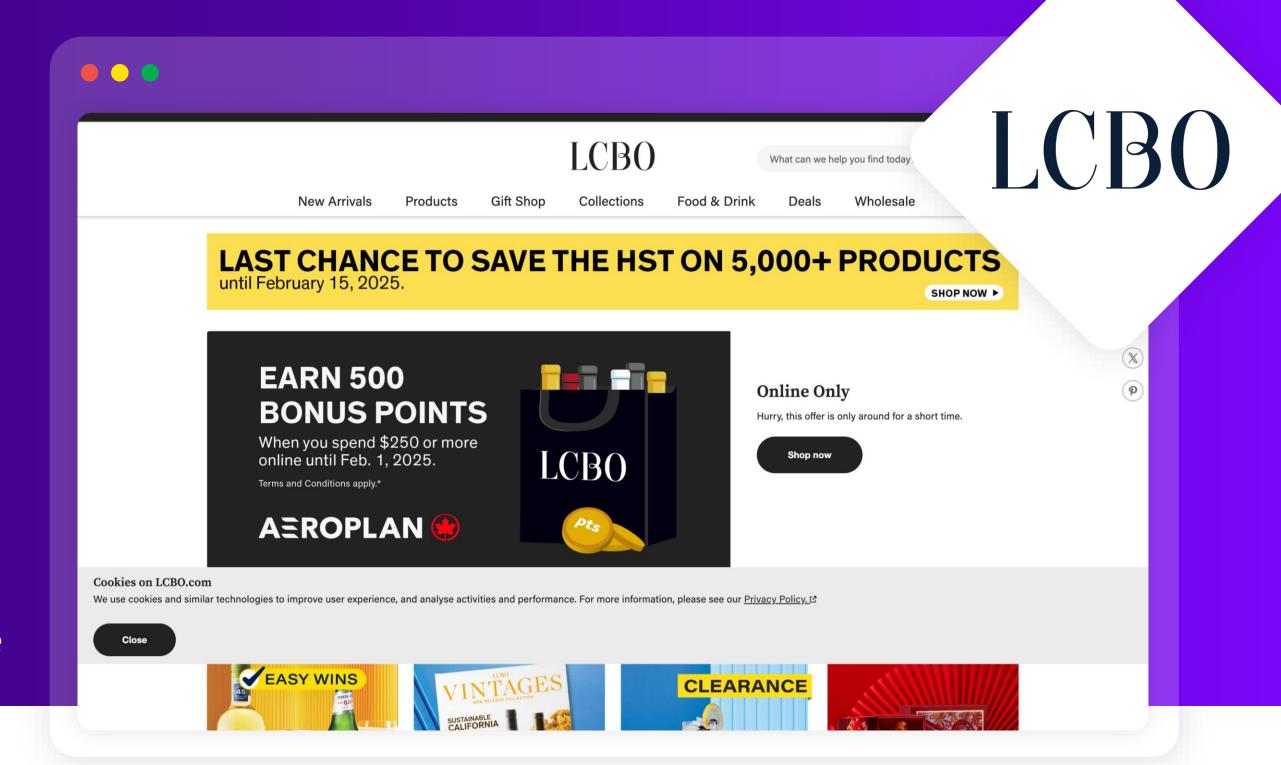
2X

+3%

CTR from search

Conversion rates with search

Customer experience score



Specific challenges

- Large product catalog (34K+ products), from a vast number of international suppliers (76 countries)
- Basic site search requiring constant manual optimization
- Struggled with customer satisfaction due to inefficient search and product discovery
- Lack of personalization on site and unable to tailor experience based on context or interactions
- Need to modernize the digital experience to truly deliver on their vision

Adopting Al & personalization to drive a strong brand

- Search | Navigation |Recommendations | Personalization
- Real-time stock availability | Localization context
- Product and content discovery to inspire and engage

Key Outcomes

- Online conversion rate more than double with search
- > 58% increase in click-thru rate to product pages from search
- Average click rank improved by 16 positions
- Significant customer satisfaction in site search and ease of finding products



The Al Transformation Driving a \$10M Increase in Incremental Revenue

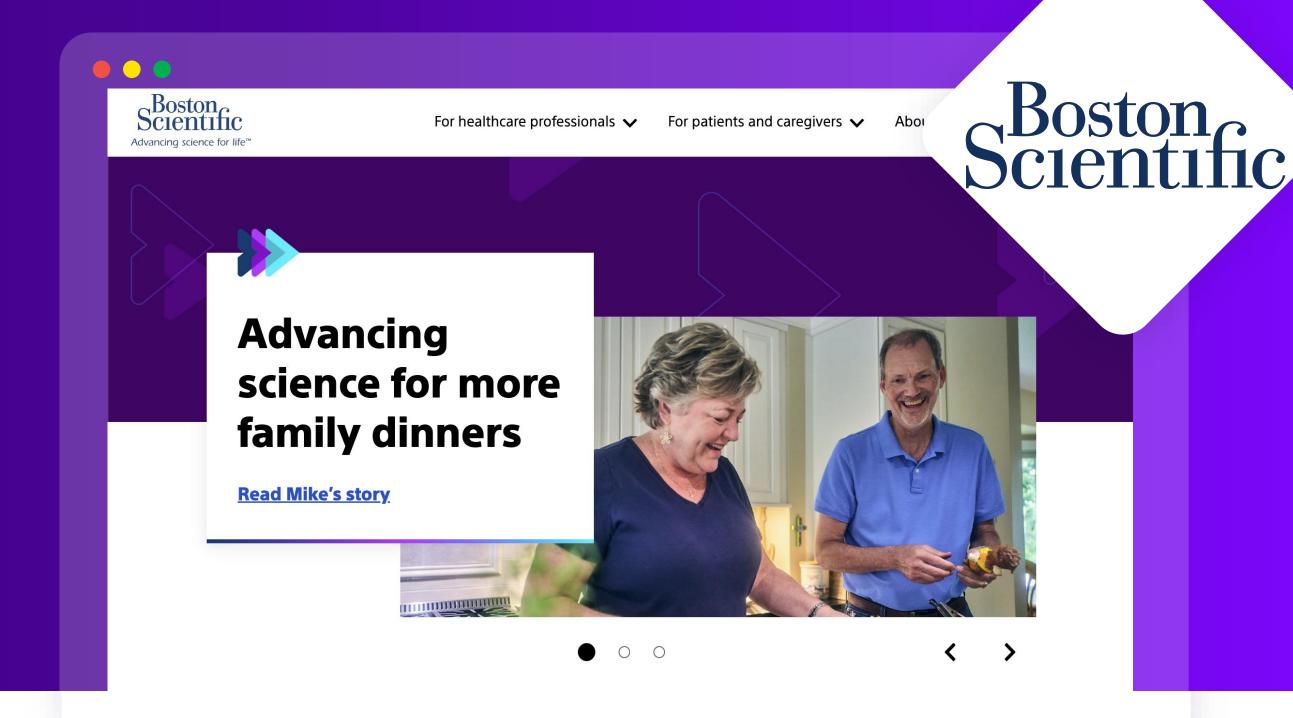
A global leader for over 40 years, Boston Scientific's innovative medical technologies transform the health of patients around the world. Serving both hospitals and healthcare systems worldwide, they specialize in supporting some of the highest-stakes B2B environments around.

+16% Incremental Sales Lift

+16%

Search Conversion +15%

Customer Retention





Just because we go to work doesn't mean we want a worse experience. Whether they're nurses, procurement, or IT, our customers want simplicity, speed, and relevance.

Deirdre Peters, Head of Digital Experience, Boston Scientific

Before

- Buyers were still struggling to find products amid thousands of irrelevant results
- Sales reps were still doing heavy manual lift to support buyers, adding extra friction to purchase and increasing cost to serve
- Limited merchandising capacity meant manual search tuning, lack of personalization, and a heavy lift for the IT team to make changes
- Digital transformation to self-serve was stalling out, preventing the ecommerce initiative from delivering on its promise of accelerated growth

With Coveo

- An intuitive B2B buyer experience that feels like B2C, and scales to different buyer experience levels and business roles
- Clinical search terms get relevant results and clear facets for non-clinical buyers for ease of procurement
- Significant increase in search engagement and conversion, proving that buyers are spending more time on-platform and less with field reps
- A projected \$3M revenue lift in year one is tracking to an expected \$10M increase in incremental revenue



Zoom Elevates **Self-Service** Resolution with Coveo Relevance Generative Answering

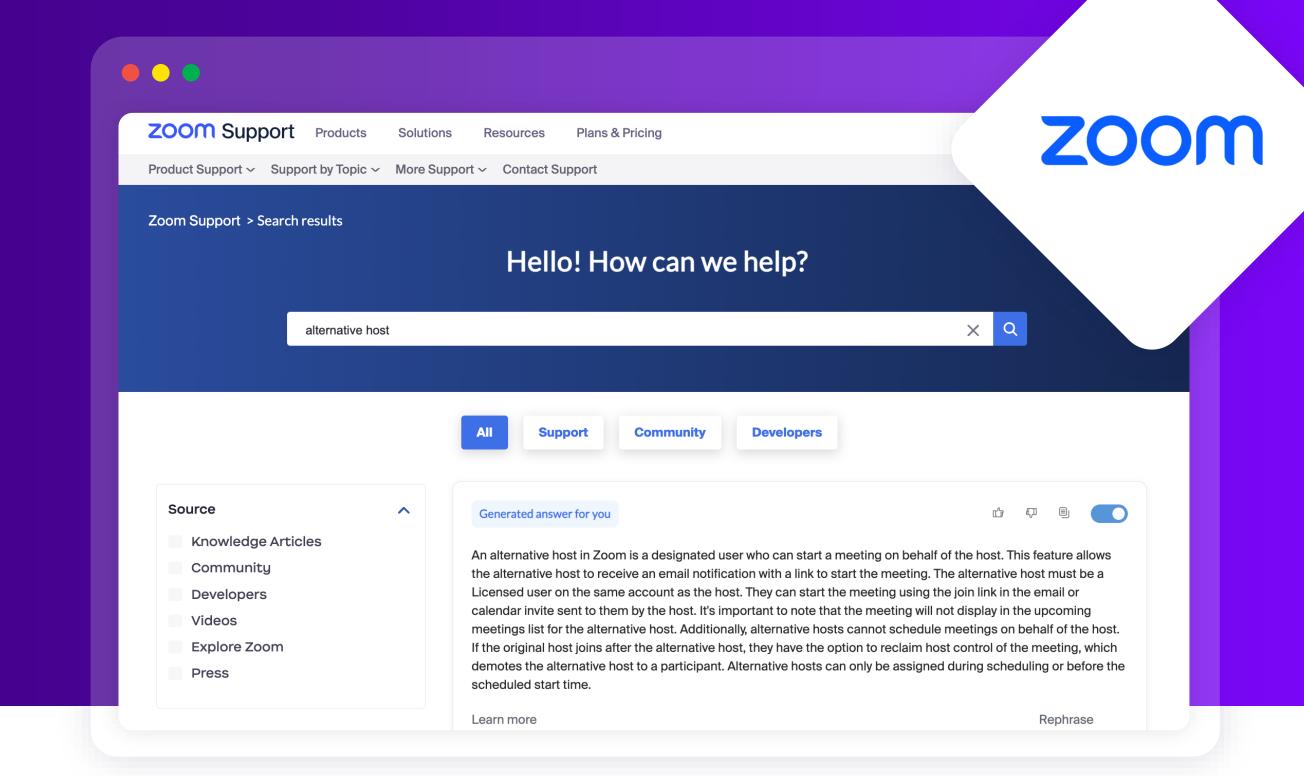
Industry: Technology and Communications \$4.59 B Revenue | +7400 employees

-19%

Case submission rate

+20%

Self-service success rate





Coveo's platform has been instrumental in supporting Zoom's rapid growth, providing scalable solutions that adapt to evolving needs. This flexibility has been crucial in maintaining service quality during expansion."

Jason Chipman

Manager, Digital Support Web Experience, Zoom

Problems to Solve

Zoom Communications, Inc., an Al-first work platform, sought to enhance self-service for millions of global users. As a long-time customer of Coveo's Al-powered Search Platform, they aimed to adopt generative answering to reduce escalations, deliver accurate responses, and ensure a seamless, scalable, and reliable experience.

Coveo in Action

Zoom chose to enhance their existing implementation with Coveo Relevance Generative Answering (CRGA) to enhance the digital support experience.

- **Reduced support costs:** Support case volume is reduced by accurately predicting user needs and enabling effective self-service resolution with Al-powered Search and Generative Answering, through hybrid search and unified indexing across platforms.
- Improved customer satisfaction: Generative Answering delivers quick, accurate and summarized answers with contextual citations that build trust and drive engagement. Personalized recommendations, faceted search, and relevance tuning also strengthen click-through rates and customer satisfaction.
- Accelerated time to value: Zoom rapidly deployed Coveo Al Search & Generative Answering across platforms and environments easily using Coveo's extensive library of pre-built connectors, making it easy to adapt to continuous vendor changes in their extended environment.



Applying Al Search & Generative **Answering for Self-Service Success**

-37%

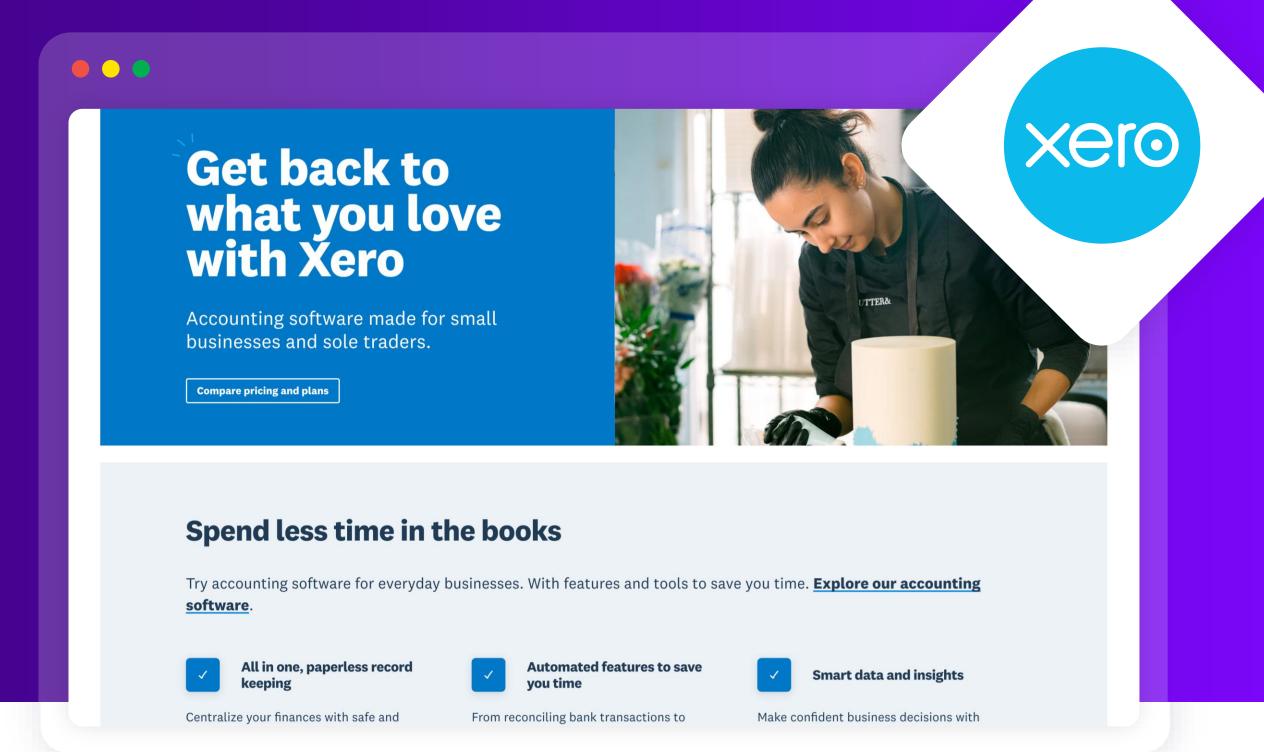
In cost-to-serve after implementing Al Search

+2.4%

Improvement in gross margin +20%

Self-service success in 6 weeks with Coveo

A global business platform with approximately 4 million subscribers, Xero helps small businesses spend less time in the accounting books and get back to what they love. A Coveo customer since 2016, Xero uses Coveo Al to connect subscribers to relevant information in several places across their digital journeys from its marketplace to in-product experience, agent console, Xero Central (the global customer self-service and learning portal), and more.





