

## **Barclays CEO Energy-Power Conference**

September 10, 2021

# Cautionary Statement Regarding Forward-Looking Statements

This presentation contains "forward-looking statements." Forward-looking statements represent Bristow Group Inc.'s (the "Company") current expectations or forecasts of future events. Forward-looking statements generally can be identified by the use of forward-looking terminology such as "may," "will," "expect," "intend," "estimate," "anticipate," "believe," "project," or "continue," or other similar words. These statements are made under the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, reflect management's current views with respect to future events and therefore are subject to significant risks and uncertainties, both known and unknown. The Company's actual results may vary materially from those anticipated in forward-looking statements. The Company cautions investors not to place undue reliance on any forward-looking statements.

Forward-looking statements speak only as of the date of the document in which they are made. The Company disclaims any obligation or undertaking to provide any updates or revisions to any forward-looking statement to reflect any change in the Company's expectations or any change in events, conditions or circumstances on which the forward-looking statement is based that occur after the date hereof. Risks that may affect forward-looking statements include, but are not necessarily limited to, those relating to: the COVID-19 pandemic and related economic repercussions have resulted, and may continue to result, in a decrease in the price of and demand for oil, which has caused, and may continue to cause, a decrease in the demand for our services; expected cost synergies and other benefits of the merger (the "Merger") of the entity formerly known as Bristow Group Inc. ("Old Bristow") and Era Group Inc. ("Era") might not be realized within the expected time frames, might be less than projected or may not be realized at all; the ability to successfully integrate the operations, accounting and administrative functions of Era and Old Bristow; managing a significantly larger company than before the completion of the Merger; diversion of management time on issues related to integration of the companies; the increase in indebtedness as a result of the Merger; operating costs, customer loss and business disruption following the Merger, including, without limitation, difficulties in maintaining relationships with employees and customers, may be greater than expected; our reliance on a limited number of customers and the reduction of our customer base as a result of bankruptcies or consolidation; the possibility that we may be unable to maintain compliance with covenants in our financing agreements; fluctuations in worldwide prices of and demand for oil and natural gas; fluctuations in levels of oil and natural gas exploration, development and production activities; fluctuations in the demand for our services; the possibility that we may impair our long-lived assets and other assets, including inventory, property and equipment and investments in unconsolidated affiliates; our ability to implement operational improvement efficiencies with the objective of rightsizing our global footprint and further reducing our cost structure; the possibility of significant changes in foreign exchange rates and controls, including as a result of the U.K. having exited from the European Union ("E.U.") ("Brexit"); the impact of continued uncertainty surrounding the effects Brexit will have on the British, E.U. and global economies and demand for oil and natural gas; potential effects of increased competition; the risk of future material weaknesses we may identify while we work to align policies, principles, and practices of the combined company following the Merger or any other failure by us to maintain effective internal controls; the possibility that we may be unable to re-deploy our aircraft to regions with greater demand; the possibility of changes in tax and other laws regulations, and policies, including, without limitation, actions of the Biden Administration that impact oil and gas operations or favor renewable energy projects in the U.S.; the possibility that we may be unable to dispose of older aircraft through sales into the aftermarket; general economic conditions, including the capital and credit markets; the possibility that segments of our fleet may be grounded for extended periods of time or indefinitely; the existence of operating risks inherent in our business, including the possibility of declining safety performance; the possibility of political instability, war or acts of terrorism in any of the countries where we operate; the possibility that reductions in spending on aviation services by governmental agencies could lead to modifications of our search and rescue ("SAR") contract terms with the U.K. government, our contracts with the Bureau of Safety and Environmental Enforcement or delays in receiving payments under such contracts; and our reliance on a limited number of helicopter manufacturers and suppliers capabilities, development, certification, marketing, and future operations of Electra's hybrid-electric aircraft, the Company's purchase of aircraft from Electra, and the anticipated benefits of the collaboration between the Company and Electra. You should not place undue reliance on our forward-looking statements because the matters they describe are subject to known and unknown risks, uncertainties and other unpredictable factors, many of which are beyond our control. Our forward-looking statements are based on the information currently available to us and speak only as of the date hereof. New risks and uncertainties arise from time to time, and it is impossible for us to predict these matters or how they may affect us. We have included important factors in the section entitled "Risk Factors" in the Company's Annual Report on Form 10-K for the fiscal year ended March 31, 2021 (the "Annual Report"), which we believe over time, could cause our actual results, performance or achievements to differ from the anticipated results, performance or achievements that are expressed or implied by our forward-looking statements. You should consider all risks and uncertainties disclosed in the Annual Report and in our filings with the United States Securities and Exchange Commission (the "SEC"), all of which are accessible on the SEC's website at www.sec.gov.



