

June 22, 2021



Deluxe Launches New HR Management Solution

A modern HR tool powered by the Deluxe People Platform

SHOREVIEW, Minn.--(BUSINESS WIRE)-- Today, Deluxe (NYSE: DLX), a Trusted Payments and Business Technology™ company, announced the launch of HR Solutions on the Deluxe People Platform. This fully digital HR platform allows small- and medium-sized businesses (SMBs) to integrate payroll service with employee hiring, onboarding, time tracking, and HR services into one platform.

The COVID-19 pandemic made SMBs rethink the way they do business. With social distancing and stay-at-home mandates, a shift in working conditions drew attention to gaps in digital HR processes. Distributing physical paychecks, tracking time and attendance, executing furloughs and layoffs, monitoring COVID-related leave and other critical functions were something businesses struggled to keep on track. With the help of this new Deluxe technology, businesses now have an integrated, simple-to-use solution for those issues.

“The pandemic taught us that there is a continued urgency driving the need for simple and cost-effective HR and payroll technology,” explained Michael Reed, President of Payments for Deluxe. “The launch of HR Solutions on the Deluxe People Platform has allowed us to give our customers what they need, a way to make their lives easier, by streamlining and modernizing a once complicated process.”

HR Solutions on the Deluxe People Platform is one of the first innovation tools developed by Deluxe as part of its focus on Payments. Through a collaboration with GoCo.io Inc., Deluxe is leveraging the latest HR integration software to provide a seamless HR experience. By leveraging this technology, Deluxe is able to deliver a seamless, modern HR system for small businesses integrated into our platform alongside our already leading payroll capabilities.

SMB customers access HR solutions through a secure web portal using the browser and device of their choice. It is compatible with PCs, laptops, tablets and smartphones. This gives customers the convenience of anytime, anywhere access to their information. Functionality from previous payroll solutions offered by Deluxe has been improved and the product is now delivered through a simple, app-based user experience.

The solution, currently available in the U.S. and Canada, includes the following core solutions: application tracking, compliance, hiring and onboarding, HR reporting, performance management and time and attendance with the option to add benefits administration and payroll modules using the provider of their choice. Coupled with one of the highest rated customer service groups in the business, Deluxe ensures all businesses are onboarded with a personalized experience.

To learn more about HR Solutions on the Deluxe People Platform, visit:

<https://www.deluxe.com/business-operations/hr/>

About Deluxe

Deluxe, a Trusted Payments and Business Technology™ company, helps businesses pay, get paid, optimize and grow. For more than 100 years, Deluxe has championed businesses so communities thrive at all stages of their lifecycle, from start-up to maturity. Our powerful solutions support millions of small businesses, thousands of financial institutions and hundreds of the world's most valuable brands. The company operates at significant scale, processing more than \$2.8 trillion in annual payment volume. To learn how we can help your business, visit us at www.deluxe.com, www.facebook.com/deluxecorp, www.linkedin.com/company/deluxe, or www.twitter.com/deluxe.

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20210622005848/en/>

Cameron Potts, VP of Corporate Communications

651-233-7735

cameron.potts@deluxe.com

Source: Deluxe Corporation