

September 15, 2020



Deluxe to Participate in Investor Conferences

CL King's 18th Annual Best Ideas Conference 2020

Sidoti Small Cap Virtual 2020 Conference

MINNEAPOLIS--(BUSINESS WIRE)-- Deluxe (NYSE: DLX), a Trusted Business Technology™ company, announced today that Barry McCarthy, President and CEO, will present virtually at two investor conferences:

- CL King's 18th Annual Best Ideas Conference on September 16, 2020 at 8:00 am ET
- Sidoti Small Cap Virtual 2020 Conference on September 24, 2020 at 1:45 pm ET

Interested parties can listen to a live webcast of the presentations from the investor relations section of the company's website at www.deluxe.com/investor-relations/upcoming-events. Replays of the webcasts will be available after the events.

About Deluxe

Deluxe is a Trusted Business Technology™ company that champions business so communities thrive. Our solutions help businesses pay and get paid, accelerate growth, and operate more efficiently. For more than 100 years, we've been helping businesses succeed at all stages of their lifecycle, from start-up to maturity. Our unparalleled global scale supporting approximately 4.5 million small businesses, over 4,000 financial institutions, hundreds of the world's largest consumer brands and processing more than \$2.8 trillion in annual payment volume, uniquely positions Deluxe to be our customers' most trusted business partner. To learn how we can help your business, visit us at www.deluxe.com, www.facebook.com/deluxecorp, www.linkedin.com/company/deluxe, or www.twitter.com/deluxecorp.

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Source: Deluxe