#### Non-GAAP Financial Measures Reconciliation

#### Non-GAAP

In addition to financial results calculated in accordance with U.S. generally accepted accounting principles ("GAAP"), this presentation includes certain non-GAAP measures including EBITDA, Adjusted EBITDA, Net Debt, Free Cash Flow and Adjusted Free Cash Flow.

EBITDA and Adjusted EBITDA are presented as supplemental measures of the Company's operating performance. EBITDA is defined as Earnings before Interest expense, Taxes, Depreciation and Amortization. Adjusted EBITDA is defined as EBITDA further adjusted for special items that occurred during the reporting period and noted in the applicable reconciliation. Since neither EBITDA nor Adjusted EBITDA is a recognized term under GAAP they should not be used as an indicator of, or an alternative to, net income as a measure of operating performance. In addition, EBITDA and Adjusted EBITDA are not intended to be measures of free cash flow available for discretionary use, as they do not take into account certain cash requirements, such as debt service requirements. Because the definitions of EBITDA and Adjusted EBITDA (or similar measures) may vary among companies and industries, they may not be comparable to other similarly titled measures used by other companies.

Free Cash Flow represents the Company's net cash provided by operating activities plus proceeds from disposition of property and equipment, less expenditures related to purchases of property and equipment. Adjusted Free Cash Flow is Free Cash Flow adjusted to exclude professional services fees and other costs paid in relation to the Merger, the implementation of fresh-start accounting and the voluntary petitions filed by Old Bristow and certain of its subsidiaries on May 11, 2019, in the U.S. Bankruptcy Court for the Southern District of Texas, Houston Division seeking relief under Chapter 11 of Title 11 of the U.S. Code (the "Chapter 11 Cases"). Management believes that the use of Adjusted Free Cash Flow is meaningful as it measures the Company's ability to generate cash from its business after excluding cash payments for special items. Management uses this information as an analytical indicator to assess the Company's liquidity and performance. However, investors should note numerous methods may exist for calculating a company's free cash flow. As a result, the method used by management to calculate Adjusted Free Cash Flow may differ from the methods used by other companies to calculate their free cash flow.

The Company also presents Net Debt, which is a non-GAAP measure, defined as total principal balance on borrowings less unrestricted cash and cash equivalents.

Each of these non-GAAP measures has limitations and therefore should not be used in isolation or as a substitute for the amounts reported in accordance with GAAP. A reconciliation of each of EBITDA, Adjusted EBITDA, Adjusted EBITDA excluding gains or losses on asset dispositions, Free Cash Flow, Adjusted Free Cash Flow, and net debt is included elsewhere in this presentation.

#### Pro Forma

This presentation also includes certain financial information provided on a "pro forma" basis to reflect the consummation of the Merger and certain related transactions. The pro forma results were prepared by combining the pre-merger results of operations of Bristow Group and Old Era without further adjustment. As a result, we believe our pro forma information are non-GAAP financial measures. Pro forma financial information does not necessarily reflect the actual results that we would have achieved had the pro forma transactions been consummated on the date or dates indicated nor does it reflect our potential future results.