Every time someone asks a question, every time we solve an opportunity for someone, they become sticky on our platform. They stay, and that's a really great experience for us."

Nigel Piper, Executive General Manager, Xero

Before

- Number of subscribers supported grew from 1 million to approximately 4 million
- Facing rising customer expectations for a unified and easy support experience
- Desire to drive engagement for customers, employees, and partners in a highly automated way

With Coveo

- Scaled to serve millions of customers by upskilling their support team without proportionately hiring additional headcount
- Created one unified support experience for customers, with 90% of questions answered by Xero Central
- 20% increase in self-service success rate with new Coveo Relevance Generative Answering[™] solution in Xero Central in just 6 weeks after deployment



Coveo Al-RelevanceTM Platform

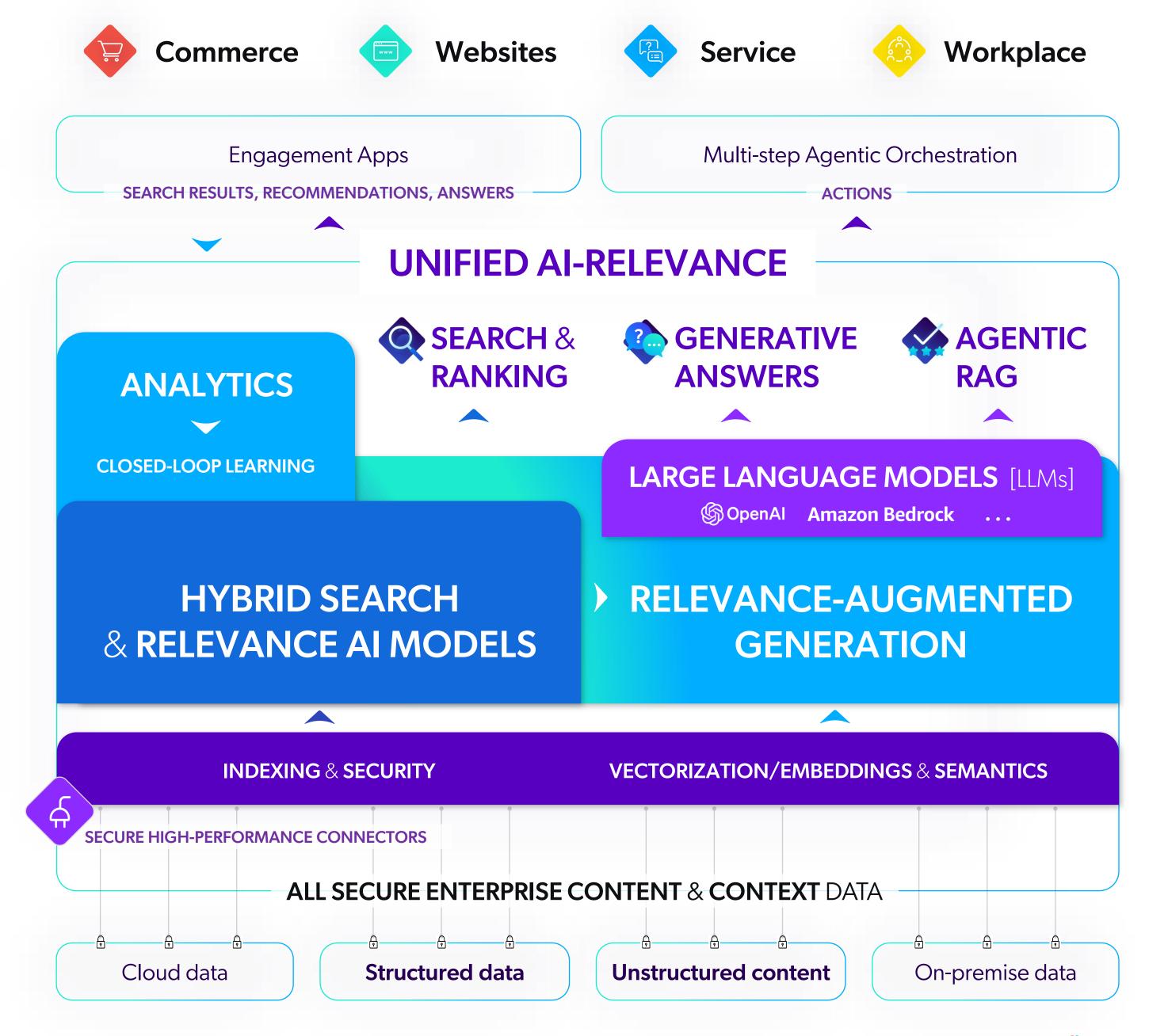


Why

Enterprises must deliver modern, unified, hyper-personalized and generative experiences

How

Requires AI, GenAI & Large Language Models to be grounded in secure, relevant enterprise data





Coveo's Relevance Augmented Generation [RAG]

is critical to Generative and Agentic Al success



Unified access to Knowledge

Al needs unified access to enterprise-wide information to make informed decisions - eliminating siloes without costly content migrations



Accuracy, precision & Relevance

Understand and interpret user intent to dynamically surface the most relevant information sources (structured and unstructured) using advanced retrieval techniques



Interoperability

The ability to seamlessly integrate internal and external LLMs, enabling agentic workflows and generative experiences that deliver consistency across all touchpoints.



Speed & Security

Instantly deliver the right information while enforcing enterprise access controls to ensure security and compliance



Examples of recent customers live & large-scale deployments of Coveo's Generative AI within their digital experiences























































cādence





























































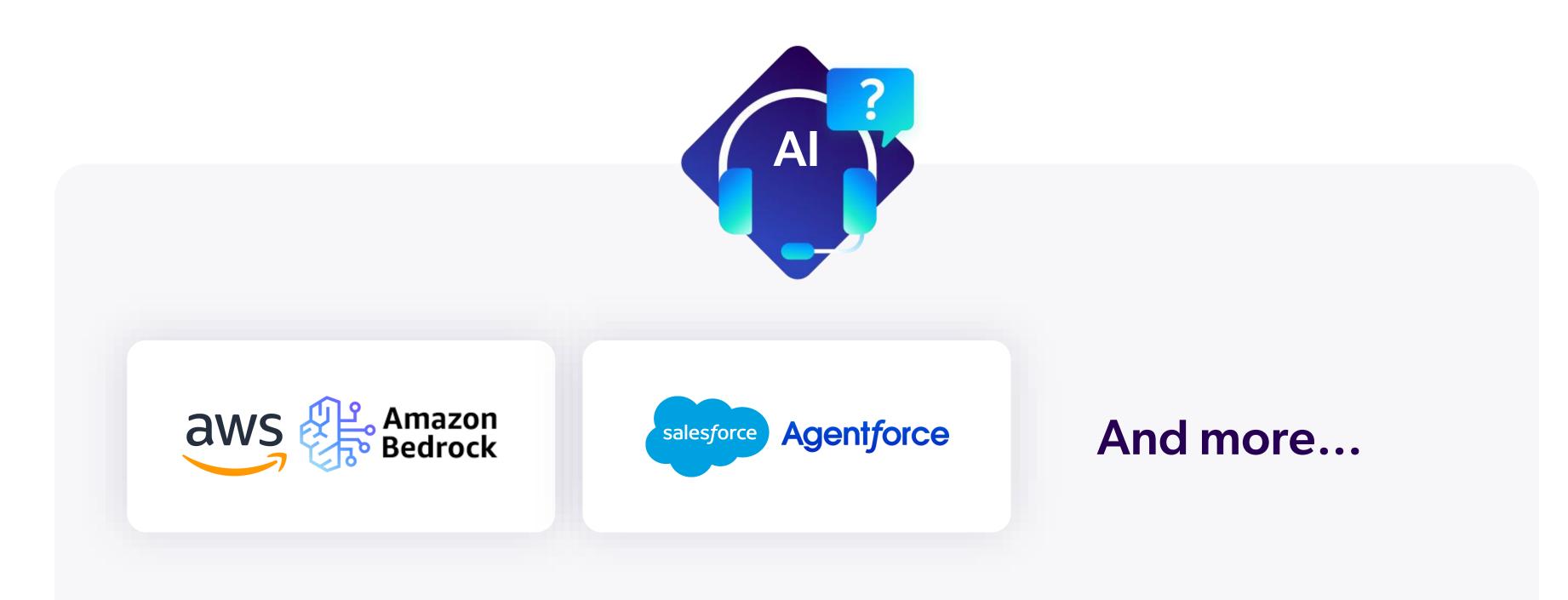






Growing position in Agentic

Advancing Agentic RAG in collaboration with a select group of customers



Bringing an agnostic approach to the agentic experience



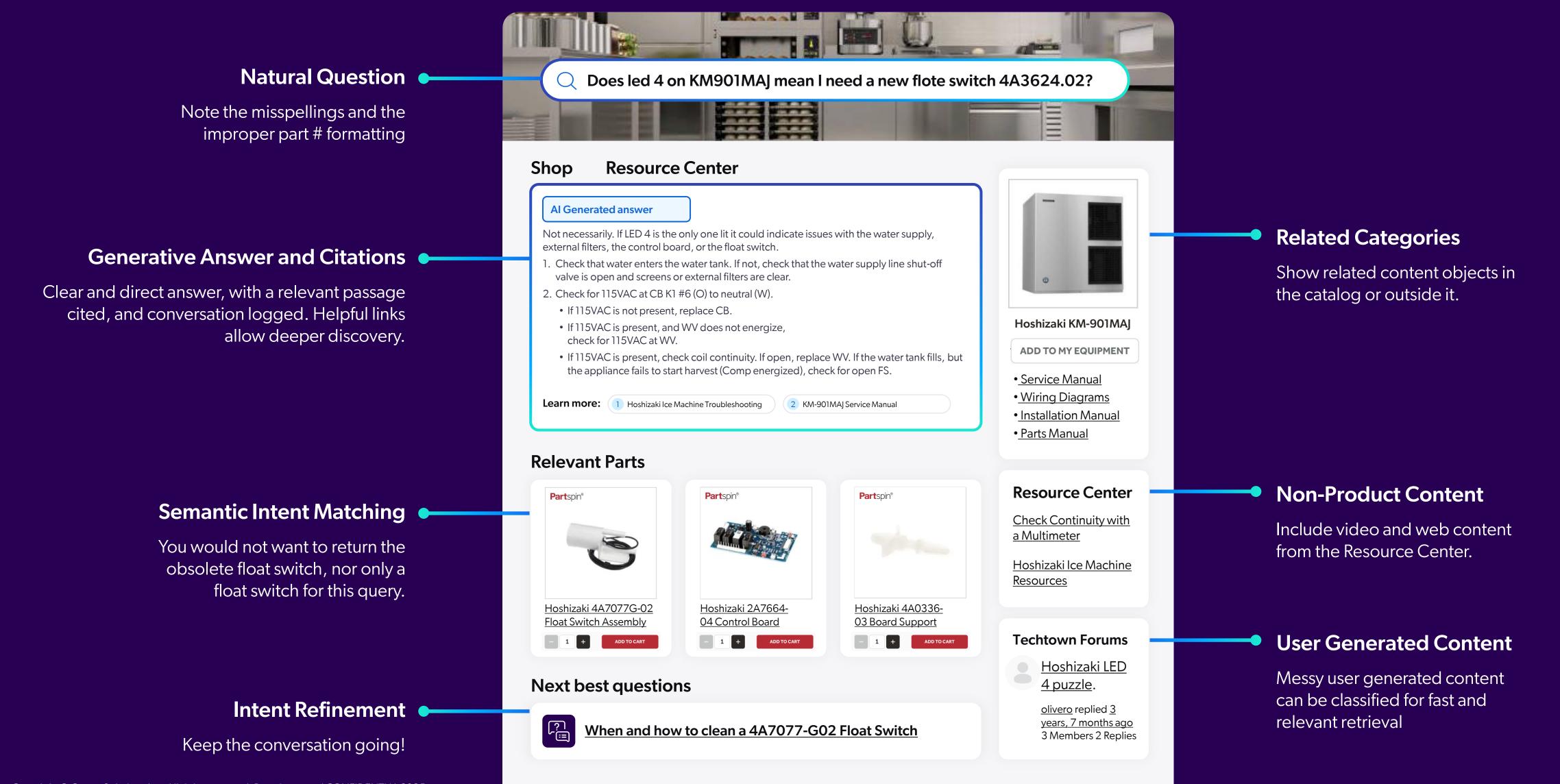
Coveo takes a deliberately agnostic approach...



...to any Data Source, LLM or Agentic Orchestrator



Remarkable digital experiences run on Unified Al-Relevance

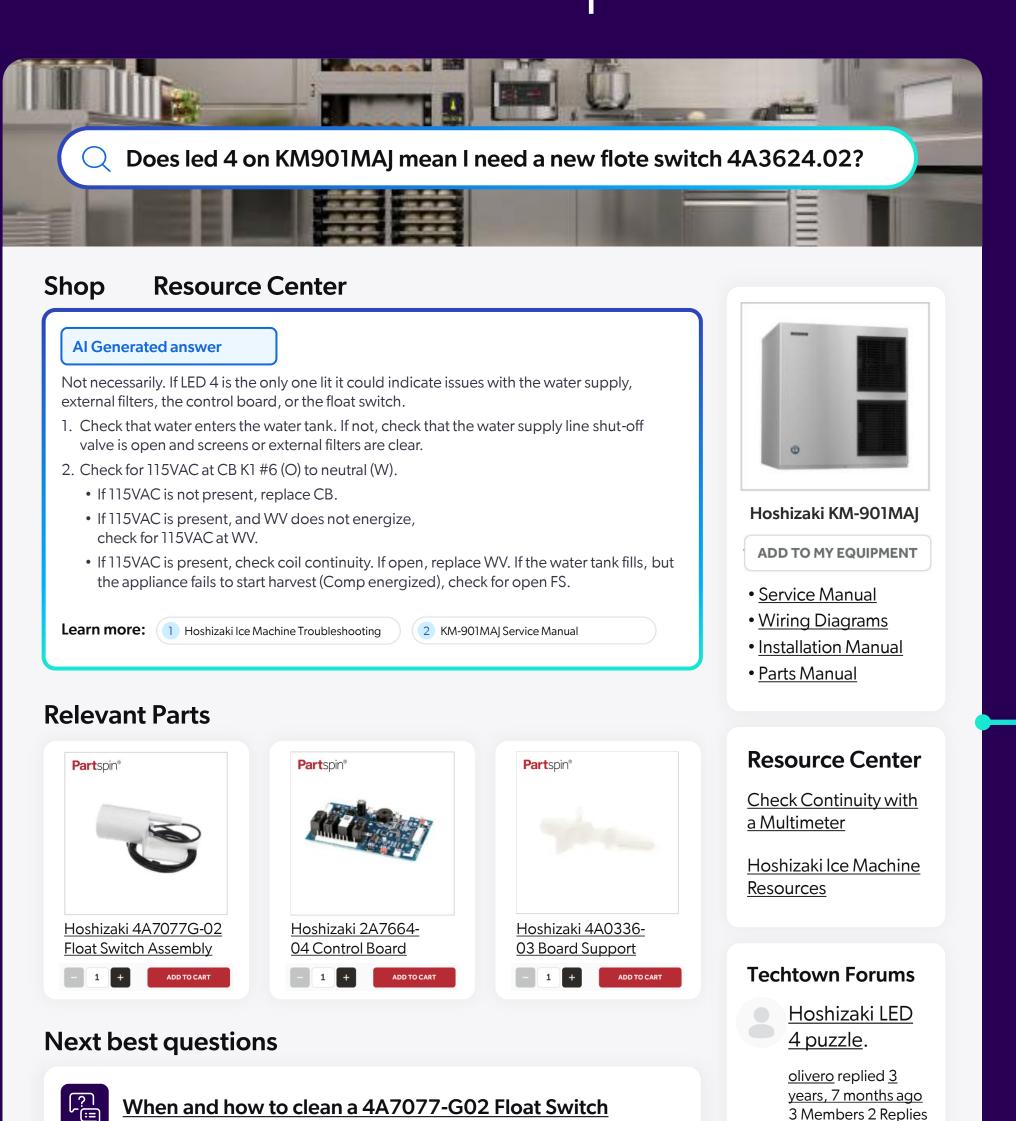




Unified Al-Relevance goes beyond Search. It powers conversations too.

