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Deluxe Building FinTech Innovation and Customer Experience Centers in new Metro Atlanta Location

New Sandy Springs location to support company's rapidly accelerating growth in FinTech, Payments and Cloud Solutions

SHOREVIEW, Minn.--(BUSINESS WIRE)-- Deluxe, a Trusted Business Technology™ company, today announced it is building both a FinTech Innovation Center and a Customer Experience Center in its new location in Sandy Springs, Georgia.

At a meeting with Georgia Governor Brian P. Kemp, Deluxe executives shared their vision for growing the company's FinTech, Payment and Cloud businesses with co-located product management, strategy, research, engineering and application development in Georgia.

"The Deluxe transformation into a Trusted Business Technology™ company will accelerate with the creation of our FinTech Innovation and Customer Experience Centers," explained Barry C. McCarthy, President & CEO of Deluxe. "Our centers will be true, collaborative, interactive spaces where we will bring together not only our experts, but customers, partners, entrepreneurs and university students to ideate and create breakthroughs for our customers in the digital economy."

A global leader in the FinTech and payments industries, Atlanta is the ideal location to bring together leaders in FinTech, payments, cloud computing, data and analytics and more to partner with Deluxe to co-create future solutions. The Customer Experience Center will serve to showcase the company's products and services, giving clients a first-hand connection with Deluxe technologies.

"We are eager to build out the Innovation and Customer Experience Centers to showcase our constant advances in FinTech, payments, cloud solutions and so much more," explained Chris Thomas, Chief Revenue Officer for Deluxe. "We are excited to focus our innovation efforts in metro Atlanta, long-known globally for FinTech and Payments leadership, where more than 70 percent of the world's electronic payments are processed by companies with deep presence."

Founded more than a century ago, Deluxe provides products and services to small businesses, financial institutions and enterprise clients of all sizes. Deluxe solutions help businesses pay and get paid, accelerate growth, and operate more efficiently. From Payments, Cloud and Data Solutions, Promotional Solutions and Checks, Deluxe platforms serve approximately 4.5 million small businesses, over 4,000 financial institutions and process \$2.8 trillion in annual payment volume.

Deluxe will invest more than \$12.6 million to upgrade and rebuild the 172,000 square foot space and is expected to occupy the location by April 2021.

About Deluxe

Deluxe is a Trusted Business Technology™ company that champions business so communities thrive. Our solutions help businesses pay and get paid, accelerate growth, and operate more efficiently. For more than 100 years, we've been helping businesses succeed at all stages of their lifecycle, from start-up to maturity. Our unparalleled global scale supporting approximately 4.5 million small businesses, over 4,000 financial institutions and hundreds of the world's largest consumer brands uniquely positions Deluxe to be our customers' most trusted business partner. To learn how we can help your business, visit us at www.deluxe.com, www.facebook.com/deluxecorp, www.linkedin.com/company/deluxe, or www.twitter.com/deluxecorp.

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