### Today's Presenters



Chris Bradshaw
President and Chief Executive Officer



Jennifer Whalen
SVP, Chief Financial Officer



#### Safety Note

- Safety is Bristow's most important core value and highest operational priority
- Robust safety management system (SMS)
  - With third-party accreditation resulting from numerous external audits
- Bristow's fleet is configured with the latest safety equipment
- Bristow is a founding member of HeliOffshore, an industry association focused on safety, now with over 100 members from all regions of the world







### Why Invest in Bristow

**Diverse Customer Base and End Markets** 

**Global Leader in Vertical Flight Solutions** 

Well Positioned for Additional Strategic Opportunities

Strong Balance Sheet with Robust Free Cash Flow Generation

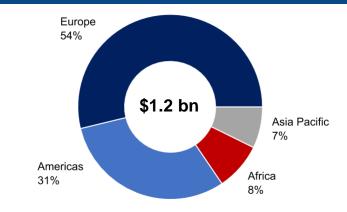
Meaningful Value Enhancement from Achievement of Cost Synergies



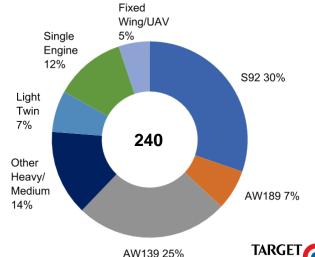
#### Global Leadership Position

- Leading global provider of vertical flight solutions; primarily offshore energy personnel transportation, with significant end market diversification from government services contracts
  - LTM revenues of \$1.2 billion<sup>(1)</sup>
  - Diverse fleet of 240 aircraft; primarily owned (80%) with attractive lease rates on the balance of the fleet
  - 2,991 employees, including 807 pilots and 788 mechanics<sup>(2)</sup>
- Bristow and Era merged on June 11, 2020, forming a larger, more diverse industry leader
  - +\$50mm annual run-rate synergies expected with ~\$42mm annual run-rate savings achieved at 6/30/21
  - Headquartered in Houston, TX and publicly traded on the NYSE (Ticker: VTOL)

#### Revenues by Region (1)

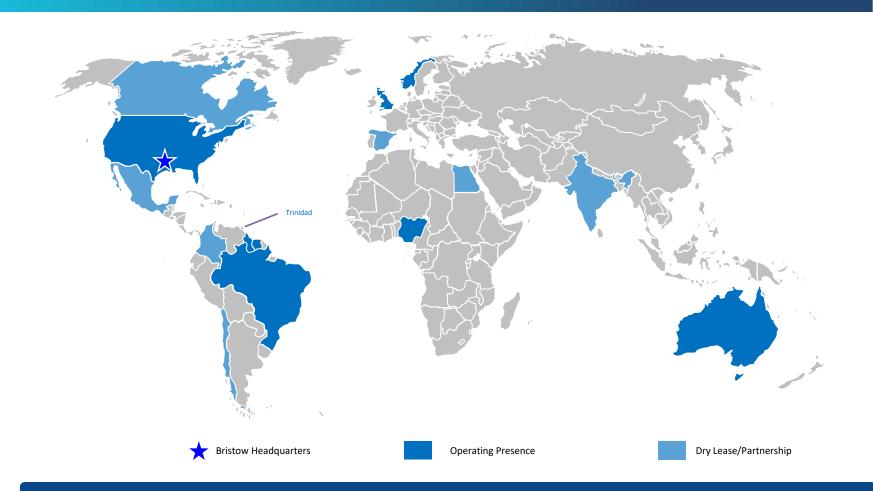


#### Aircraft Fleet (2)





### Significant Presence in Key Regions



With 13 Air Operating Certificates globally, across both helicopter and fixed wing operations





#### Substantial Value Creation from Merger Synergies

**G&A Savings** 

+

**Fleet Cost Savings** 

+

**Other OpEx Savings** 



**ANNUAL RUN-RATE SAVINGS** 

- ✓ Elimination of redundant corporate expenses
- Realization of operational efficiencies in the U.S. Gulf of Mexico
- Optimization of aircraft maintenance programs and fleet utilization
- Synergies expected to be realized within the ✓ first 24 months following the close of the Merger

As of June 30<sup>th</sup>, synergy projects representing ~\$42mm of annualized runrate savings have been completed