UNIFIED

AI-RELEVANCE



Chat / Conversational

Chat Conversation – LED 4

Does led 4 on KM901MAJ mean I need a new flote switch 4A3624.02?

Sent - 10:32 PM

Not necessarily. If LED 4 is the only one lit it could indicate issues with the water supply, external filters, the control board, or the float switch.

- 1. Check that water enters the water tank. If not, check that the water supply line shut-off valve is open and screens or external filters are clear.
- 2. Check for 115VAC at CB K1 #6 (O) to neutral (W).
 - If 115VAC is not present, replace CB.
 - If 115VAC is present, and WV does not energize, check for 115VAC at WV.
 - If 115VAC is present, check coil continuity. If open, replace WV. If the water tank fills, but the appliance fails to start harvest (Comp energized), check for open FS.

Agent - 10:32 PM

A

Type your message...



Leveraging key strategic alliance partners









Combined with Agentforce, Coveo supports the next generation of Al agents that meet that challenge by combining deep enterprise knowledge with contextual intelligence, empowering teams to serve customers with precision, speed, and confidence.



Jujhar Singh
President & GM, Applications & Industries,
Salesforce October 2025
Press Release





Coveo's Use Cases





Superior revenues, margins, profits

B2B Commerce
Brands to consumer
B2C Retail

Product Discovery
Recommendations
Generative Shopping Advice
Al Merchandising



Self-service knowledge and proficiency

Customer Service
Websites
Workplace

Generative Search
Agentic intelligence

Generative Unified Search

Case Deflection

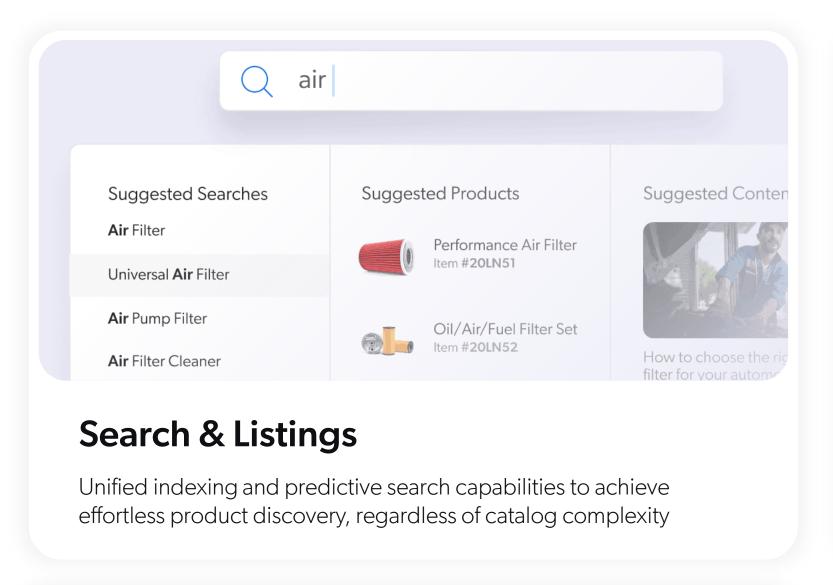
Generative answering

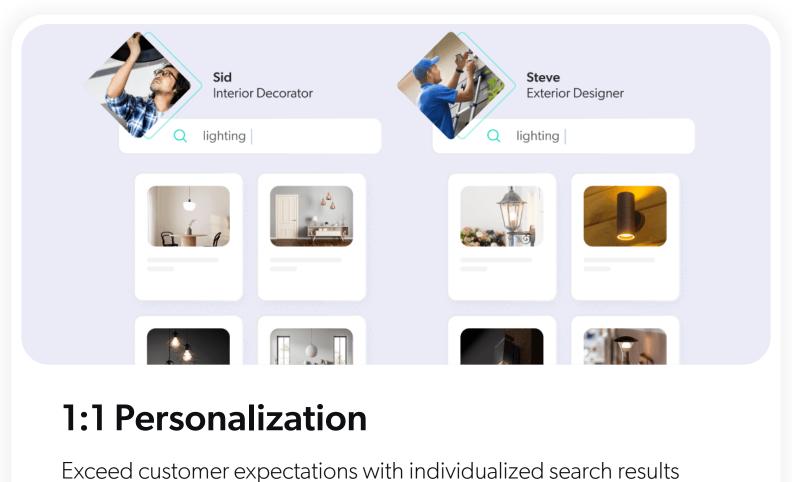
Powering Agentic



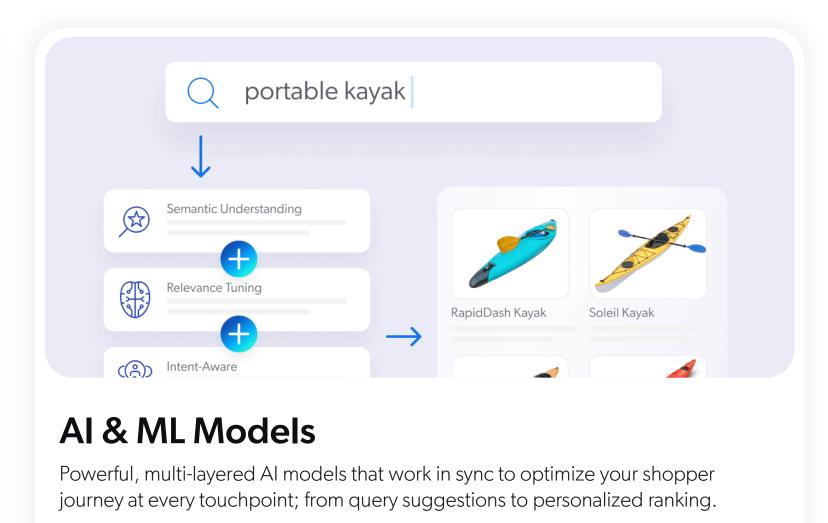
Coveo Commerce

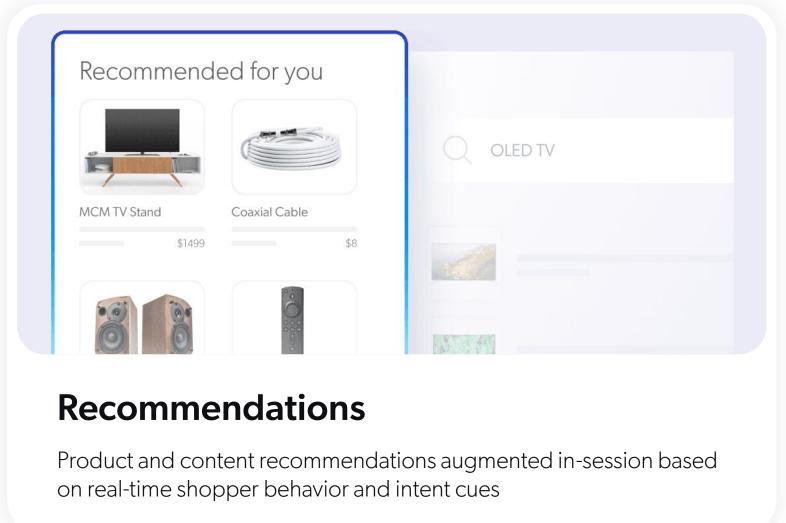
Built to give you the competitive commerce edge in both **B2C** and **B2B**

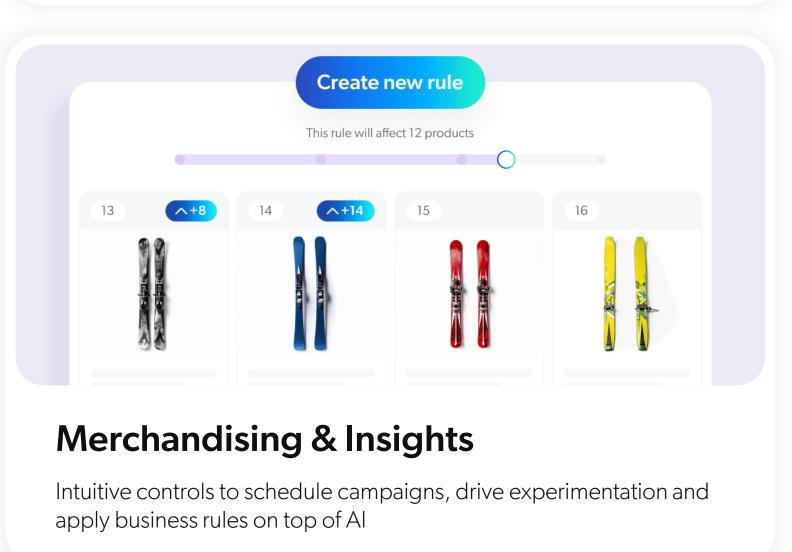


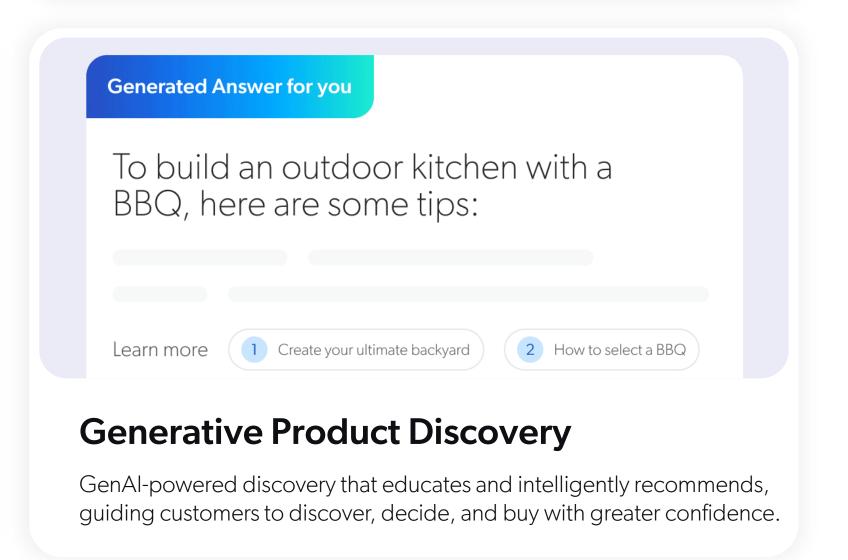


creating a relevant experience for known or anonymous visitors

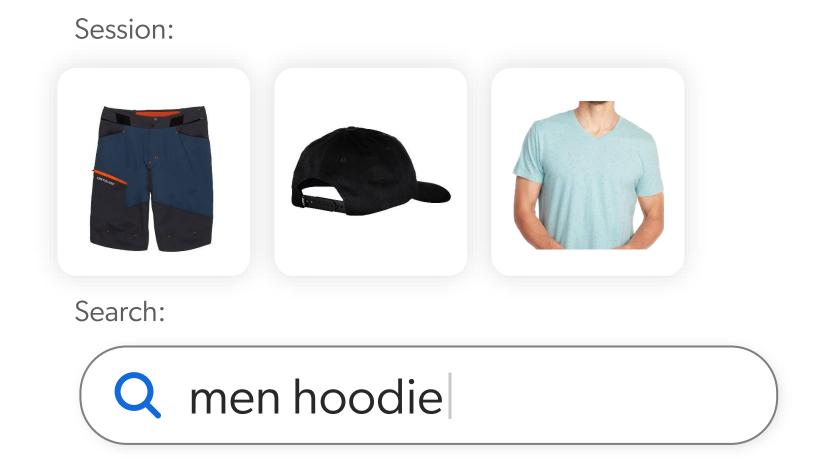


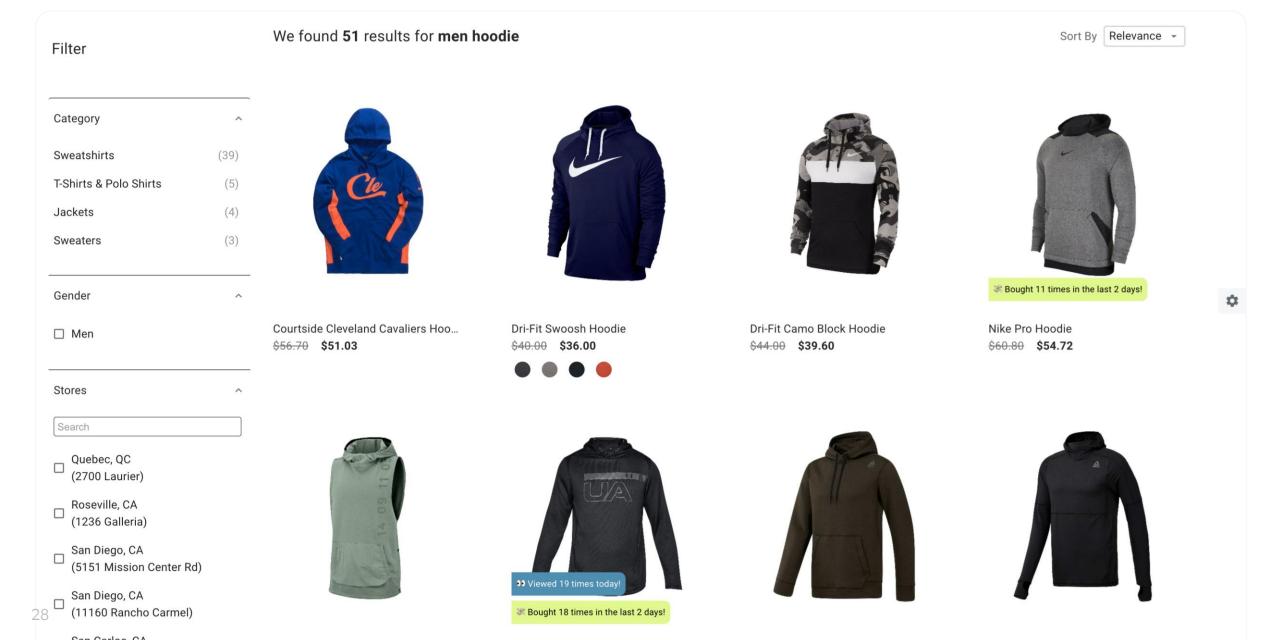


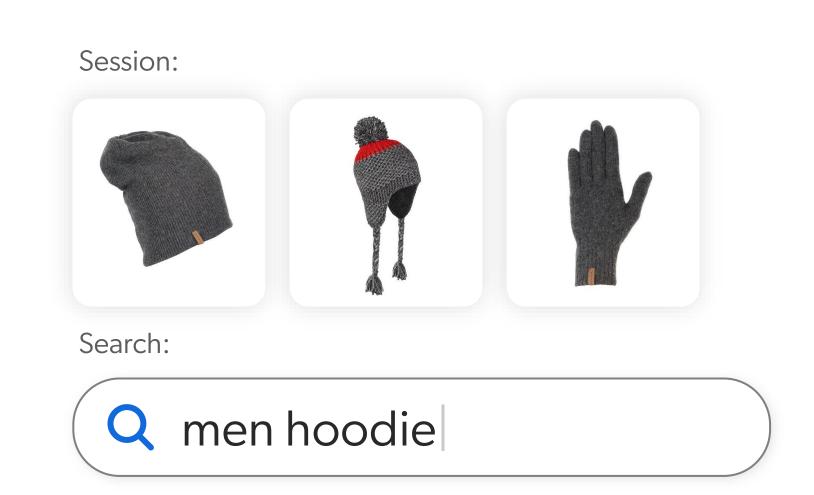


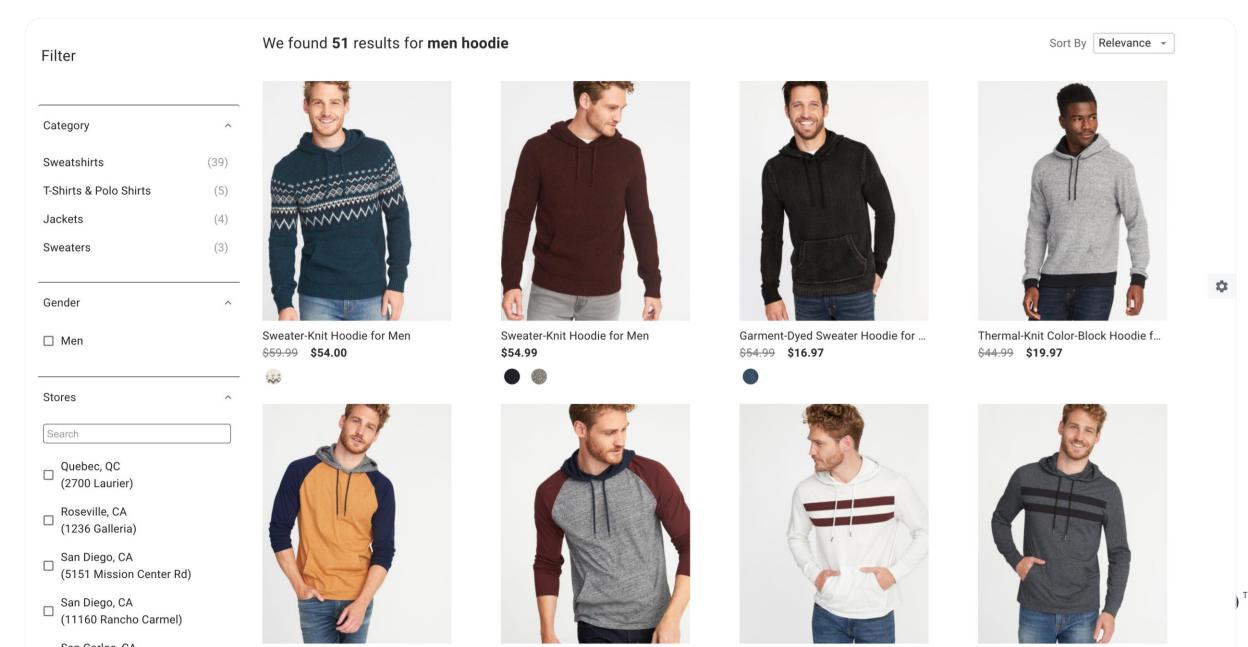


Intent-Aware Ranking Al Model example using deep learning on behavioral journeys in Commerce

