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Deluxe Hires Industry Expert Brian Mahony as Merchant Services President

Former Elavon executive brings depth of knowledge and experience to role

MINNEAPOLIS--(BUSINESS WIRE)-- Deluxe, a trusted Payments and Data company, proudly announces the appointment of Brian Mahony as President of its Merchant Services business, effective February 3, 2025.

Mahony brings more than two decades of experience in the fintech and payments space. He most recently served as Chief Revenue Officer at Elavon, a subsidiary of U.S. Bank, where he led the marketing, revenue management, and distribution teams. Prior to that role, he served as Chief Financial Officer for the company, a role he had occupied since 2019. Earlier at Elavon he served as head of product and strategy.

"Brian brings not only deep industry knowledge to help further accelerate our merchant business, but also the broader business and strategic vision to help grow our company overall," said Barry McCarthy, President and CEO of Deluxe. "He exemplifies our core values of grit and perseverance. His leadership, organizational and strategic efforts at Elavon were pivotal in maintaining that organization's strong growth trajectory. Those experiences will greatly benefit Deluxe as we continue to scale our merchant and payments offerings."

"I am excited to join Team Deluxe," said Mahony. "I'm honored to be part of the remarkable Deluxe transformation. The company's sterling reputation, high customer satisfaction and deep payments and data offerings provide a great platform for growth. I'm proud to lead the Merchant business and join this storied company."

Mahony will replace payments industry icon Debra Bradford, who late last year announced her retirement, effective March 31, 2025. Bradford has been part of First American Payments System, now Deluxe Merchant Services, since 2001, and has served as president since the Deluxe acquisition in 2021.

About Deluxe Corporation

Deluxe, a trusted Payments and Data company, champions business so communities thrive. Our solutions help businesses pay, get paid, and grow. For more than 100 years, Deluxe customers have relied on our solutions and platforms at all stages of their lifecycle, from start-up to maturity. Our powerful scale supports millions of small businesses, thousands of vital financial institutions and hundreds of the world's largest consumer brands, while processing more than \$2 trillion in annual payment volume. Our reach, scale and distribution channels position Deluxe to be our customers' most trusted business partner. To learn how we can help your business, visit us at www.deluxe.com.

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