#### Overview of UK SAR Contract

#### **UK SAR Contract**

- Ten-year contract expiring 12/31/2026
- Higher margin business resulting in higher proportional share of Company FCF relative to LTM revenue
- Ten strategic bases across the UK and 21 SAR equipped aircraft

#### Well Positioned for UK SAR 2G

- Good relationship with the UK Government evidenced by the contract extension granted in September 2020
- Established record of safe and reliable operations
- Strong balance sheet and liquidity position
- Operational experience and knowledge as the incumbent



Invitation to tender for new UK SAR 2G contract



UK SAR 2G contract awarded



Transition to UK SAR 2G begins



Completion of service transition to UK SAR 2G contract





### Key Government SAR Opportunities

Country/Client	Incumbent	Aircract Required	Contract Start (CY)	Duration
Netherlands/ Coastguard	NHV	2x Heavy	2022 <sup>(1)</sup>	10 Years
Dutch Antilles/ Coastguard	COBHAM	2x Medium	2022	10 Years
Ireland/ Coast Guard	CHC	4x - 5x Super Medium	2023	10 Years
MCA (UK SAR)/ Coastguard	<b>Bristow</b>	Up to 20 mixed fleet of Medium/Heavy	2024	10 Years+
Falklands/ UK Military	British International Helicopters	3x Heavy + 2x Super Medium	2026 <sup>(2)</sup>	10 Years+

Over ~\$3 billion of potential Government SAR contracts up for competition over the next few years

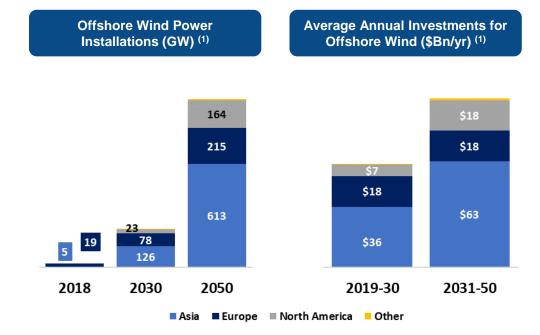


Pending contract signature with Bristow

<sup>2)</sup> Existing contract has 2x 1-year options available

#### Offshore Wind Energy

- Offshore wind is a significant global opportunity over the next decade+
- Advances in offshore wind turbine technology, wind farm development, and operating costs have improved such that the industry is now cost competitive with other forms of power generation
- UK, Germany and China represent the largest portions of the current installed base, but the U.S., Taiwan, Japan, Korea, and Vietnam are expected to ramp up installations significantly between now and 2030 with continued growth in Europe and China







#### New Markets & Future of Advanced Air Mobility

- Bristow and Electra.aero to cooperate on the technical development and certification, as well as marketing and future operations, of Electra's hybrid-electric short take-off and landing (eSTOL) aircraft. Agreement includes development of:
  - Hybrid-electric, self charging aircraft
  - Takes off in 300x100 ft and carries 5-7 passengers or 1,800 pounds of cargo
  - Up to 500 nautical miles in all-weather conditions
- Companies will explore new markets:
  - Focus on "middle mile" logistics for large retail distribution chains
  - Other specialized customers



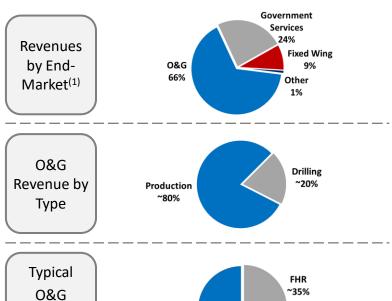
Bristow is also the principal launch operational customer with potential delivery of 50 low-emission aircraft by 2026



#### Revenues Structure

- Typical payment models include:
  - Traditional monthly standing charge (MSC) + fixed hourly rate (FHR)
  - Ad hoc or pay as you use
  - Block / slot model
  - Consortium model (like GoM SAR)
- Typical contract types include:
  - Traditional a customer contracts for a particular duration with a specific aircraft type(s), for a duration of 2-5 years + extension options
  - Master or Flight Services Agreement, which contains standard terms and conditions. Pricing adjusted annually
  - Ad hoc

