

Deluxe Declares Quarterly Dividend

ST. PAUL, Minn.--(BUSINESS WIRE)-- On Wednesday, August 1st the Board of Directors of Deluxe Corporation (NYSE: DLX) declared a quarterly dividend of 25 cents (\$0.25) per share on all outstanding shares of the Company.

The dividend will be payable on September 4, 2012 to shareholders of record at the close of business on August 20, 2012.

The Company had 50,559,606 shares outstanding as of July 27, 2012.

Deluxe Corporation

Jeff Johnson Treasurer and VP Investor Relations 651-787-1068

Source: Deluxe Corporation