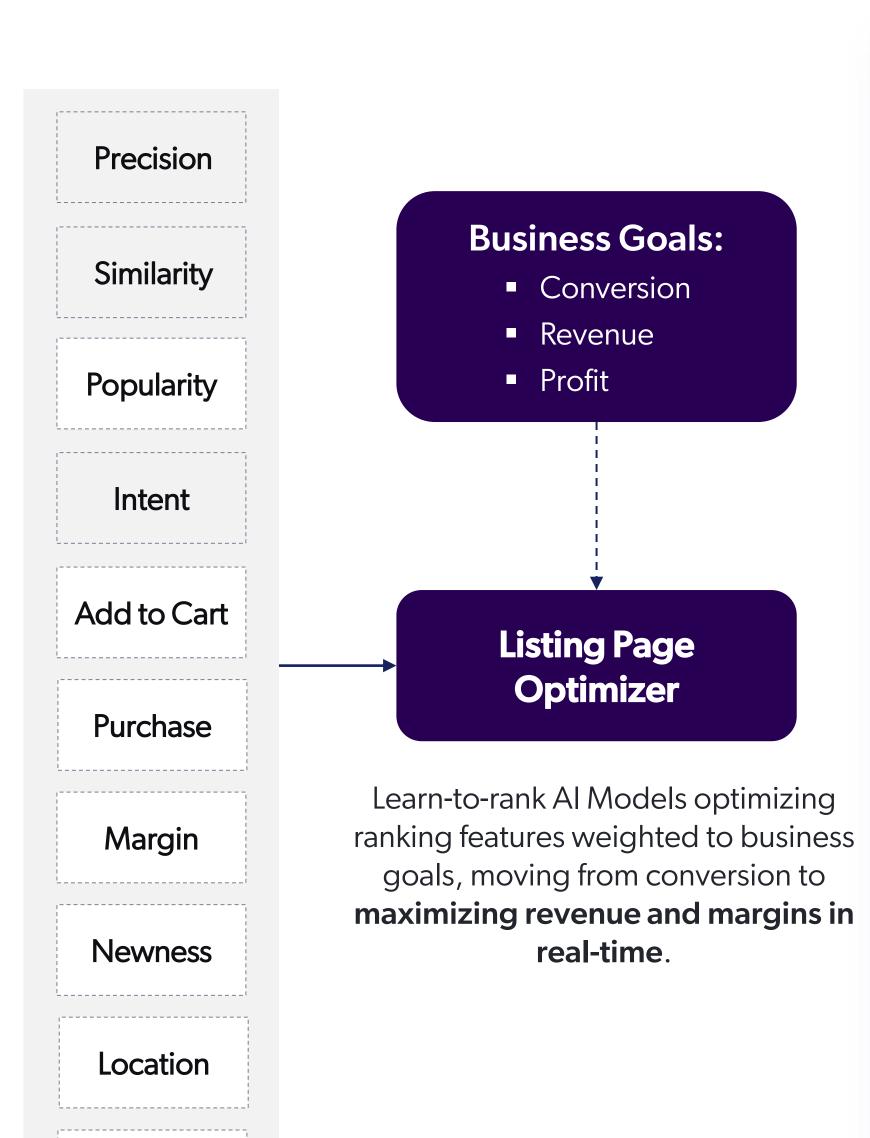


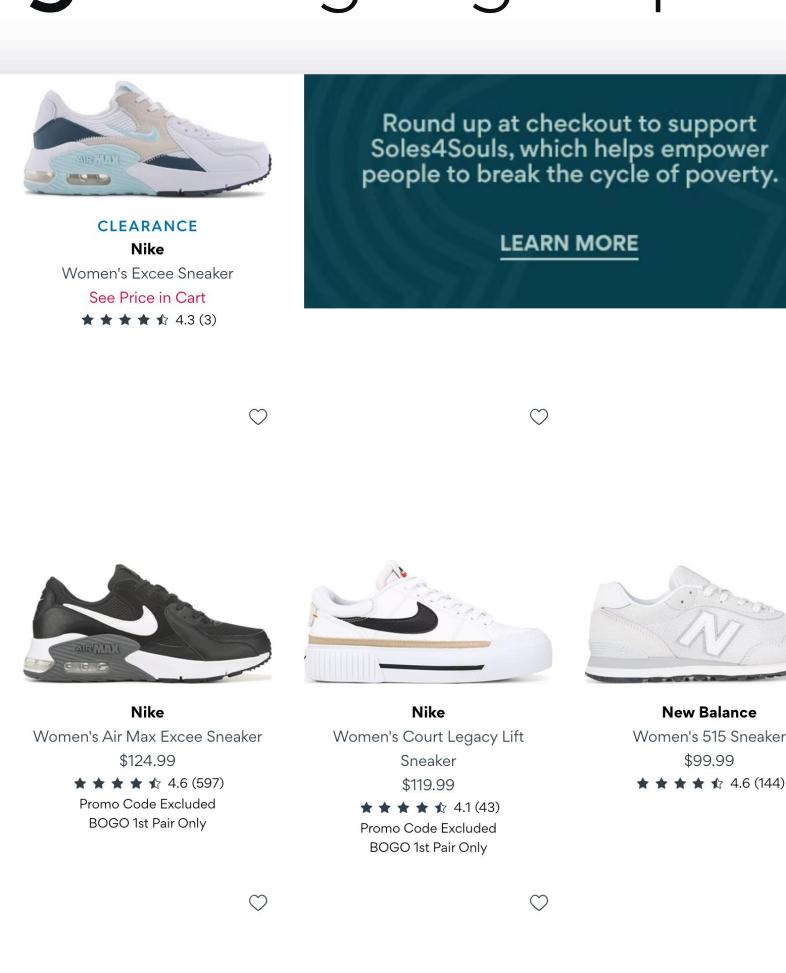






Business Aware Product Ranking: Listing Page Optimizer







LEARN MORE

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 \bigcirc





Women's Run Swift 3

Medium/Wide Running Shoe

\$104.99

★ ★ ★ ★ ★ 4.7 (38) Promo Code Excluded

BOGO 1st Pair Only

Sneaker \$119.99 ★ ★ ★ ★ 4.1 (43) Women's 515 Sneaker \$99.99 ★ ★ ★ ★ ★ 4.6 (144)

adidas Women's VL Court 3.0 Sneaker \$99.99

★ ★ ★ ★ 4.8 (45) **BOGO 1st Pair Only**

 \bigcirc



Nike

Women's Revolution 7 Medium/Wide Running Shoe \$94.99

★ ★ ★ ★ ★ 4.1 (18) Promo Code Excluded



ONLINE ONLY

Nike Women's Court Vision Low Sneaker \$104.99





SALE **New Balance**

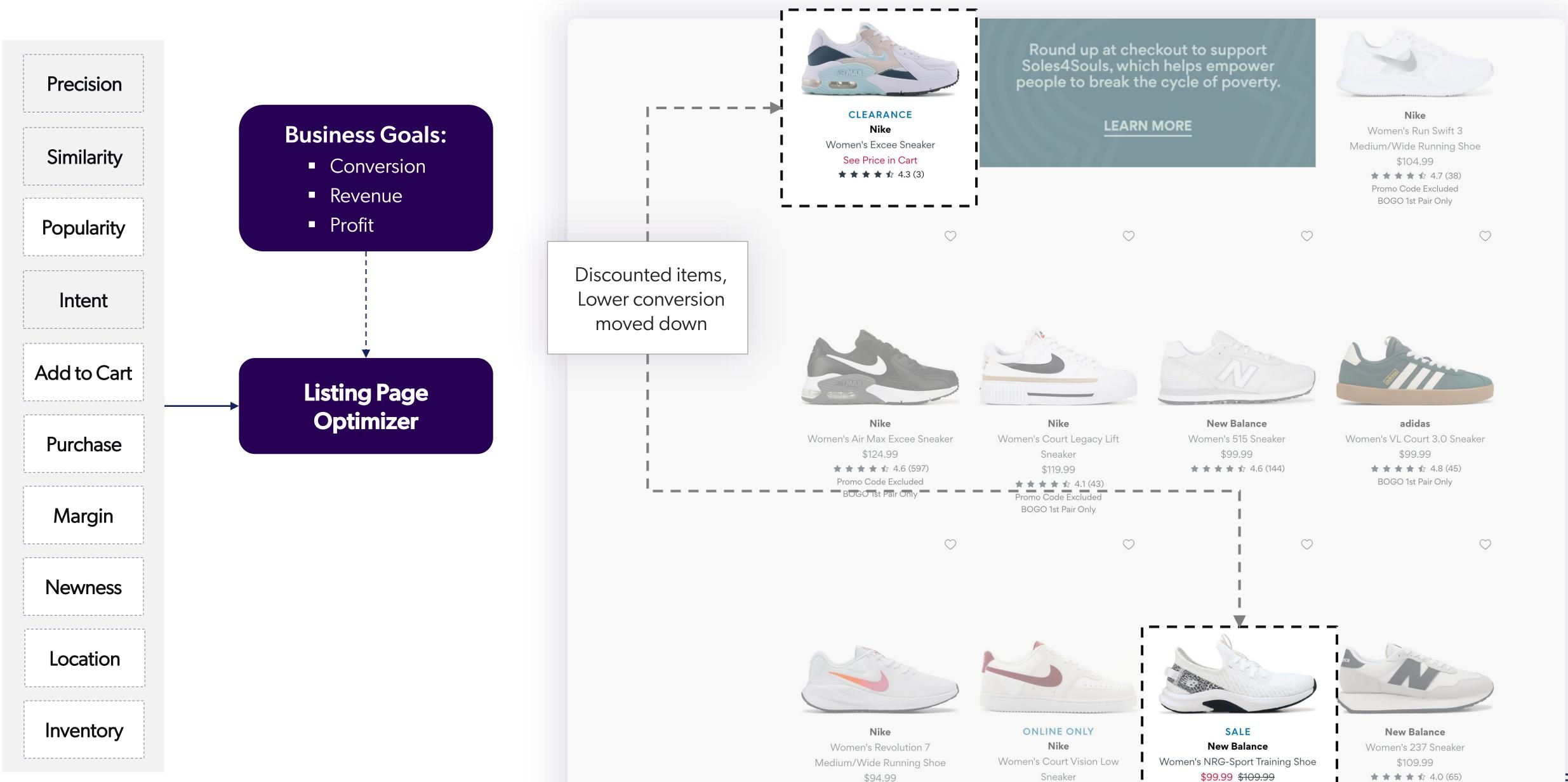
Women's NRG-Sport Training Shoe \$99.99 \$109.99

★ ★ ★ ★ ★ 4.3 (10)

New Balance Women's 237 Sneaker \$109.99 ★ ★ ★ ★ ★ 4.0 (65) BOGO 1st Pair Only

Inventory

Business Aware Product Ranking: Listing Page Optimizer



★ ★ ★ ★ ★ 4.1 (18)

Promo Code Excluded

\$104.99

BOGO 1st Pair Only

★ ★ ★ ★ ★ 4.3 (10)

Bringing Generative Experiences to Commerce

Generated
Answer based
on content

Sources & Citations





Skis & Boards

Canoes & Kayaks

Apparel

Gear & Essentials

Sign in

USD





How To Start Surfing

Getting Started with Surfing

To start surfing as a beginner, follow these essential steps:

Gear Up: Ensure you have the necessary equipment, including a wetsuit, surfboard, helmet, rash guard, and surf wax for a safe and enjoyable experience.

Learn the Basics: Before hitting the waves, familiarize yourself with surfboard parts, wave types, and consider taking lessons from a qualified instructor to build a strong foundation.

Respect the Ocean: Understand and respect the power of the ocean by paying attention to conditions, avoiding rough or dangerous waters, and being mindful of other surfers in the lineup.

Practice Safety: Prioritize safety by using a leash, being aware of rip currents, and investing in a well-fitted wetsuit. Consider taking lessons to learn about ocean awareness and surf etiquette.

Perfect Your Paddling: Efficient paddling is crucial for wave-catching and overall surfing performance. Focus on using your entire upper body, including back and core muscles, to paddle effectively and reduce fatigue.

By following these steps, you can embark on your surfing journey with confidence and enjoy the thrill of riding the waves as a beginner surfer.

Sources

Mastering the Waves: Tips for Beginner Surfers

Cool Moves: How To Surf - Barca Sports Blog

Contentful Barca Sports Blog

Sports - Blog

These products might interest you

Accessories / Surf Accessories

Skis Boards / Surfboards

Accessories / Surf Accessories

Accessories / Wetsuits

Surf Wax

Soft Tops

Surf Repair Kits

Partial Suits



by following these steps, you can embark on your surfing journey with confidence and enjoy the thrill of holing the waves as a beginner surfer.