#### Revenues Composition

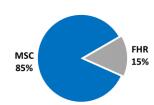


MSC

~65%



Revenues Structure







### Key Financial Highlights

\$299mm Available Liquidity<sup>(1)(2)</sup>

 Over the last twelve months, Bristow has repurchased over 1.9 million shares for gross consideration of \$50 million, representing an average price of \$25.92 per share

\$325mm	Net Debt(1)(3)
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	Number of Shares	Average Price	Amount (\$mm)
June - July 2021	1,480,804	\$27.02	\$40
September - October 2020	448,252	\$22.29	\$10
LTM Total	1,929,056	\$25.92	\$50

\$232mm LTM Adjusted Free Cash Flow<sup>(4)</sup>

 Unfunded capital commitments for aircraft purchases may be canceled without further liability other than forfeiture of previously paid deposits of \$2 million

**\$172mm** 

LTM Adj. EBITDA Excl. Asset Sales<sup>(5)</sup>

<sup>(5)</sup> See page 22 for reconciliation of LTM Adjusted EBITDA excluding asset dispositions





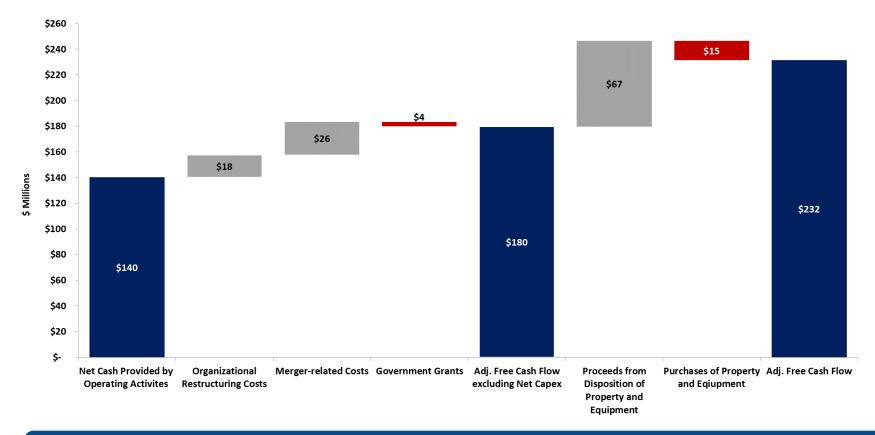
<sup>(1)</sup> Amounts shown as of 6/30/2021

<sup>(2)</sup> Comprised of \$244.7 million in unrestricted cash balances and \$54.1 million of remaining availability under ABL Facility

<sup>(3)</sup> See page 21 for reconciliation of Net Debt

<sup>(4)</sup> See page 23 for reconciliation of Adjusted Free Cash Flow

#### Strong Free Cash Flow Generation



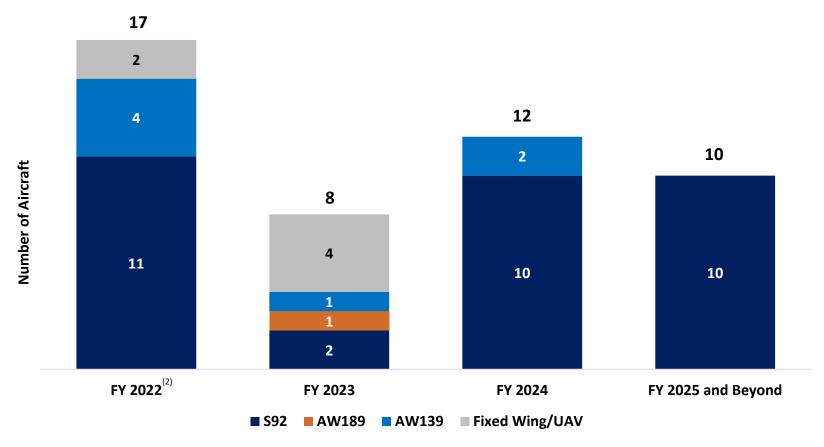
Bristow generated \$180 million of Adj. Free Cash Flow excluding Net Capex and \$232 million of Adj. Free Cash Flow since the Merger

