

April 30, 2013



Deluxe Declares Quarterly Dividend

ST. PAUL, Minn.--(BUSINESS WIRE)-- On Tuesday, April 30th the Board of Directors of Deluxe Corporation (NYSE: DLX) declared a quarterly dividend of 25 cents (\$0.25) per share on all outstanding shares of the Company.

The dividend will be payable on June 3, 2013 to shareholders of record at the close of business on May 20, 2013.

The Company had 50,863,701 shares outstanding as of April 29, 2013.

Deluxe Corporation

Jeff Johnson, 651-787-1068

Treasurer and VP Investor Relations

Source: Deluxe Corporation