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Mastering the Waves: Tips for Beginner Surfers

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Sports - Blog

Product Categories linked to content

These products might interest you

Accessories / Surf Accessories

Skis Boards / Surfboards

Accessories / Surf Accessories

Accessories / Wetsuits

Surf Wax



Soft Tops



Surf Repair Kits



Partial Suits



Accessories / Bags

Accessories / Wetsuits

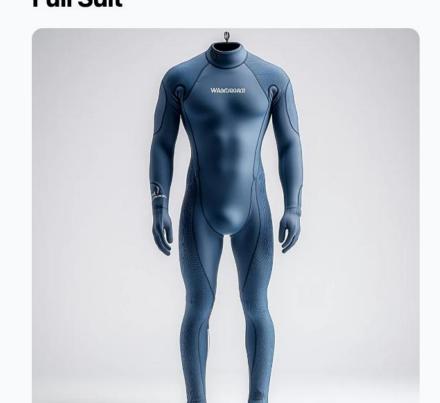
Accessories / Stickers Patches

Accessories / Helmets

Surfboards



Full Suit



Patches

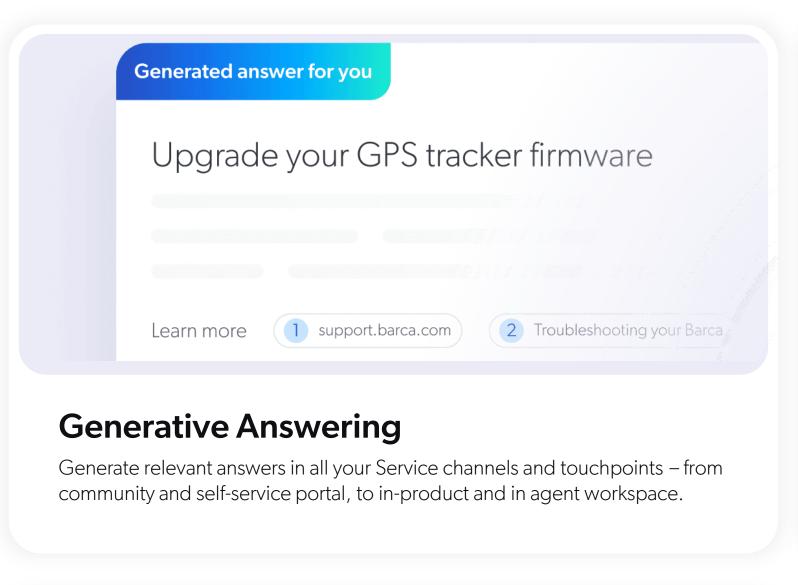


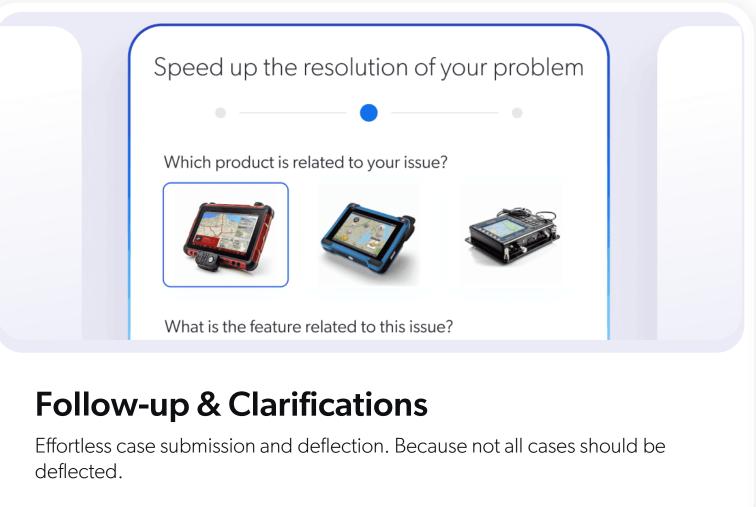
Summer Sports

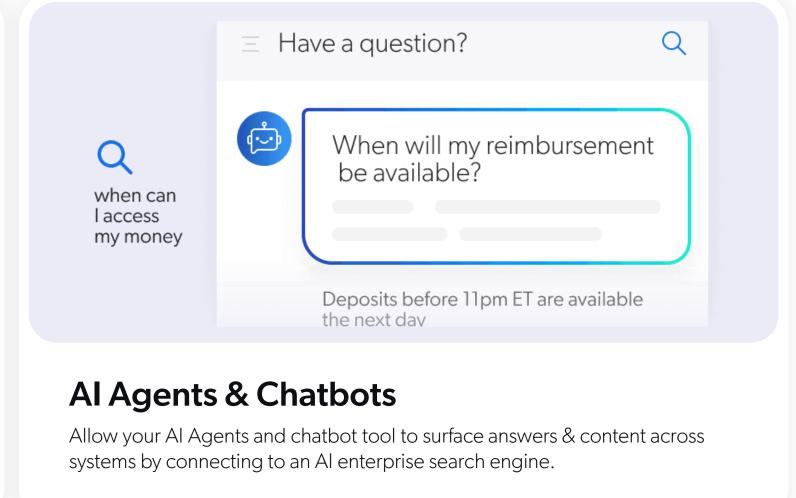


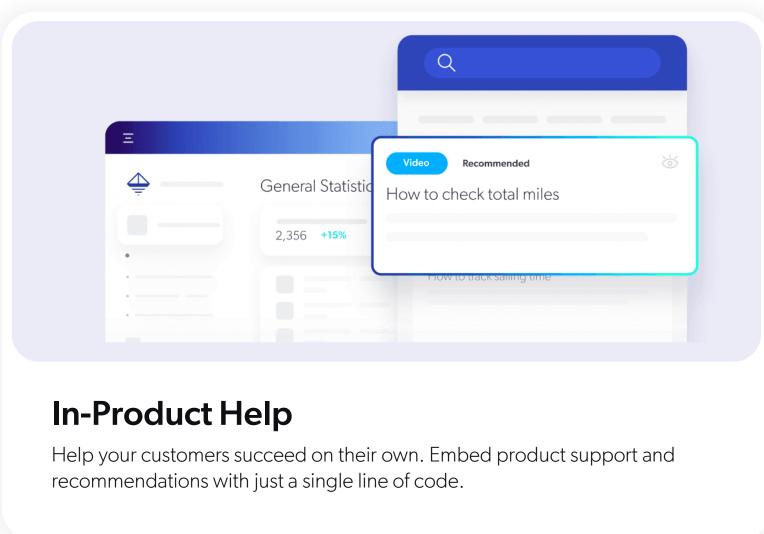
Coveo Knowledge

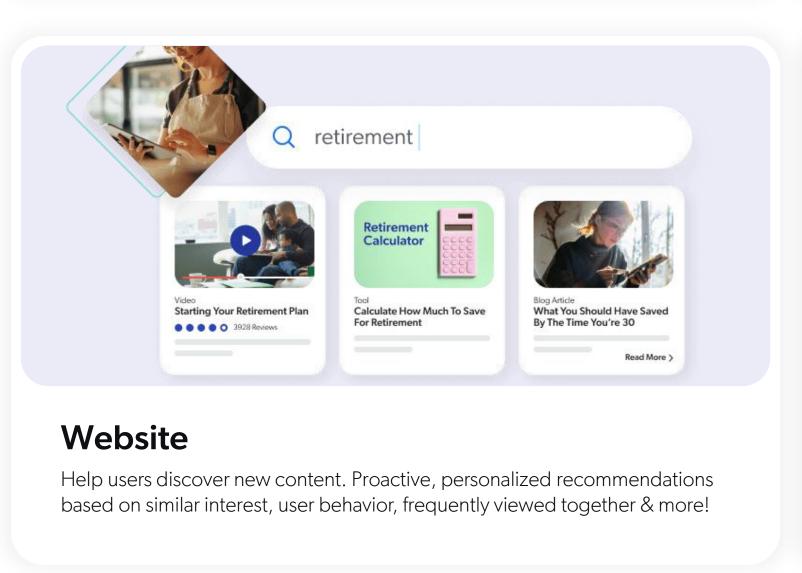
Self-Service Knowledge and Proficiency

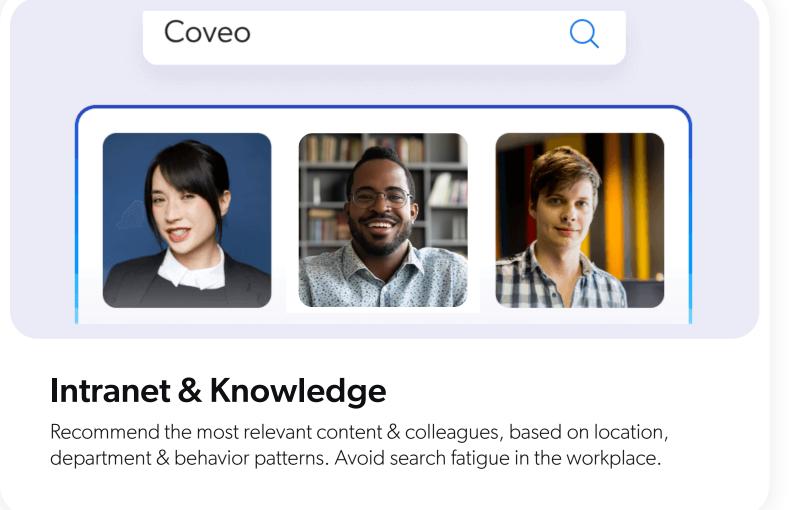








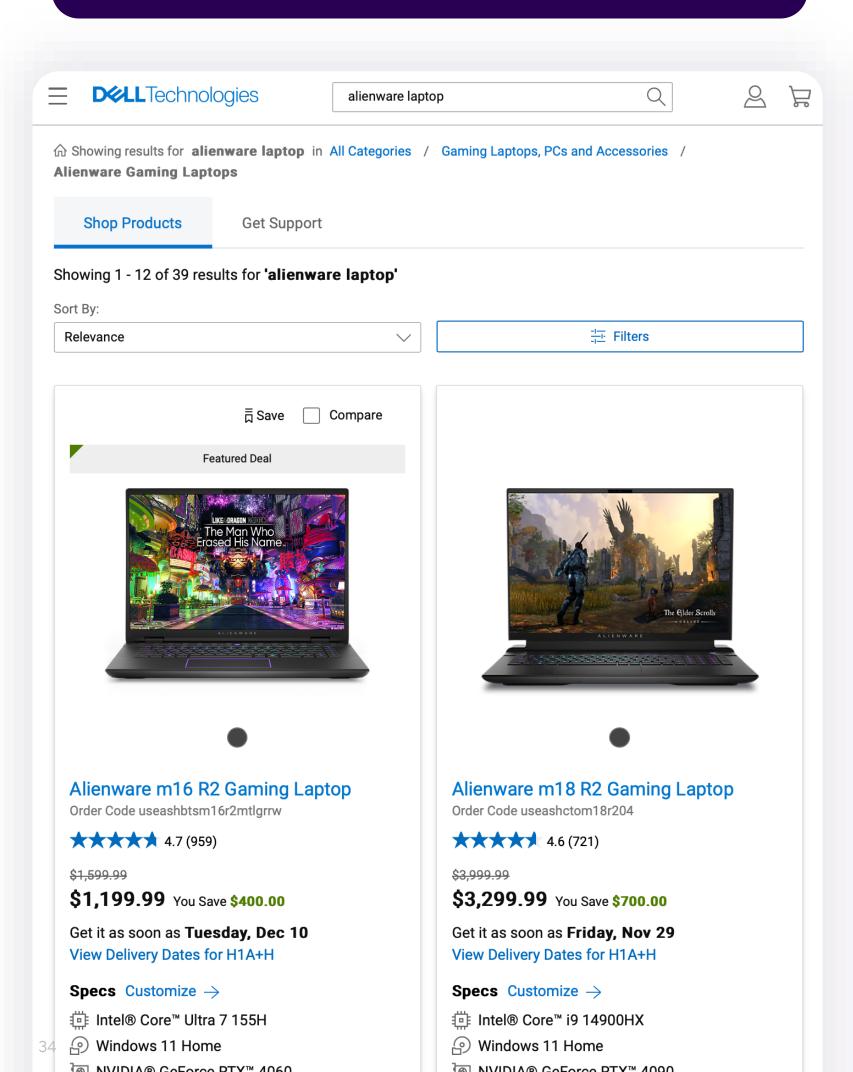




Three related questions, three different interventions

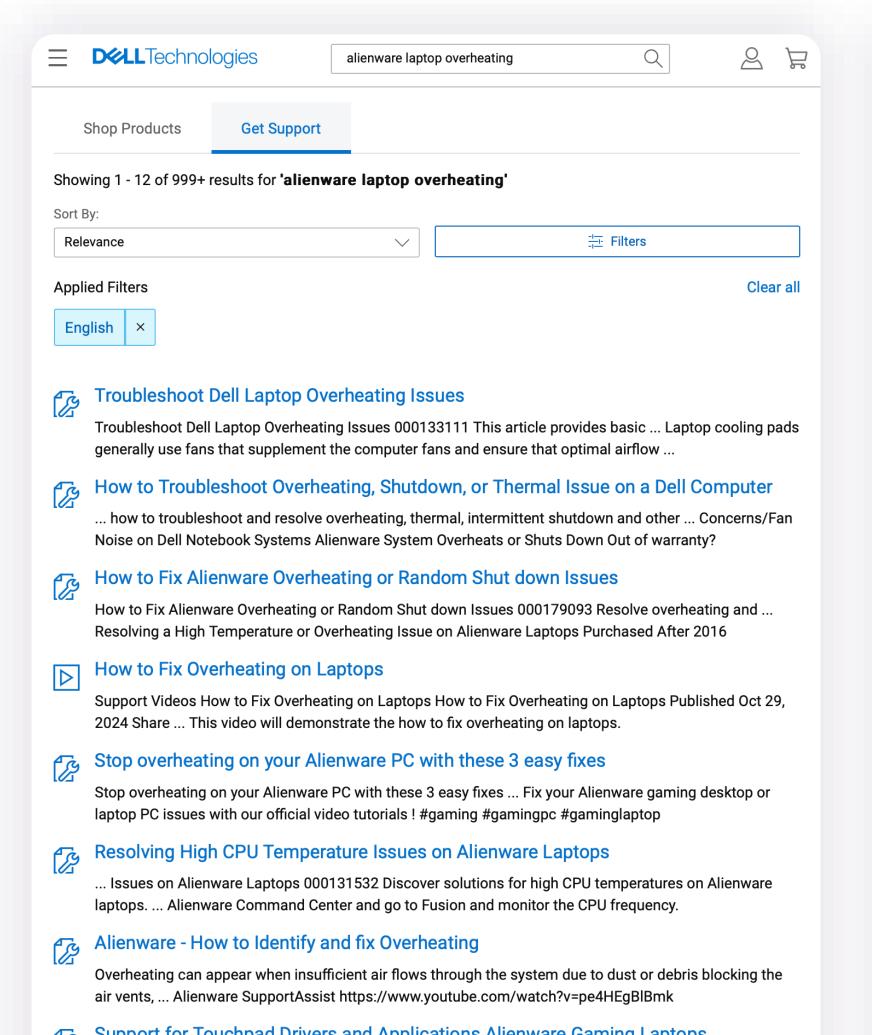
Alienware laptop

(traditional commerce search)