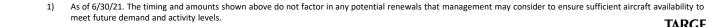


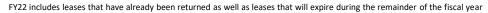


#### Scheduled Lease Expirations





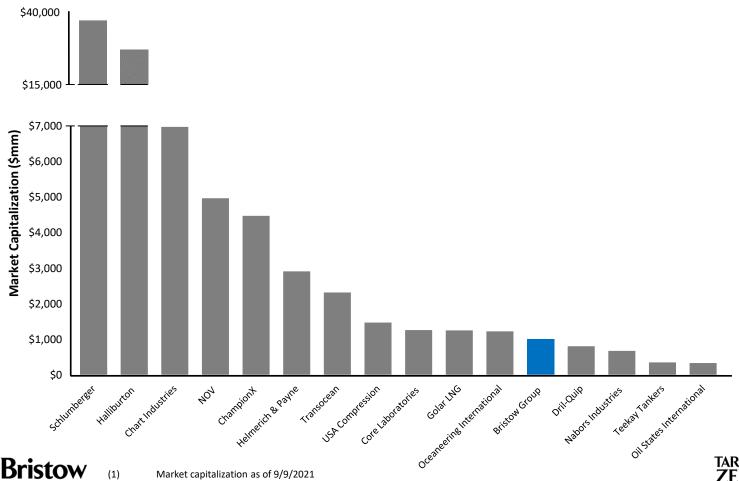






### Equity Market Capitalization as of September 9th

If Bristow was included in the OSX index, it would have the 12th largest equity market capitalization



# **Appendix**



#### Fleet Overview

Туре	Owned Aircraft	Leased Aircraft	Aircraft Held For Sale	Consolidated Aircraft	Average Age (years) <sup>(2)</sup>
Heavy Helicopters:					
S-92	35	26	_	61	12
S-92 U.K. SAR	3	7	_	10	7
H225	_	_	2	2	10
AW189	6	1	_	7	6
AW189 U.K. SAR	11	_	_	11	5
	55	34	2	91	
Medium Helicopters:					
AW139	52	7	_	59	10
S-76 C+/C++	17	_	4	21	13
S-76D	8	_	_	8	7
B212	2			2	39
	79	7	4	90	
Light—Twin Engine Helicopters:		_			
AW109	6	_	_	6	15
EC135	10			10	12
	16			16	
Light—Single Engine Helicopters:					
AS350	17	_	_	17	24
AW119	13			13	15
	30			30	
Total Helicopters	180	41	6	227	12
Fixed wing	7	41		11	12
UAV		2		2	
Total Fleet	187	47	6	240	
i Otal i 1661		47		240	



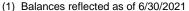


### Strong Balance Sheet and Liquidity Position

- ✓ Bristow has \$244.7 million of unrestricted cash and total liquidity of \$298.8 million<sup>(1)</sup>
- ✓ As of June 30, 2021, the availability under the amended ABL was \$54.1 million<sup>(2)</sup>

	An	nount	Rate	Maturity
(\$mm, as of 6/30/2021)				
Cash	\$	249		
ABL (\$85mm) <sup>(2)</sup>		_	L+250 bps	Apr-23
Senior Secured Notes	\$	400	6.875%	Mar-28
Lombard Debt (BULL)		90	L+225 bps	Dec-23
Lombard Debt (BALL)		75	L+225 bps	Jan-24
Airnorth		5	L+285 bps	Apr-23
Total Debt <sup>(3)</sup>	\$	570		
Less: Unrestricted Cash	\$	(245)		
Net Debt	\$	325		





<sup>(2)</sup> As of 06/30/2021, the ABL had \$21.3mm in letters of credit drawn against it