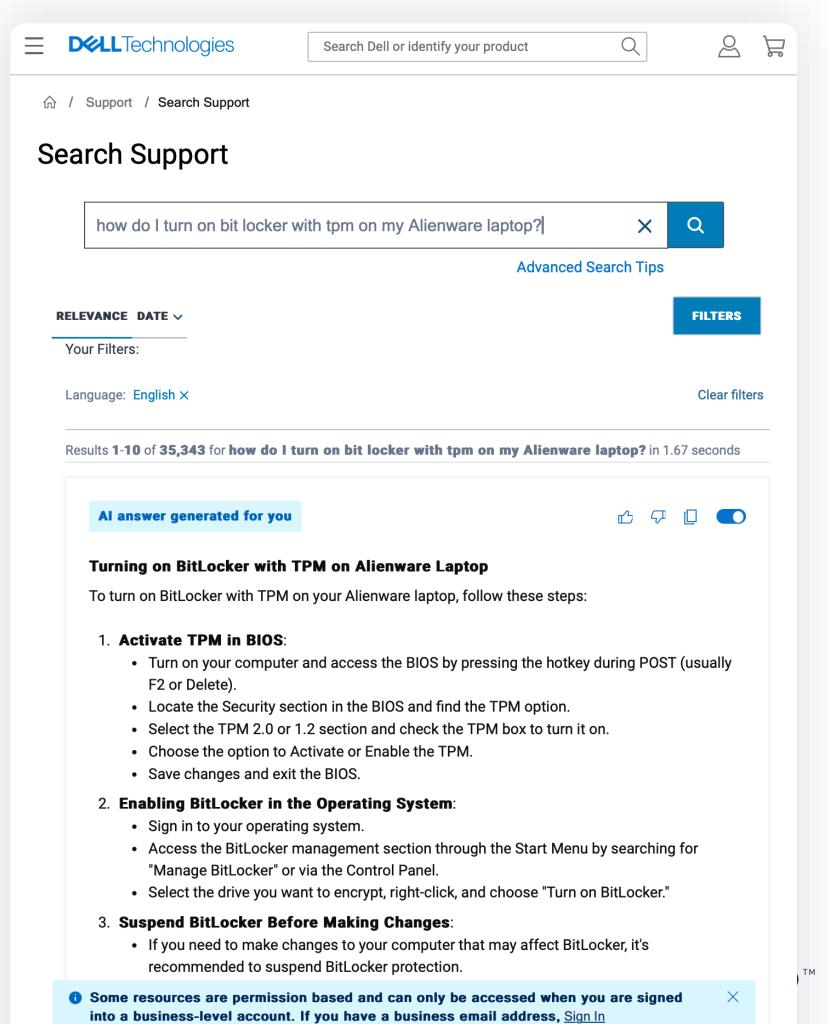
Alienware laptop overheating

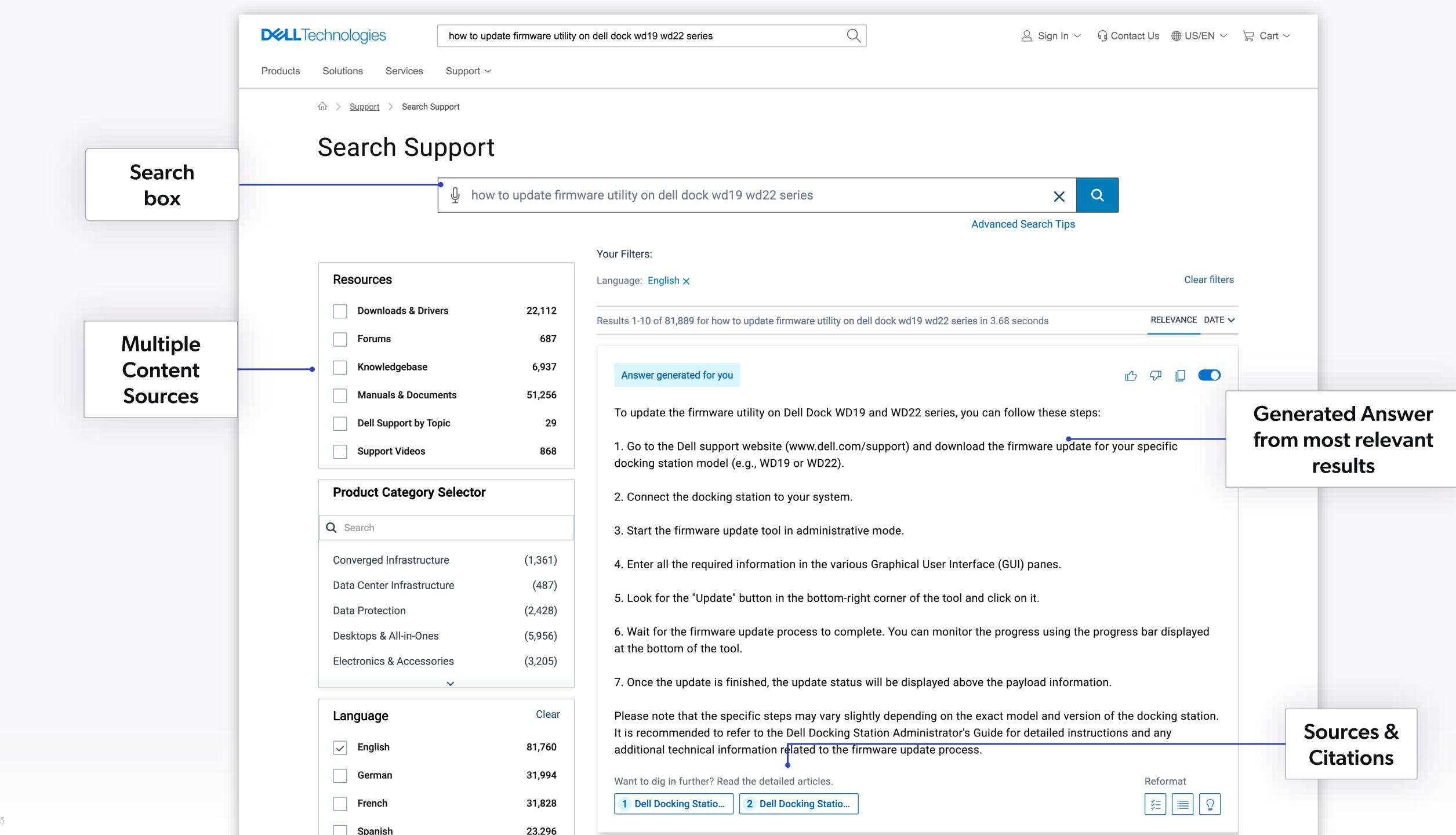
(traditional support search – same search box)

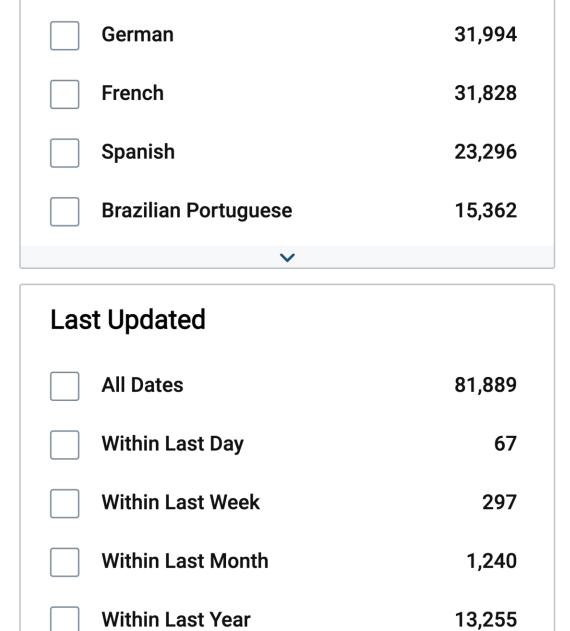


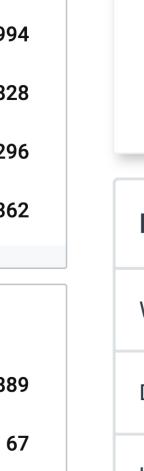
How do I turn on bit locker with my laptop?

(Al-generated support content)









Want to dig in further? Read the detailed articles. 2 Dell Docking Statio... 1 Dell Docking Statio... People also ask

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Dell Docking Stations DELL SUPPORT BY TOPIC RECOMMENDED

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Last Modified: 04 Oct 2023 **Article ID:** 000131784

WD19 series dock firmware update fails on computers with Windows 10 19H1 or higher KNOWLEDGEBASE

WD19 series dock firmware update fails on system with Windows 10 19H1 or higher.

Last Modified: 04 Jun 2021 Article ID: 000184585 View More 🗸

Dell Dock WD19/WD22TB4 Firmware Update Utility | Driver Details | DOWNLOADS & DRIVERS

This package contains the firmware update for Dell Dock WD19 and WD22TB4. The dock firmware update package contains utility and firmware for updating the dock components. This update addresses Dell Security Advisories (DSA). A security advisory is a statement when a security vulnerability impacts a product, and a remedy is available for the vulnerability.

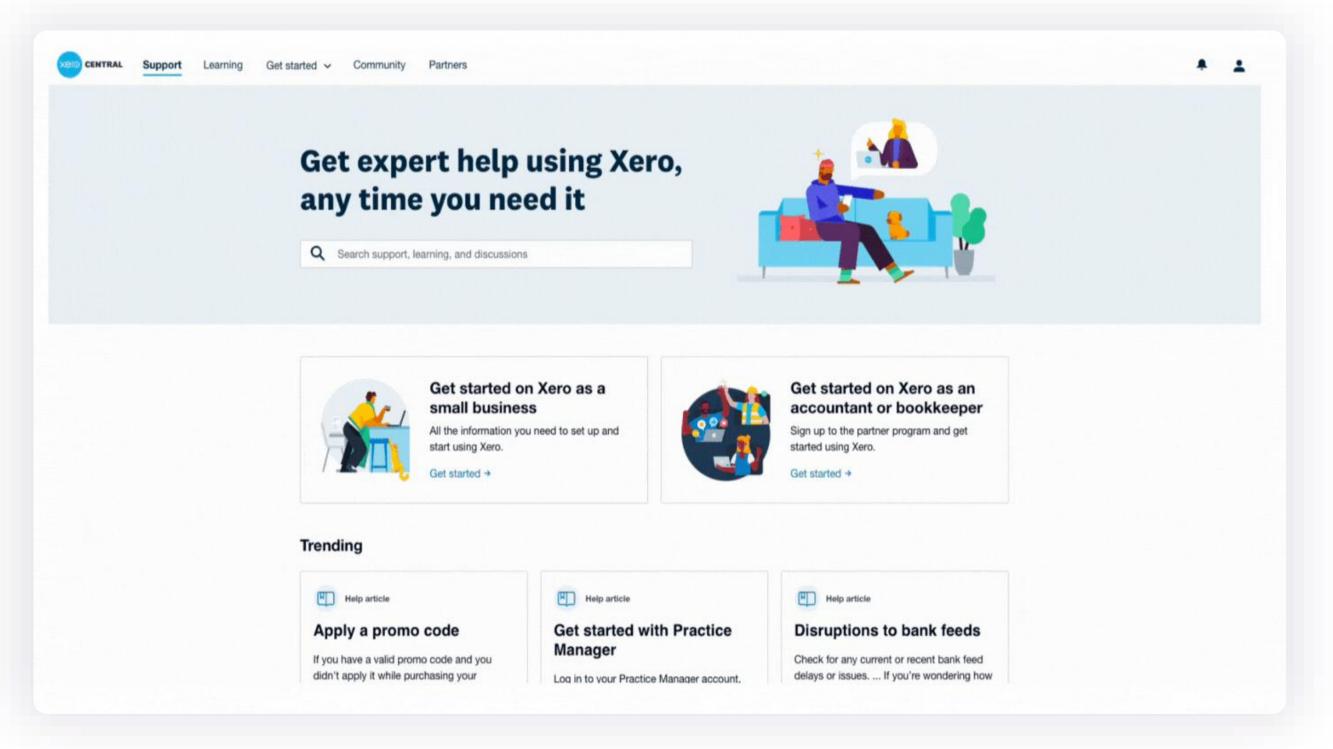
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Recommendations

Search Results



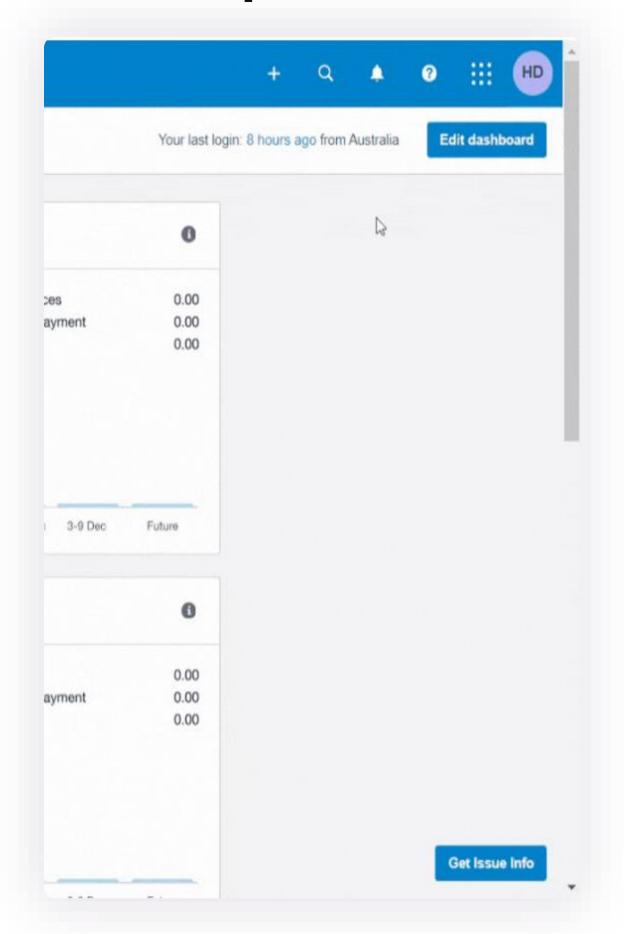
Support Portal



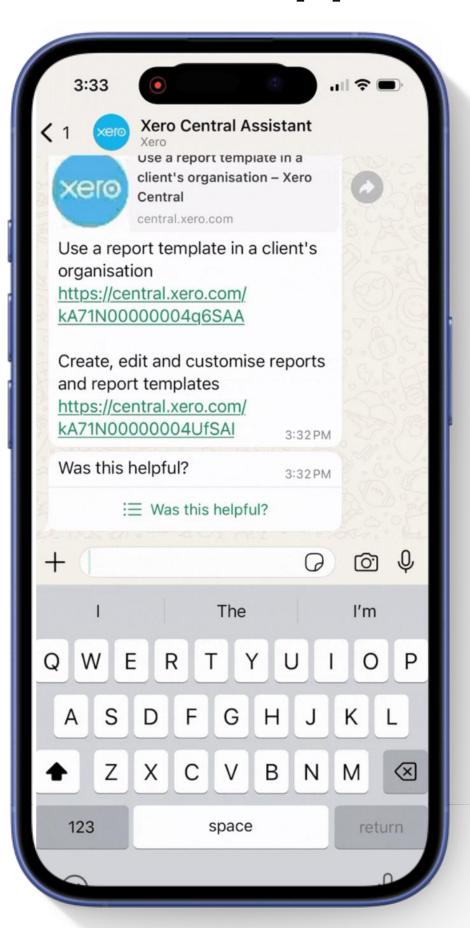
Consistency across multiple customer channels

- Multiple integrations
- Design partner for next-generationAgentic RAG initiative

In-product



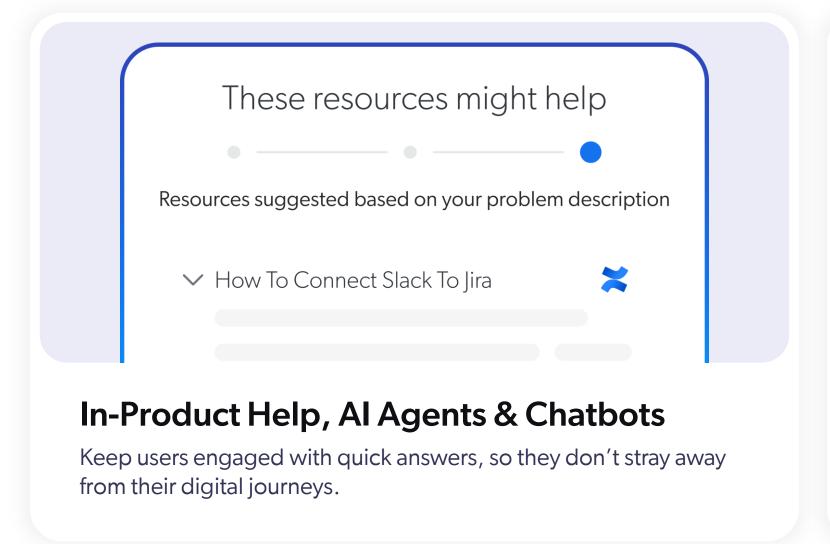
Facebook & Whatsapp

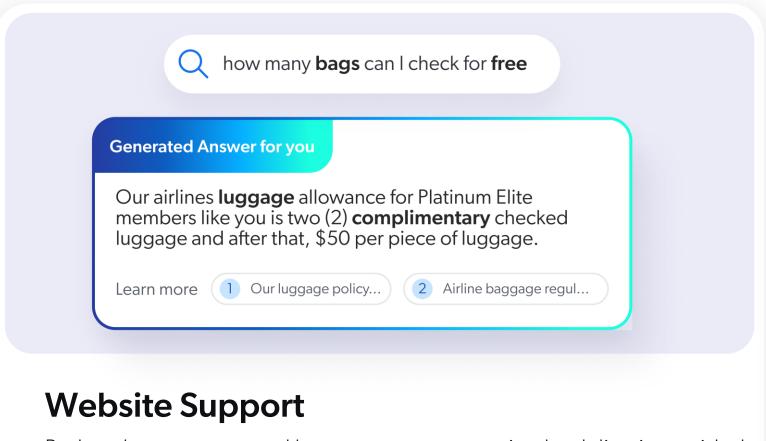


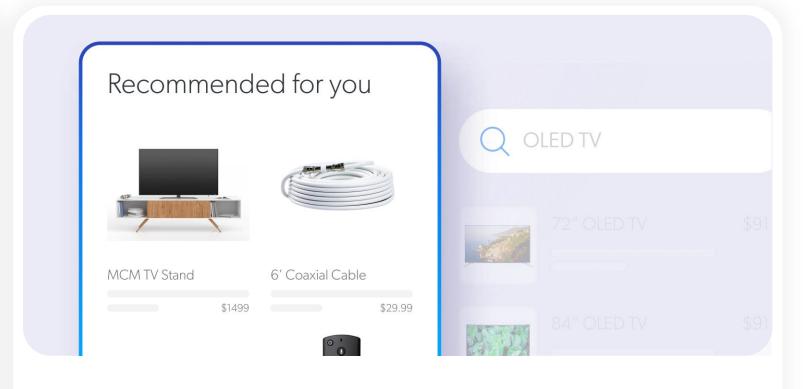


Coveo Generative Al

Use cases across Knowledge and Commerce



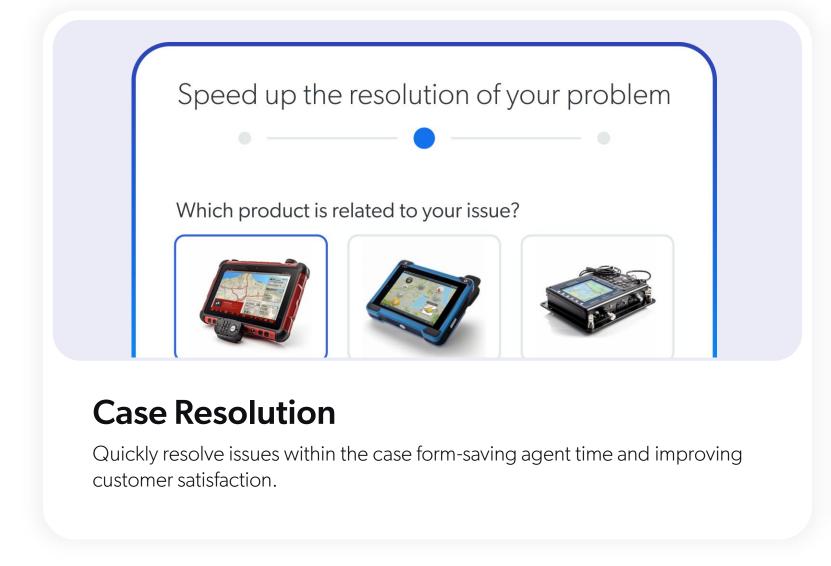


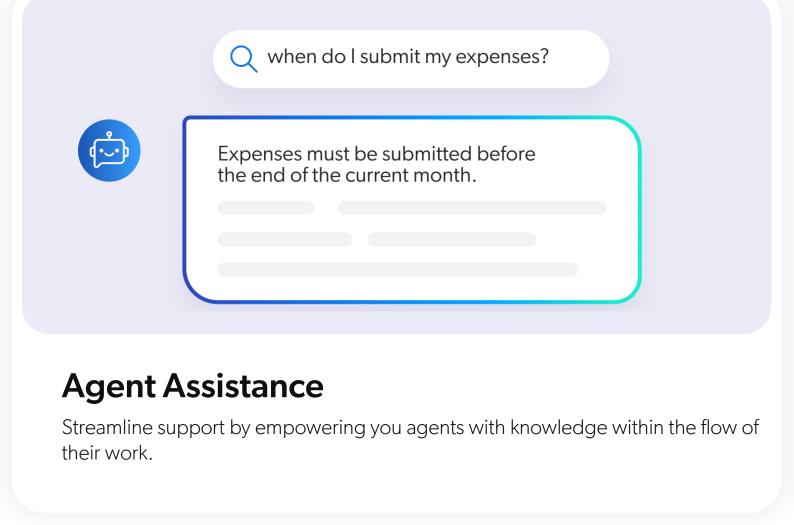


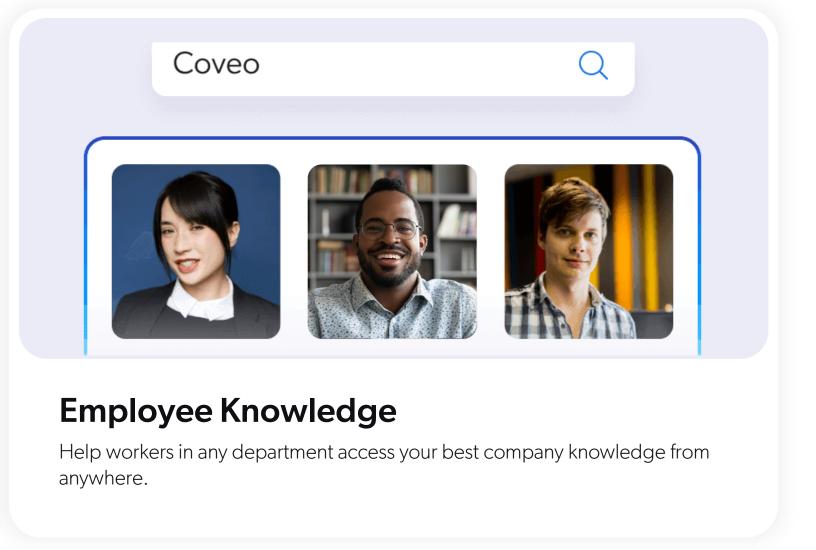
Reduce bounce rates and keep your users returning by delivering guided resolutions with Al.

EcommerceBoost conversions by guiding shoppers with tailored product insights

and recommendations.







Financial Highlights



Our Business Model

Subscription-based revenue

Contractually committed volumes for the entire term of the contract

Multi-year agreements

Predominantly 3+ year contracts with upfront annual billing

Enterprise customers

~\$200k average ARR⁽¹⁾ / customer

Land and expand model

Driving multi-solution adoption unlocks $5 \times ARR^{(4)}$ expansion within our customer base.



⁽¹⁾ Please refer to the "Definition of key performance indicators" section of the Appendix for the definition of ARR.

⁽²⁾ Net Expansion Rate is a Key Performance Indicator of Coveo. Please refer to the "Definition of key performance indicators" section of the Appendix for the definition of such measure.

⁽³⁾ Excludes the effect of SaaS Subscription revenue or SaaS ACV attributable to the Qubit Platform.

⁽⁴⁾ We define Annual Recurring Revenue ("ARR") as the total SaaS annualized contract value of all active, committed and reccuring subscriptions as of the measurement date.

Q2 FY'26 at a glance

\$70

\$35.9M

Q2 FY'26 SaaS Subscription Revenue⁽¹⁾ oÛ

17%⁽²⁾

Q2 FY'26 SaaS Subscription Revenue⁽¹⁾ Growth (Coveo core Platform)



105%(2)

Net Expansion Rate⁽¹⁾ (Coveo Core Platform) as of September 30, 2025



\$0.6M

Q2 FY'26 Adjusted EBITDA⁽³⁾

(\$4.4M)

Q2 FY'26 Net Loss

10^{\$}

82%

Q2 FY'26 Product Gross Margin



(\$10.8M)

Q2 FY'26 Cash Flows from Operating Activities (\$3.7M YTD)



⁽¹⁾ SaaS Subscription Revenue and Net Expansion Rate are key performance indicators of Coveo. Please refer to the "Definition of Key Performance Indicators" section of the Appendix for the definitions of such measures.

⁽²⁾ Excludes the effect of SaaS Subscription revenue or SaaS ACV attributable to the Qubit Platform.

⁽³⁾ Adjusted EBITDA is a non-IFRS measure. Please refer to the "Non-IFRS Measures and Ratios" section of the disclaimer to this Presentation, and to the "Reconciliation of Net Loss to Adjusted Operating Loss and Adjusted EBITDA" section in the Appendix for a definition of Adjusted EBITDA and a reconciliation to net loss.

Revenue Growth

USD millions	Q2 FY'26	Q2 FY'25	YoY	YTD FY'26	YTD FY'25	YoY
SaaS Subscription Revenue ⁽¹⁾	\$35.9	\$31.2	15%	\$70.1	\$61.7	13%
Coveo core Platform ⁽²⁾	\$35.0	\$29.9	17%	\$68.1	\$58.6	16%
Qubit Platform ⁽³⁾	\$0.9	\$1.2	(24%)	\$2.0	\$3.1	(37%)
Professional Services Revenue	\$1.4	\$1.6	(8%)	\$2.8	\$3.2	(12%)
Total Revenue	\$37.3	\$32.7	14%	\$72.9	\$65.0	12%



⁽¹⁾ SaaS Subscription Revenue is a Key Performance Indicator of Coveo. Please refer to the "Definition of Key Performance Indicators" section of the Appendix for the definition of such measure, and to our MD&A for the three months ended September 30, 2025 for additional disclosure relating thereto.

⁽²⁾ SaaS Subscription Revenue earned in connection with subscriptions by customers to the Coveo core Platform for the period covered, and thus excluding revenue from subscriptions to the Qubit Platform.

⁽³⁾ SaaS Subscription Revenue earned through subscriptions to the Qubit Platform for the period covered.

Gross Profit Measures

%	Q2 FY'26	Q2 FY'25	YTD FY'26	YTD FY'25
Gross Margin	79%	79%	78%	79%
Adjusted Gross Margin ⁽¹⁾	80%	80%	79%	80%
Product Gross Margin	82%	82%	81%	82%
Adjusted Product Gross Margin ⁽¹⁾	83%	83%	82%	82%



⁽¹⁾ Adjusted Gross Margin and Adjusted Product Gross Margin are non-IFRS financial ratios. Please refer to the "Non-IFRS Measures and Ratios" section of the disclaimer to this Presentation, and to the relevant sections of the Appendix for the definitions of Adjusted Gross Margin, Adjusted Product Gross Margin and the reconciliation to their most directly comparable IFRS measures.

Profitability Measures

USD millions	Q2 FY'26	Q2 FY'25	YTD FY'26	YTD FY'25
Net loss	(\$4.4)	(\$5.4)	(\$19.4)	(\$11.5)
Adjusted EBITDA ⁽¹⁾	\$0.6	\$1.5	(\$1.4)	(\$0.2)
Cash Flow from Operating Activities	(\$10.8)	\$1.4	(\$3.7)	\$4.5

Quarterly cash flow from operating activities is impacted by the timing of working capital. The Company expects to deliver positive operating cash flows for the full fiscal year⁽²⁾.



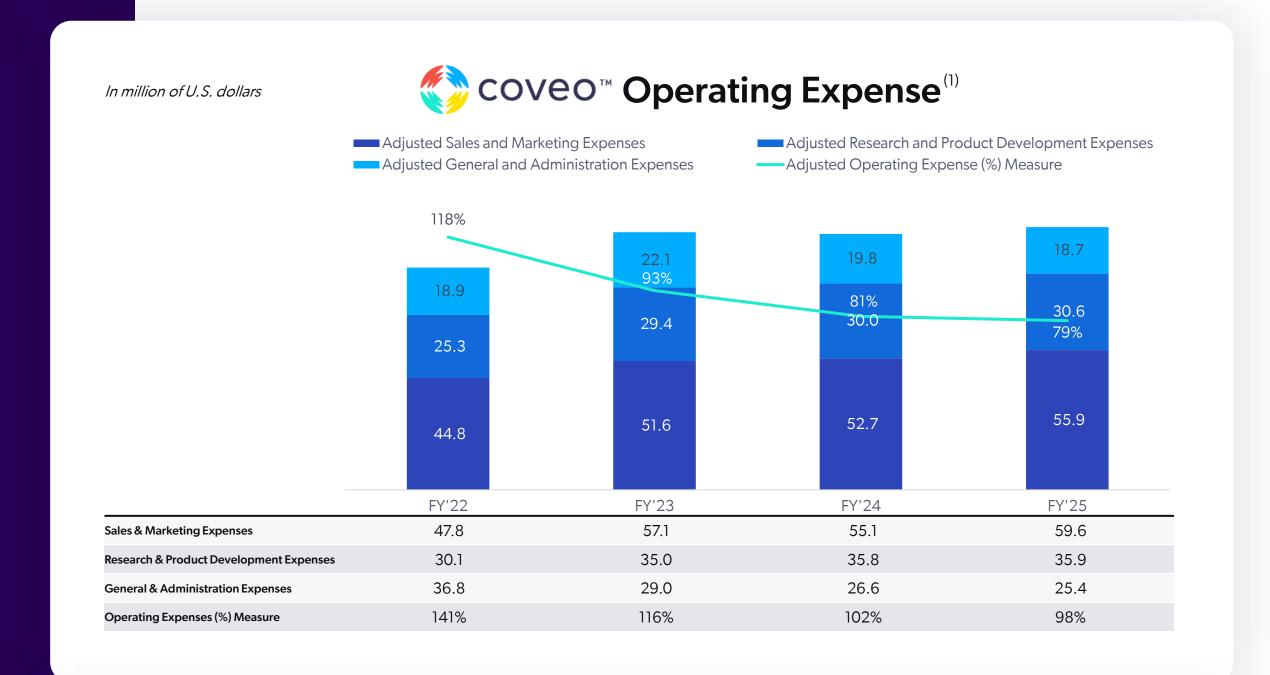
⁽¹⁾ Adjusted EBITDA is a non-IFRS measure. Please refer to the "Non-IFRS Measures and Ratios" section of the disclaimer to this Presentation, and to the "Reconciliation of Net Loss to Adjusted EBITDA" section in the Appendix for a definition of Adjusted EBITDA and a reconciliation to net loss.

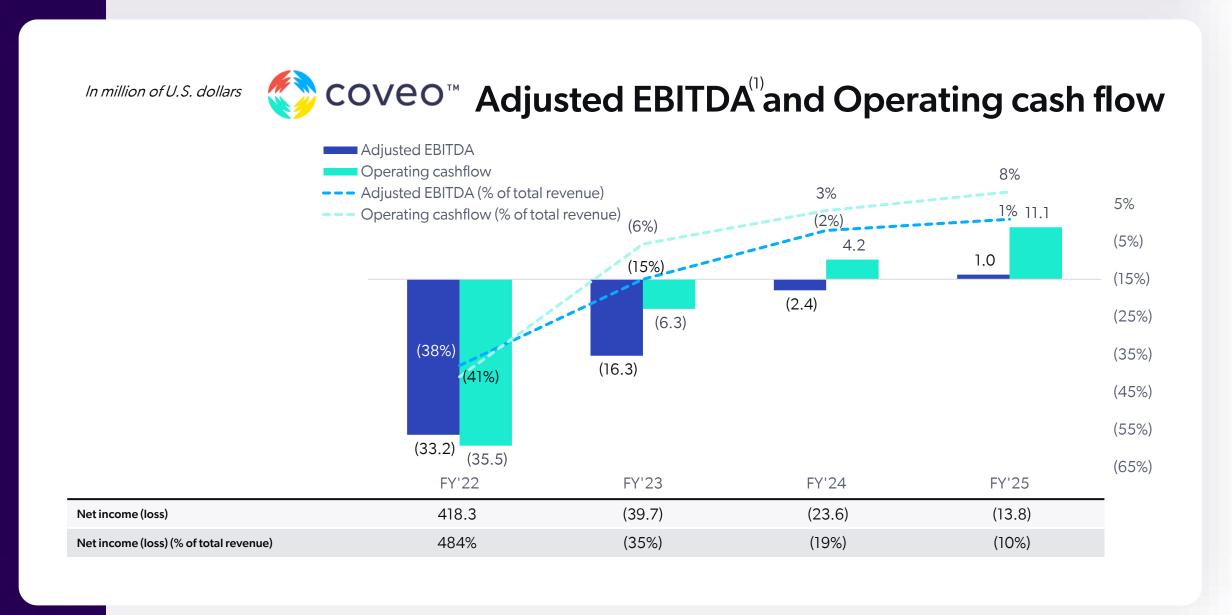
⁽²⁾ This statements is forward-looking and actual results may differ materially. Coveo's guidance constitutes "financial outlook" within the meaning of applicable securities laws and is provided for the purpose of, among other things, assisting the reader in understanding Coveo's financial performance and measuring progress toward management's objectives, and the reader is cautioned that it may not be appropriate for other purposes. Please refer to the "Forward-Looking Information" section in the disclaimer of this Presentation and in our most recent annual information form and MD&A on file for information on the factors that could cause our actual results to differ materially from these forward-looking statements and a description of the assumptions thereof. Please also refer to the press release dated October 30, 2025 announcing Coveo's earnings for the three and six months ended September 30, 2025, available under our profile on www.sedarplus.ca for a list of additional assumptions and hypothesis made in connection with our financial outlook (under "Financial Outlook Assumptions").