<sup>(3)</sup> Total debt includes other debt of \$0.3 million

## Reconciliation of LTM Adjusted EBITDA

	Three Months Ended									
	Se	otember 30,	De	ecember 31,		March 31,		June 30,		LTM
(\$000s)		2020	2020		2021		2021		Ju	ne 30, 2021
Net loss	\$	(27,992)	\$	(57,260)	\$	(42,438)	\$	(14,211)	\$	(141,901)
Depreciation and amortization		18,537		17,931		17,254		23,195		76,917
Interest expense		13,445		13,203		12,108		10,624		49,380
Income tax (benefit) expense		8,578		13,447		(19,092)		(4,842)		(1,909)
EBITDA	\$	12,568	\$	(12,679)	\$	(32,168)	\$	14,766	\$	(17,513)
Special items (1)		33,202		62,057		55,441		25,692		176,392
Adjusted EBITDA	\$	45,770	\$	49,378	\$	23,273	\$	40,458	\$	158,879
(Gains) losses on asset dispositions, net		8,473		(1,951)		7,199		(499)		13,222
Adjusted EBITDA excluding asset dispositions	\$	54,243	\$	47,427	\$	30,472	\$	39,959	\$	172,101

	Three Months Ended									
(1) Special items include the following:	Sept	September 30, 2020		ecember 31, 2020		March 31, 2021		June 30, 2021	Jur	LTM ne 30, 2021
Organizational restructuring costs	\$	13,326	\$	1,547	\$	7,887	\$	851	\$	23,611
Loss on impairment		17,596		53,249		1,182		21,934		93,961
PBH intangible amortization		5,644		5,641		3,964		2,846		18,095
Merger-related costs		4,497		4,450		16,475		1,735		27,157
Government grants		(2,201)		(1,075)		(375)		(390)		(4,041)
Bargain purchase gain		(5,660)		_		_		_		(5,660)
Early extinguishment of debt fees		_		229		28,515		_		28,744
Bankruptcy related costs		_		(1,984)		407		446		(1,131)
Insurance proceeds		_		_		(2,614)		(3,732)		(6,346)
Loss on sale of subsidiaries		_		_		_		2,002		2,002
	\$	33,202	\$	62,057	\$	55,441	\$	25,692	\$	176,392



### Reconciliation of Free Cash Flow

	Three Months Ended								
(\$000s)	Se	eptember 30, 2020	D	ecember 31, 2020		March 31, 2021		June 30, 2021	 LTM
Net cash provided by operating activities	\$	41,857	\$	25,078	\$	36,776	\$	36,441	\$ 140,152
Plus: Proceeds from disposition of property and equipment		40,475		14,361		1,381		10,621	66,838
Less: Purchases of property and equipment		(4,523)		(3,860)		(3,612)		(2,968)	(14,963)
Free Cash Flow	\$	77,809	\$	35,579	\$	34,545	\$	44,094	\$ 192,027
Plus: Organizational restructuring costs		13,326		1,547		1,939		706	17,518
Plus: Merger-related costs		4,026		1,247		18,827		1,853	25,953
Less: Government grants		(2,201)		(1,075)		(375)		(343)	 (3,994)
Adjusted Free Cash Flow	\$	92,960	\$	37,298	\$	54,936	\$	46,310	\$ 231,504
Net (proceeds from)/purchases of property and equipment ("Net Capex")		(35,952)		(10,501)		2,231		(7,653)	 (51,875)
Adjusted Free Cash Flow excluding Net Capex	\$	57,008	\$	26,797	\$	57,167	\$	38,657	\$ 179,629



### LTM Operating Revenues

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(in millions)	mber 30, 020	 December 31, 2020		March 31, June 30, 2021 2021		June 30, 2021		Revenues
Europe	\$ 158.0	\$ 152.1	\$	156.0	\$	164.6	\$	630.7
Americas	94.3	99.1		81.4		84.5		359.3
Africa	22.7	24.7		21.1		16.9		85.4
Asia Pacific	20.6	20.8		21.5		21.8		84.7
Corporate and Other	 0.1	3.6		1.5		0.6		5.8
Total	\$ 295.7	\$ 300.3	\$	281.5	\$	288.4	\$	1,165.9