Driving an Efficient Model

- Effective cost management strategies have resulted in flat operating expenses for four consecutive fiscal years.
- Maintained disciplined, selective investments in a challenging market environment, while continuing to prioritize innovation and customer value — laying the foundation for growth acceleration in the upcoming quarters.
- Now positioned to optimize GTM investments, focused on unlocking further growth while maintaining a balanced path to profitability.

(1) Adjusted EBITDA, Adjusted Sales and Marketing Expenses, Adjusted General and Administration Expenses, Adjusted Research and Product Development Expenses and Adjusted Operating Expenses (%) Measure are non-IFRS measures and ratios. Please refer to the "Non-IFRS Measures and Ratios" section of the disclaimer to this Presentation, and to the "Reconciliation of Net Loss to Adjusted EBITDA" section in the Appendix for a definition of Adjusted EBITDA and a reconciliation to net loss; please also refer to Appendix for reconciliation of other non-IFRS measures and ratios.







Q3 FY'26 and Full Year Guidance

USD millions	Q3 FY'26	Full Year FY'26
SaaS Subscription Revenue ⁽¹⁾	\$35.7 - \$36.2	\$141.5 – \$142.5
Total Revenue	\$37.1-\$37.6	\$147.5 – \$148.5
Adjusted EBITDA ⁽²⁾	Approximately breakeven	Approximately breakeven

The company expects to deliver positive operating cash flows for the full fiscal year.

These statements are forward-looking and actual results may differ materially. Coveo's guidance constitutes "financial outlook" within the meaning of applicable securities laws and is provided for the purpose of, among other things, assisting the reader in understanding Coveo's financial performance and measuring progress toward management's objectives, and the reader is cautioned that it may not be appropriate for other purposes. Please refer to the "Forward-Looking Information" section in the disclaimer of this Presentation and in our most recent annual information form and MD&A on file for information on the factors that could cause our actual results to differ materially from these forward-looking statements and a description of the assumptions thereof. Please also refer to the press release dated October 30, 2025 announcing Coveo's earnings for the three and six months ended September 30, 2025, available under our profile on www.sedarplus.ca for a list of additional assumptions and hypothesis made in connection with our financial outlook (under "Financial Outlook Assumptions").

- (1) SaaS Subscription Revenue is a Key Performance Indicator of Coveo. Please refer to the "Definition of Key Performance Indicators" section of the Appendix for the definitions of such measure, and to our MD&A for the three and six months ended September 30, 2025 for additional disclosure relating thereto.
- (2) Adjusted EBITDA is a non-IFRS measure. Please refer to the "Non-IFRS Measures and Ratios" section of the disclaimer to this Presentation, and to the "Reconciliation of Adjusted EBITDA to Net Loss" section in the Appendix for a definition of Adjusted EBITDA and a reconciliation to net loss.



Appendix



Condensed Consolidated Interim Statements of Loss

(in thousands of US dollars, except share and per share data, unaudited)

	Three	Three months ended September 30,		months ended September 30,
	2025	2024	2025	2024
	\$	\$	\$	\$
Revenue				
SaaS subscription	35,902	31,174	70,052	61,731
Coveo core Platform	34,955	29,934	68,080	58,598
Qubit Platform Professional services	947	1,240 1,566	1,972	3,133
	1,435	1,566	2,830	3,226
Total revenue	37,337	32,740	72,882	64,957
Cost of revenue				
SaaS subscription	6,534	5,558	13,031	11,175
Professional services	1,387	1,275	3,009	2,629
Total cost of revenue	7,921	6,833	16,040	13,804
Gross profit	29,416	25,907	56,842	51,153
Operating expenses				
Sales and marketing	17,942	14,072	37,055	28,599
Research and product development	10,058	8,648	20,576	19,045
General and administrative	6,592	6,233	13,710	12,896
Depreciation of property and equipment	541	628	1,159	1,375
Amortization of intangible assets	468	737	929	1,462
Depreciation of right-of-use assets	493	358	965	736
Total operating expenses	36,094	30,676	74,394	64,113
Operating loss	(6,678)	(4,769)	(17,552)	(12,960)
Net financial revenue	(1,062)	(1,262)	(2,223)	(2,988)
Foreign exchange loss (gain)	(1,950)	1,723	3,459	742
Loss before income tax expense	(3,666)	(5,230)	(18,788)	(10,714)
Income tax expense	723	147	653	767
Net loss	(4,389)	(5,377)	(19,441)	(11,481)
Net loss per share – Basic and diluted	(0.05)	(0.05)	(0.20)	(0.11)
Weighted average number of shares	95,915,010	98,409,854	96,052,155	100,665,293
outstanding – Basic and diluted				



Condensed Consolidated Interim Statements of Loss

(in thousands of US dollars, unaudited)

The following table presents share-based payments and related expenses recognized by the company:

	Three month Septembe		Six months Septembe	
	2025	2024	2025	2024
	\$	\$	\$	\$
Share-based payments and related expenses				
SaaS subscription cost of revenue	364	222	674	360
Professional services cost of revenue	149	142	360	181
Sales and marketing	1,796	919	4,215	1,848
Research and product development	1,462	1,391	3,411	2,878
General and administrative	1,975	1,725	4,471	3,497
Share-based payments and related expenses	5,746	4,399	13,131	8,764



Reconciliation of Net Loss to Adjusted EBITDA

(in thousands of US dollars, unaudited)

	Three month Septembe		Six months Septembe	
	2025	2024	2025	2024
	\$	\$	\$	\$
Net loss	(4,389)	(5,377)	(19,441)	(11,481)
Net financial revenue	(1,062)	(1,262)	(2,223)	(2,988)
Foreign exchange loss (gain)	(1,950)	1,723	3,459	742
Income tax expense	723	147	653	767
Share-based payments and related expenses ⁽¹⁾	5,746	4,399	13,131	8,764
Amortization and impairment of intangible assets	468	737	929	1,462
Depreciation expenses (2)	1,034	986	2,124	2,111
Transaction-related <u>expenses</u> (3)		114	-	388
Adjusted EBITDA	570	1,467	(1,368)	(235)

Adjusted EBITDA is defined as net income or net loss, excluding interest, taxes, depreciation of property and equipment and right-of-use-assets, amortization and impairment of intangible assets (or EBITDA), adjusted for stock-based compensation and related expenses, foreign exchange gains and losses, acquisition-related compensation, transaction-related expenses, and other one-time or non-cash items.



Reconciliation of Adjusted Gross Profit Measures and Adjusted Gross Margin Measures

(in thousands of US dollars, unaudited)

	Three months ended September 30,		Six months ended September 30,	
	2025	2024	2025	2024
_	\$	\$	\$	\$
Total revenue	37,337	32,740	72,882	64,957
Gross profit	29,416	25,907	56,842	51,153
Gross margin	79%	79%	78%	79%
Add: Share-based payments and related expenses	513	364	1,034	541
Adjusted Gross Profit	29,929	26,271	57,876	51,694
Adjusted Gross Margin	80%	80%	79%	80%
Product revenue	35,902	31,174	70,052	61,731
Product cost of revenue	6,534	5,558	13,031	11,175
Product gross profit	29,368	25,616	57,021	50,556
Product gross margin	82%	82%	81%	82%
Add: Share-based payments and related expenses	364	222	674	360
Adjusted Product Gross Profit	29,732	25,838	57,695	50,916
Adjusted Product Gross Margin	83%	83%	82%	82%
Professional services revenue	1,435	1,566	2,830	3,226
Professional services cost of revenue	1,387	1,275	3,009	2,629
Professional services gross profit	48	291	(179)	597
Professional services gross margin	3%	19%	(6%)	19%
Add: Share-based payments and related expenses	149	142	360	181
Adjusted Professional Services Gross Profit	197	433	181	778
Adjusted Professional Services Gross Margin	14%	28%	6%	24%

Adjusted Gross Profit, Adjusted Product Gross Profit, and Adjusted Professional Services Gross Profit are respectively defined as gross profit, product gross profit, and professional services gross profit excluding sharebased payments and related expenses, acquisition-related compensation, transaction-related expenses, and other one-time or non-cash items. We refer to these measures collectively as our "Adjusted Gross Profit Measures". Adjusted Gross Margin is defined as Adjusted Gross Profit as a percentage of total revenue. Adjusted Product Gross Margin is defined as Adjusted Product Gross Profit as a percentage of product revenue. where product revenue represents SaaS subscription revenue and Adjusted Product Gross Profit represents SaaS subscription revenue less SaaS subscription costs of revenue. Adjusted Professional Services Gross Margin is defined as Adjusted Professional Services Gross Profit as a percentage of professional services revenue. We refer to these measures collectively as our "Adjusted Gross Margin Measures". **coveo**™

Reconciliation of Adjusted Operating Expense Measures and Adjusted Operating Expense (%) Measures

(in thousands of US dollars, unaudited)

	Three month Septemb		Six months Septemb	
	2025	2024	2025	2024
	\$	\$	\$	\$
Sales and marketing expenses	17,942	14,072	37,055	28,599
Sales and marketing expenses (% of total revenue)	48%	43%	51%	44%
Less: Share-based payments and related expenses	1,796	919	4,215	1,848
Adjusted Sales and Marketing Expenses	16,146	13,153	32,840	26,751
Adjusted Sales and Marketing Expenses (% of total revenue)	43%	40%	45%	41%
Research and product development expenses	10,058	8,648	20,576	19,045
Research and product development expenses (% of total revenue)	27%	26%	28%	29%
Less: Share-based payments and related expenses	1,462	1,391	3,411	2,878
Adjusted Research and Product Development Expenses	8,596	7,257	17,165	16,167
Adjusted Research & Product Development Expenses (% of total revenue)	23%	22%	24%	25%
General and administrative expenses	6,592	6,233	13,710	12,896
General and administrative expenses (% of total revenue)	18%	19%	19%	20%
Less: Share-based payments and related expenses	1,975	1,725	4,471	3,497
Less: Transaction-related expenses	-	114	-	388
Adjusted General and Administrative Expenses	4,617	4,394	9,239	9,011
Adjusted General and Administrative Expenses (% of total revenue)	12%	13%	13%	14%

"Adjusted Sales and Marketing Expenses", "Adjusted Research and Product Development Expenses", and "Adjusted General and Administrative Expenses" are respectively defined as sales and marketing expenses, research and product development expenses, and general and administrative expenses excluding share-based payment and related expenses, acquisition-related compensation, transaction-related expenses, and other one-time or non-cash items. We refer to these measures collectively as our "Adjusted Operating Expense Measures". "Adjusted Sales and Marketing Expenses (%)", "Adjusted Research and Product Development Expenses (%)", and "Adjusted General and Administrative Expenses (%)" are respectively defined as Adjusted Sales and Marketing Expenses, Adjusted Research and Product Development Expenses, and Adjusted General and Administrative Expenses as a percentage of total revenue. We refer to these measures collectively as our "Adjusted Operating Expense (%) Measures".

Consolidated Statements of Financial Position

(in thousands of US dollars, unaudited)

	September 30, 2025	March 31, 2025
	\$	\$
Assets		
Current assets		
Cash and cash equivalents	108,223	124,752
Trade and other receivables	34,592	36,564
Government assistance	8,594	6,280
Prepaid expenses	8,158	9,845
	159,567	177,441
Non-current assets		
Contract acquisition costs	11,805	10,908
Property and equipment	3,782	4,192
Intangible assets	2,219	3,012
Right-of-use assets	8,179	5,179
Deferred tax assets	3,148	3,337
Goodwill	26,968	26,290
Total assets	215,668	230,359
Liabilities		
Current liabilities		
Trade payable and accrued liabilities	21,539	18,602
Trade payable and accrued liabilities Deferred revenue	21,539 70,592	
		77,387
Deferred revenue	70,592	18,602 77,387 1,999 97,988
Deferred revenue	70,592 2,514	77,387 1,999
Deferred revenue Current portion of lease obligations	70,592 2,514	77,387 1,999
Deferred revenue Current portion of lease obligations Non-current liabilities	70,592 2,514 94,645	77,387 1,999 97,988
Deferred revenue Current portion of lease obligations Non-current liabilities Lease obligations	70,592 2,514 94,645 7,805	77,387 1,999 97,988 5,464
Deferred revenue Current portion of lease obligations Non-current liabilities Lease obligations Total liabilities	70,592 2,514 94,645 7,805	77,387 1,999 97,988 5,464
Deferred revenue Current portion of lease obligations Non-current liabilities Lease obligations Total liabilities Shareholders' Equity	70,592 2,514 94,645 7,805 102,450	77,387 1,999 97,988 5,464 103,452 768,754
Deferred revenue Current portion of lease obligations Non-current liabilities Lease obligations Total liabilities Shareholders' Equity Share capital	70,592 2,514 94,645 7,805 102,450	77,387 1,999 97,988 5,464 103,452 768,754 76,273
Deferred revenue Current portion of lease obligations Non-current liabilities Lease obligations Total liabilities Shareholders' Equity Share capital Contributed surplus	70,592 2,514 94,645 7,805 102,450 762,288 84,052	77,387 1,999 97,988 5,464 103,452 768,754 76,273 (669,351)
Deferred revenue Current portion of lease obligations Non-current liabilities Lease obligations Total liabilities Shareholders' Equity Share capital Contributed surplus Deficit	70,592 2,514 94,645 7,805 102,450 762,288 84,052 (688,792)	77,387 1,999 97,988 5,464 103,452



Consolidated Statements of Cash Flows

(in thousands of US dollars, unaudited)

	Six months ende	a September 30,
	2025	2024
	\$	\$
ash flows from (used in) operating activities	442.444	(44.484)
Net loss	(19,441)	(11,481)
Items not affecting cash		
Amortization of contract acquisition costs	2,404	2,147
Depreciation of property and equipment	1,159	1,375
Amortization of intangible assets	929	1,462
Depreciation of right-of-use assets	965	736
Share-based payments	11,797	9,477
Interest on lease obligations	204	224
Deferred income tax expense	576	778
Unrealized foreign exchange loss	3,311	646
Changes in operating assets and liabilities	(5,603)	(910)
	(3,699)	4,454
ach fleura used in investing activities		
ash flows used in investing activities	(504)	(EE A)
Additions to property and equipment	(534)	(554)
Additions to intangible assets	(23)	(9)
	(557)	(563)
ash flows used in financing activities		
Proceeds from exercise of stock options	941	978
Tax withholding for net share settlement	(2,862)	(1,490)
Payments on lease obligations	(1,389)	(1,256)
Shares repurchased and cancelled	(9,554)	(40,588)
	(12,864)	(42,356)
ffect of foreign exchange rate changes on cash and cash equivalents	591	41
ecrease in cash and cash equivalents during the period	(16,529)	(38,424)
ash and cash equivalents – beginning of period	124,752	166,586
ash and cash equivalents – end of period	108,223	128,162
- a b		00.000
ash	57,730	22,888
ash equivalents	50,493	105,274

Six months ended September 30,



Definition of Key Performance Indicators

"SaaS Subscription Revenue" means Coveo's SaaS subscription revenue, as presented in its financial statements in accordance with IFRS.

"Current SaaS Subscription Remaining Performance Obligations" is a forward-looking indicator of anticipated future revenue under contract that has not yet been recognized as revenue but that is expected to be recognized over the next 12 months, as presented in our financial statements in accordance with IFRS.

"Net Expansion Rate" is calculated by considering a cohort of customers at the end of the period 12 months prior to the end of the period selected, and dividing the SaaS Annualized Contract Value ("SaaS ACV", as defined below) attributable to that cohort at the end of the current period selected, by the SaaS ACV attributable to that cohort at the beginning of the period 12 months prior to the end of the period selected. Expressed as a percentage, the ratio:

- Excludes any SaaS ACV from new customers added during the 12 months preceding the end of the period selected;
- Includes incremental SaaS ACV made to the cohort over the 12 months preceding the end of the period selected;
- iii. Is net of the SaaS ACV Value from any customers whose subscriptions terminated or decreased over the 12 months preceding the end of the period selected; and
- iv. is currency neutral and as such, excludes the effect of currency variation.

In this Presentation, "SaaS Annualized Contract Value" means the SaaS annualized contract value of a customer's commitments calculated based on the terms of that customer's subscriptions, and represents the committed annualized subscription amount as of the measurement date.

Please also refer to the "Key Performance Indicators" section of our latest MD&A, which is available under our profile on SEDAR+ at www.sedarplus.ca, for additional details on the abovementioned key performance indicators.



